NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 24, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	33.6	28,860
2	FAMILY TIES	31.1	26,710
3	60 MINUTES	26.3	22,590
4	MURDER, SHE WROTE#	25.0	21,480
5	DYNASTY	23.6	20,270
6	GOLDEN GIRLS	23.4	20,100
6	KANE & ABEL PART 2(S)	23.4	20,100
8	CHEERS	23.2	19,930
8	KANE & ABEL PART 1(S)	23.2	19,930
10	MIAMI VICE	22.9	19,670
11	DALLAS	22.6	19,410
12	DYNASTY II: COLBYS SPEC.(S)	22.3	19,160
13	NIGHT COURT#	21.7	18,640
14	KANE & ABEL PART 3(S)	21.4	18,380
15	NBC MONDAY NIGHT MOVIES	21.3	18,300
16	CBS SPECIAL MOVIE PRSNT.(S)	21.2	18,210
17	CBS NFL FOOTBALL GAME 1	21.0	18,040
17	FACTS OF LIFE	21.0	18,040
19	WHO'S THE BOSS?	20.9	17,950
20	KNOTS LANDING	20.6	17,700

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	26.6	59,790
2	FAMILY TIES	24.2	54,240
3	ABC SUNDAY NIGHT MOVIE#	17.8	39,840
4	GOLDEN GIRLS	16.3	36,480
5	60 MINUTES	16.2	36,400
6	MIAMI VICE	16.1	36,230
7	FACTS OF LIFE	16.0	36,010
8	WHO'S THE BOSS?	15.9	35,670
9	CHEERS	15.7	35,260
10	NBC MONDAY NIGHT MOVIES	15.1	33,890
11	GIMME A BREAK	14.7	33,000
12	AMAZING STORIES#	14.6	32,780
13	KATE & ALLIE#	14.2	31,910
14	ALFRED HITCHCOCK PRESENTS#	14.1	31,540
15	DYNASTY	14.0	31,310
15	NIGHT COURT#	14.0	31,310

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.1	26,100
2	FAMILY TIES	26.8	23,980
3	DYNASTY	21.4	19,210
4	GOLDEN GIRLS	20.8	18,600
5	DYNASTY II: COLBYS SPEC.(S)	20.2	18,100
6	DALLAS	19.8	17,720
7	60 MINUTES	19.5	17,420
8	KANE & ABEL PART 2(S)	19.4	17,380
9	MURDER, SHE WROTE#	19.3	17,270
10	CHEERS	18.7	16,740
11	FACTS OF LIFE	18.6	16,690
12	NBC MONDAY NIGHT MOVIES	18.3	16,360
13	KANE & ABEL PART 3(S)	18.2	16,310
14	KNOTS LANDING	18.2	16,280
15	KANE & ABEL PART 1(S)	18.2	16,260
16	MIAMI VICE	18.0	16,080
17	WHO'S THE BOSS?	17.5	15,710
18	227	17.4	15,560
19	NIGHT COURT#	17.3	15,460

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	20.2	16,350
2	60 MINUTES	20.0	16,200
3	NFL MONDAY NIGHT FOOTBALL	18.9	15,250
4	FAMILY TIES	18.8	15,210
5	CBS NFL FOOTBALL GAME 1	18.2	14,730
6	NBC SUNDAY NIGHT MOVIE	16.6	13,450
7	CHEERS	16.2	13,070
8	MIAMI VICE	15.6	12,620
9	CBS NFL FOOTBALL GAME 2#	14.9	12,060
10	ABC SUNDAY NIGHT MOVIE#	14.5	11,680
11	NFL FOOTBALL GAME 2-NBC#	14.1	11,410
12	NIGHT COURT#	13.6	11,010
13	MURDER, SHE WROTE#	13.2	10,640
14	AMAZING STORIES#	13.0	10,530
15	KANE & ABEL PART 1(S)	13.0	10,490
16	A TEAM	12.8	10,320

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 24, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	28.8	16,280
2	FAMILY TIES	28.3	15,990
3	MIAMI VICE	21.1	11,910
4	DYNASTY	20.5	11,560
5	CHEERS	20.2	11,390
6	NBC MONDAY NIGHT MOVIES	19.7	11,150
7	NIGHT COURT#	18.8	10,630
8	DYNASTY II: COLBYS SPEC.(S)	18.8	10,620
9	ABC SUNDAY NIGHT MOVIE#	18.6	10,510
10	GOLDEN GIRLS	18.4	10,410
11	WHO'S THE BOSS?	18.1	10,250
12	WRLD FUNNIEST COM'L GOOFS(S)	17.7	10,010
13	FACTS OF LIFE	17.6	9,960
14	MOONLIGHTING	16.7	9,440
15	KNOTS LANDING	16.5	9,320
16	DALLAS	16.3	9,220
17	AMAZING STORIES#	16.0	9,020

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	32.1	8,820
2	60 MINUTES	30.4	8,350
3	BILL COSBY SHOW	29.1	7,980
4	KANE & ABEL PART 2(S)	27.6	7,570
5	KANE & ABEL PART 3(S)	27.4	7,520
6	DALLAS	27.0	7,420
7	GOLDEN GIRLS	26.0	7,150
8	KANE & ABEL PART 1(S)	25.6	7,020
9	FALCON CREST	25.4	6,970
10	CBS SPECIAL MOVIE PRSNT.(S)	24.4	6,700
11	HIGHWAY TO HEAVEN	24.2	6,640
12	FAMILY TIES	23.5	6,450
13	DYNASTY	23.0	6,300
14	DYNASTY II: COLBYS SPEC.(S)	22.9	6,280
15	KNOTS LANDING	21.9	6,000
16	SCARECROW & MRS. KING	21.7	5,960
17	CBS TUESDAY NIGHT MOVIES#	21.3	5,860
18	FACTS OF LIFE	21.2	5,830
19	227	20.5	5,640
20	GIMME A BREAK	20.3	5,580

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	18.5	10,150
2	BILL COSBY SHOW	18.1	9,950
3	ABC SUNDAY NIGHT MOVIE#	17.9	9,830
4	NFL MONDAY NIGHT FOOTBALL	17.8	9,780
5	CHEERS	16.8	9,210
6	CBS NFL FOOTBALL GAME 1	16.5	9,040
7	MIAMI VICE	16.1	8,820
8	60 MINUTES	15.8	8,640
9	NBC SUNDAY NIGHT MOVIE	14.7	8,040
10	AMAZING STORIES#	14.3	7,860
11	CBS NFL FOOTBALL GAME 2#	14.1	7,730
12	ALFRED HITCHCOCK PRESENTS#	13.4	7,370
13	NIGHT COURT#	13.2	7,220
14	WRLD FUNNIEST COM'L GOOFS(S)	13.0	7,110
15	HILL STREET BLUES	12.8	7,030
16	NFL FOOTBALL GAME 2-NBC#	12.7	6,970

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	28.8	5,970
2	BILL COSBY SHOW	24.9	5,160
3	KANE & ABEL PART 3(S)	23.2	4,810
4	NBC SUNDAY NIGHT MOVIE	21.6	4,480
5	NFL MONDAY NIGHT FOOTBALL	21.5	4,460
6	CBS NFL FOOTBALL GAME 1	21.3	4,430
7	KANE & ABEL PART 2(S)	21.1	4,370
8	MURDER, SHE WROTE#	20.0	4,150
9	DALLAS	19.9	4,140
10	CBS TUESDAY NIGHT MOVIES#	19.3	4,000
11	KANE & ABEL PART 1(S)	19.1	3,960
12	FAMILY TIES	19.0	3,950
13	NFL FOOTBALL GAME 2-NBC#	18.5	3,850
14	HIGHWAY TO HEAVEN	18.4	3,820
15	CBS NFL FOOTBALL GAME 2#	18.3	3,800
16	A TEAM	17.8	3,700
17	GOLDEN GIRLS	17.4	3,620
18	CBS SPECIAL MOVIE PRSNT.(S)	16.1	3,350
19	CBS EVENING NEWS-RATHER	16.1	3,340

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	7	208	212	A	19.7	29	1692	1720	519	268	619	204	335	294	251	250	609	189	336	343	286	218	126	25^	366	264
TUE. 8.00P 60 NBC A		99	99	B	19.3	29	1658	1840	649	288	721	254	429	381	301	259	641	217	400	369	300	205	144	43	334	228
8.00 - 8.30				A	19.0	28	1632	1714	515	262	613	187	315	285	260	260	595	183	326	331	283	218	121	23^	385	272
8.30 - 9.00				A	20.5	30	1761	1712	522	270	622	218	351	303	241	240	618	195	342	351	284	218	127	26^	345	256
ABC BUSINESS BRIEF-MON	3	199		A	16.9	25	1452	1514	474	133^	493	139^	265	265	227	200	905	383	590	560	406	233	45v	25v	71^	59^
1 MON. 10.51P 1 ABC N		91		B	15.2	24	1306	1482	428	180	466	140	269	254	231	175	871	326	548	544	432	246	67	41	78	65
ABC BUSINESS BRIEF-WED	7	194	194	A	16.1	23	1383	1710	711	293	801	319	479	402	354	267	525	217	351	324	226	138	145	65^	239	194
WED. 8.58P 1 ABC N		91	91	B	15.0	22	1289	1703	757	324	841	331	501	422	361	284	523	209	332	294	222	161	122	65	217	158
ABC BUSINESS BRIEF-FRI	8	188	189	A	15.1	24	1297	1786	739	308	802	227	402	376	368	331	428	107	214	202	198	185	206	156	350	246
1 FRI. 8.42P 1 ABC N		90	89	B	12.8	21	1100	1813	751	309	832	275	446	407	341	325	439	125	225	237	199	182	144	104	398	232
2 FRI. 8.41P 1																										
ABC NEWSBRIEF-MON	8	163	161	A	10.8	15	928	1776	641	241	662	172	339	374	332	270	681	247	405	394	274	240	171	93^	262	154
MON. 8.58P 1 ABC N		85	85	B	11.6	17	996	1832	675	288	723	236	410	386	337	260	682	220	392	383	309	242	166	87	261	172
ABC NEWSBRIEF-TUE	8	183	184	A	14.4	21	1237	1568	697	373	781	378	570	492	309	177	604	266	439	423	267	129	104^	66^	79^	54^
TUE. 9.58P 1 ABC N		90	90	B	13.6	20	1168	1696	730	356	820	340	556	478	369	217	613	250	407	398	273	165	140	84	123	76
ABC NEWSBRIEF-WED	8	187	187	A	21.0	31	1804	1478	825	379	922	299	543	501	445	313	426	183	263	250	172	133	76	58^	54^	41^
1 WED. 10.02P 1 ABC N		90	90	B	19.0	29	1632	1555	808	330	897	303	521	471	412	316	490	191	291	272	203	165	97	60	71	45
2 WED. 9.58P 1																										
ABC NEWSBRIEF-THU	8	181	182	A	6.2	9	533	1610	614	159^	687	187^	377	396	380	249^	539	217^	340	337	248^	167^	178^	81^	206^	151^
1 THU. 10.19P 1 ABC N		90	92	B	10.2	15	876	1614	713	235	761	213	422	404	393	289	628	204	344	332	302	239	109	55	116	72
2 THU. 8.57P 2																										
ABC NEWSBRIEF-FRI	8	182	184	A	8.9	13	765	1821	678	287	774	337	475	368	275	244	451	187	278	240	190	146^	203	177	393	264
FRI. 9.58P 1 ABC N		89	90	B	8.7	14	747	1728	685	313	807	309	497	422	356	254	453	134	258	266	260	154	159	108	309	217
ABC NEWSBRIEF-SAT.	8	191	190	A	9.6	15	825	1521	602	359	737	214	392	388	357	295	659	236	408	421	298	187	83^	42v	42^	42^
SAT. 9.58P 1 ABC N		92	90	B	12.5	21	1074	1649	713	311	793	233	411	389	356	329	622	187	338	354	295	236	106	48	128	97
ABC NEWSBRIEF-SUN.	8	191	191	A	12.3	18	1057	2280	791	341	858	411	669	529	387	158	722	355	572	510	281	130	276	114^	424	316
1 SUN. 9.55P 1 ABC N		92	92	B	17.1	25	1469	1835	739	339	802	286	505	457	387	244	741	262	466	462	356	213	140	61	152	102
2 SUN. 9.58P 1																										
ABC SPORTS UPDATE-SAT	6	192	191	A	7.3	12	627	1596	559	270	634	146^	367	335	376	230	713	341	448	409	262	223	147^	56^	102^	89^
1 SAT. 8.58P 1 ABC SN		92	90	B	8.9	14	765	1719	673	326	784	265	445	377	383	273	590	236	353	320	232	208	189	69	156	120
2 SAT. 8.57P 2																										
ABC SPORTS UPDATE-SUN	8	196	209	A	16.3	23	1400	2251	643	305	729	304	520	428	331	173	727	317	556	506	335	138	305	120	490	344
1 SUN. 8.31P 1 ABC SN		92	99	B	13.5	20	1160	2025	657	345	737	289	492	435	350	191	719	278	492	480	356	176	213	88	356	243
2 SUN. 8.56P 1																										
ABC SUNDAY NIGHT MOVIE	3		209	A	18.7	26	1606	2481	699	326	794	410	653	508	340	114^	727	340	613	578	345	87^	365	201	595	421
2 SUN. 8.00P 120 ABC FF			99	B	18.3	27	1572	1997	755	362	857	368	599	517	379	210	617	265	463	429	292	122	240	140	283	199
8.00 - 8.30				A	16.2	23	1392	2402	696	314	785	379	639	521	368	113^	678	301	546	538	329	94^	380	200	559	405
8.30 - 9.00				A	18.5	26	1589	2471	649	317	744	390	603	462	304	117^	724	331	608	576	351	84^	351	186	652	452
9.00 - 9.30				A	19.8	28	1701	2510	719	348	815	426	677	520	342	112^	746	354	633	597	349	86^	345	189	604	431
9.30 - 10.00				A	20.4	29	1752	2503	731	323	826	438	689	534	343	112^	743	365	641	593	341	80^	376	223	558	395
ABC THEATRE(S)		210		A	10.8	16	928	1901	904	406	964	441	667	496	437	253^	713	337	472	396	245^	201^	137^	31v	87^	60v
1 SUN. 9.00P 121 ABC GD		99																								
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC THEATRE(S)-CONT'D																										
9.00 - 9.30				A	11.2	16	962	2043	900	376	952	415	664	498	464	239^	699	315	458	378	243^	206^	231^	29v	161^	130^
9.30 - 10.00				A	10.6	15	911	1945	904	415	904	356	610	509	482	251^	726	329	461	377	247^	230^	193^	30v	122^	93^
10.00 - 10.30				A	10.7	16	919	1856	938	460	1043	534	746	542	412	260^	723	352	486	412	253^	196^	40v	10v	50v	18v
10.30 - 11.00				A	10.7	17	919	1776	878	382	964	465	666	444	401	259^	711	357	485	415	238^	178^	84^	54v	17v	LT
ABC WORLD NEWS TONIGHT	40	206	204	A	11.6	20	996	1525	677	227	732	162	342	329	316	351	633	177	317	316	271	273	63^	46^	97	65^
M-F 6.30P 30 ABC N		99	98	B	11.1	20	953	1496	687	227	743	167	323	323	319	366	599	162	307	296	277	255	62	38	92	56
ABC WRLD NEWS TONIGHT-SUN	8	157	159	A	8.6	14	739	1478	632	146^	720	126^	239	188	285	473	626	170^	258	334	254	292	42v	30v	90^	31v
SUN. 6.30P 30 ABC N		82	84	B	7.9	14	679	1459	668	194	736	153	283	260	303	416	593	161	272	294	257	267	47	25	83	39
AIRWOLF	9	204	207	A	12.8	21	1100	2016	627	253	736	219	419	356	341	279	776	278	439	395	393	230	164	33^	340	258
SAT. 8.00P 60 CBS A		99	99	B	12.8	22	1100	1912	664	262	749	224	436	400	361	269	719	239	436	417	378	222	135	37	309	208
8.00 - 8.30				A	12.4	20	1065	2028	643	247	750	217	426	371	361	284	777	268	440	396	399	233	165	33^	336	255
8.30 - 9.00				A	13.2	21	1134	1996	613	257	721	220	410	342	321	273	774	287	435	392	385	227	158	30^	343	257
ALFRED HITCHCOCK PRESENTS	6	204		A	15.9	22	1366	2309	817	345	854	387	658	635	428	141^	728	351	541	513	312	162^	243	121^	484	330
1 SUN. 8.30P 30 NBC SM		99		B	16.1	23	1383	2233	795	373	875	437	694	594	378	136	728	348	571	524	330	117	296	146	334	232
AMAZING STORIES	7	205		A	16.6	24	1426	2299	803	367	842	389	633	616	407	157^	738	368	552	501	306	147^	232	122^	487	324
1 SUN. 8.00P 30 NBC GD		99		B	17.8	26	1529	2273	761	386	832	407	655	566	357	134	784	382	623	561	355	111	282	137	375	268
AMERICAN PORTRAIT	23	197	198	A	15.7	22	1349	1609	728	247	808	194	361	366	384	380	592	172	307	307	311	233	108	66	101	65
1 TUE. 8.58P 1 CBS DO		96	95	B	14.6	21	1254	1667	733	308	829	247	439	405	392	332	534	160	304	295	275	194	113	62	191	126

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 THU. 9.19P 1																										
2 MTUTH 8.58P 1																										
AMERICAN VIDEO AWARDS(S)			206	A	12.7	19	1091	1863	624	298	724	389	531	390	233^	150^	508	255	402	315	212^	65^	281	215^	350	238^
2 FRI. 9.00P 60 ABC AC			99																							
9.00 - 9.30				A	12.8	19	1100	1849	646	316	721	372	518	407	238^	161^	505	250	392	310	211^	72^	259	191^	364	251
9.30 - 10.00				A	12.7	19	1091	1852	597	277	718	400	535	367	226^	140^	505	257	409	313	211^	59v	296	236^	333	224^
BENSON	6	204		A	11.7	18	1005	1779	760	304	806	251^	434	408	345	329	487	190^	279	267	214^	178^	127^	127^	359	284
1 FRI. 9.30P 30 ABC CS		98		B	11.3	18	971	1793	760	328	855	292	498	450	384	298	486	138	274	289	276	167	146	103	306	222
BILL COSBY SHOW	9	215	215	A	33.6	49	2886	2072	820	356	905	338	566	541	393	277	565	217	344	329	230	178	221	131	381	248
1 THU. 8.21P 30 NBC CS		99	99	B	31.4	47	2697	2086	790	377	886	346	563	511	371	265	574	226	370	338	250	169	226	128	400	267
2 THU. 8.00P 30																										
CAGNEY & LACEY	6	208		A	15.1	23	1297	1429	644	322	782	255	472	493	347	251	523	206	353	286	207	156^	96^	43v	28v	LT
1 MON. 10.00P 60 CBS OP		99		B	16.7	26	1435	1448	735	337	840	253	500	484	423	278	469	158	300	292	230	137	109	57	30	18
10.00 - 10.30				A	15.4	22	1323	1435	649	317	777	246	459	499	354	254	517	210	350	288	201	151^	110^	41v	31v	LT
10.30 - 11.00				A	14.8	23	1271	1414	636	326	782	261	484	484	340	247	526	200^	355	280	214	160^	80^	44v	26v	LT
CBS EVENING NEWS-RATHER	45	207	206	A	13.7	23	1177	1471	671	220	737	134	277	303	362	403	612	126	278	297	318	284	52^	21^	70	39^
M-F 6.30P 30 CBS N		99	99	B	13.0	23	1117	1459	663	225	734	142	285	294	337	397	586	122	252	256	292	292	62	25	77	40
CBS EVENING NEWS-SUNDAY	4	157		A	8.9	16	765	1424	688	248^	734	109^	261^	283^	314^	423	690	172^	359	358	348	307^	LT	LT	LT	LT
1 SUN. 6.00P 30 CBS N		85		B	7.7	14	661	1420	612	229	684	110	250	226	331	384	701	211	373	336	315	301	24	LT	11	LT
CBS SAT. NEWS-SCHIEFFER	5	175	174	A	10.2	18	876	1589	595	189	651	85^	206	248	334	388	797	213	381	391	403	338	84^	20v	57^	14v
SAT. 6.30P 30 CBS N		92	92	B	9.1	18	782	1582	622	167	677	100	229	261	338	394	719	201	345	351	326	325	84	29	102	36
CBS SATURDAY NIGHT MOVIE	9	198	203	A	13.1	21	1125	1823	637	314	727	228	430	377	333	257	688	263	440	412	350	170	212	59^	196	160
SAT. 9.00P 120 CBS FF		99	99	B	13.6	23	1168	1783	730	339	830	268	496	450	410	273	640	219	423	408	343	171	185	66	128	90
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SATURDAY NIGHT-CONT'D																										
9.00 - 9.30				A	11.8	19	1014	1893	615	325	706	223	431	373	329	239	691	257	431	386	347	184	247	71^	249	204
9.30 - 10.00				A	12.9	20	1108	1903	634	322	742	234	432	384	349	268	689	266	426	388	345	183	233	65^	239	190
10.00 - 10.30				A	13.5	22	1160	1769	647	310	734	227	421	371	323	267	697	280	460	419	348	163	188	48^	150	118
10.30 - 11.00				A	14.3	24	1228	1725	639	298	716	224	429	372	326	254	668	240	431	438	360	156	185	54^	156	132
CBS SPECIAL MOVIE PRESNT(S)			204	A	13.0	19	1117	1674	693	305	738	189^	360	397	365	296	397	124^	216^	189^	204^	176^	168^	101^	371	281
2 WED. 8.00P 120 CBS FF			99																							
8.00 - 8.30				A	12.5	19	1074	1638	715	332	754	193^	374	417	385	294	395	118^	231^	191^	211^	164^	139^	84^	350	255
8.30 - 9.00				A	13.1	19	1125	1763	718	340	769	203^	391	430	405	288	381	113^	222^	182^	220^	159^	189^	115^	424	299
9.00 - 9.30				A	13.2	19	1134	1636	667	269	708	170^	320	365	339	304	381	126^	193^	179^	181^	188^	178^	107^	369	299
9.30 - 10.00				A	13.1	19	1125	1666	675	281	720	186^	353	382	337	297	432	140^	218^	211^	210^	189^	170^	99^	344	269
CBS SPECIAL MOVIE PRSNT.(S)			205	A	21.2	33	1821	1400	719	312	826	151	396	405	476	368	513	153	277	309	271	184	52^	24v	9v	4v
2 SUN. 9.22P 120 CBS FF			99																							
9.00 - 9.30				A	21.0	29	1804	1359	728	325	825	120^	360	409	493	383	466	124^	238	273	230	183	49^	25v	19v	12v
9.30 - 10.00				A	21.0	30	1804	1416	731	330	827	141^	389	399	479	367	511	152	278	300	255	188	54^	29v	24v	12v
10.00 - 10.30				A	21.2	32	1821	1394	730	308	826	149	389	406	477	372	518	167	287	316	271	181	50^	19v	LT	LT
10.30 - 11.00				A	21.3	34	1830	1379	695	309	822	157	393	398	459	374	497	136^	255	291	276	188	60^	24v	LT	LT
11.00 - 11.30				A	21.6	41	1855	1413	703	293	818	169	424	411	477	349	539	168	305	339	300	177	47^	26v	9v	LT
CBS TUESDAY NIGHT MOVIES	8	207		A	16.7	26	1435	1500	731	219	781	169^	312	334	389	408	644	122^	306	342	409	279	44v	20v	31v	16v
1 TUE. 9.00P 120 CBS FF		99		B	18.0	28	1546	1500	805	318	903	276	483	447	423	357	452	129	237	242	236	174	78	45	67	43
9.00 - 9.30				A	16.4	24	1409	1522	716	181^	742	116^	258	309	394	417	633	110^	295	328	414	287	56^	29v	91^	48v
9.30 - 10.00				A	17.0	25	1460	1473	709	202	763	141^	277	309	382	432	613	104^	272	306	391	292	64^	27v	33v	16v
10.00 - 10.30				A	16.9	27	1452	1499	731	233	799	206	350	351	381	391	671	136^	339	378	422	269	29v	12v	LT	LT
10.30 - 11.00				A	16.6	28	1426	1496	763	257	813	213	361	363	395	388	656	140^	318	362	406	261	27v	12v	LT	LT
CHARLIE & COMPANY	9	201		A	11.9	17	1022	1868	752	356	799	231^	463	424	408	273	587	196^	351	334	305	180^	214^	154^	268	188^
1 WED. 9.00P 30 CBS CS		99		B	12.6	19	1082	1853	757	333	837	307	556	493	401	235	570	222	389	341	276	155	207	112	239	185
CHEERS	8	209	207	A	23.2	35	1993	1769	798	403	841	338	572	527	382	213	656	276	462	451	294	150	143	92	129	83
1 THU. 9.21P 30 NBC CS		99	99	B	23.2	34	1993	1821	775	390	858	372	590	521	353	222	608	273	435	413	261	138	164	84	191	125
2 THU. 9.52P 30																										
DALLAS	9	208	208	A	22.6	34	1941	1544	840	362	913	239	476	455	422	382	460	122	224	220	193	213	63^	19^	108	80
FRI. 9.00P 60 CBS GD		99	99	B	23.0	36	1976	1647	871	340	952	283	500	463	420	397	515	168	268	267	212	214	70	37	110	75
9.00 - 9.30				A	21.9	33	1881	1557	837	357	909	240	472	450	416	383	469	123	231	225	201	217	63^	19^	116	82
9.30 - 10.00				A	23.2	35	1993	1532	846	366	918	241	478	461	427	383	455	124	219	215	185	213	60^	17^	99	76
DIFF'RENT STROKES	7	204		A	13.2	20	1134	1844	754	324	839	260	437	400	328	356	418	129^	226^	236	210^	158^	200^	200^	387	302
1 FRI. 9.00P 30 ABC CS		98		B	11.3	18	971	1832	700	291	807	304	474	409	313	285	461	150	286	284	240	141	194	142	370	272
DYNASTY	7	210	210	A	23.6	35	2027	1545	833	375	948	337	571	508	421	310	445	173	265	264	188	144	85	61^	67	47^
1 WED. 9.00P 120 ABC GD		99	99	B	23.4	35	2010	1621	857	387	968	345	590	527	438	315	457	183	280	267	188	143	109	72	87	58
2 WED. 9.00P 60																										
9.00 - 9.30				A	22.9	33	1967	1598	821	364	956	347	582	508	420	312	438	167	262	259	190	142	118	80	86	57^
9.30 - 10.00				A	24.1	35	2070	1571	836	368	955	345	586	508	423	308	462	181	285	283	196	143	93	70	61^	42^
10.00 - 10.30				A	24.2	37	2079	1473	829	386	930	318	548	504	420	305	433	172	256	253	182	143	47^	40^	63^	47^
10.30 - 11.00				A	23.5	38	2019	1453	844	391	928	310	533	509	424	319	431	173	248	243	174	145	39^	31v	55^	40^
DYNASTY II: COLBYS SPEC.(S)			210	A	22.3	36	1916	1458	867	344	944	294	554	509	474	328	416	189	276	258	157	117^	81^	68^	17v	7v
2 WED. 10.00P 60 ABC GD			99																							
10.00 - 10.30				A	23.0	35	1976	1514	887	361	968	306	577	524	491	324	427	200	289	269	160	114^	97^	79^	22v	13v
10.30 - 11.00				A	21.6	36	1855	1396	848	328	920	281	529	492	457	332	404	175	260	244	153	122^	63^	55^	9v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EQUALIZER	10	208	208	A	12.7	20	1091	1610	657	283	724	219	435	390	361	236	631	198	411	388	369	190	157	81^	98^	72^
WED. 10.00P 60 CBS PD		99	99	B	13.8	23	1185	1604	678	280	761	247	481	433	392	235	650	244	454	402	343	169	115	50	78	57
10.00 - 10.30				A	12.5	19	1074	1633	657	279	726	223	437	390	356	235	631	208	418	393	359	182	174	94^	102^	75^
10.30 - 11.00				A	12.7	21	1091	1599	664	287	726	217	435	390	365	240	635	192	410	384	379	198	141	68^	97^	71^
FACTS OF LIFE	9	203	207	A	21.0	34	1804	1996	773	383	926	342	553	483	373	323	535	246	352	293	189	148	210	120	325	261
SAT. 8.30P 30 NBC CS		99	99	B	18.5	31	1589	1996	795	350	920	348	565	483	365	315	483	186	296	270	199	151	230	142	363	279
FALCON CREST	8	207	207	A	19.2	31	1649	1421	843	360	904	201	428	414	420	424	404	95	184	188	188	192	54^	33^	59^	53^
FRI. 10.00P 60 CBS GD		99	99	B	18.6	31	1598	1511	850	334	925	218	443	420	423	434	441	118	201	213	198	207	68	35	77	57
10.00 - 10.30				A	19.5	31	1675	1411	843	358	903	208	431	417	414	419	388	90	172	171	178	191	56^	32^	64^	59^
10.30 - 11.00				A	18.9	31	1624	1427	845	362	905	194	426	412	426	427	416	98	194	203	197	192	52^	33^	54^	49^
FAMILY TIES	8	212	213	A	31.1	45	2671	2031	817	390	897	359	599	569	382	241	568	231	380	367	234	148	237	141	329	221
1 THU. 8.51P 30 NBC CS		99	99	B	28.8	42	2474	2047	798	398	899	381	606	545	371	235	553	236	383	358	241	135	225	123	370	251
2 THU. 8.30P 30																										
GEORGE BURNS COMEDY	9	202		A	11.1	16	953	1559	714	317	758	192^	440	462	421	234^	611	192^	391	394	326	167^	142^	119^	48v	20v
1 WED. 9.30P 30 CBS CS		99		B	11.8	18	1014	1663	744	323	818	269	530	485	416	240	587	238	408	364	276	154	145	69	113	78
GIMME A BREAK	9	202	204	A	18.9	31	1624	2032	775	393	918	315	526	480	369	343	541	220	350	300	217	155	206	133	367	296
SAT. 8.00P 30 NBC CS		99	99	B	16.5	29	1417	2018	780	345	900	329	525	462	345	333	490	177	294	275	208	157	241	150	387	290
GOLDEN GIRLS	9	203	203	A	23.4	37	2010	1815	825	337	924	260	518	495	450	356	476	164	240	247	192	180	198	109	217	161
SAT. 9.00P 30 NBC CS		99	99	B	20.7	34	1778	1859	811	327	911	279	511	483	415	348	493	152	258	264	233	185	179	110	276	213
GROWING PAINS	8	204	206	A	18.7	27	1606	1813	731	343	810	342	525	432	339	237	540	224	357	320	225	143	199	126	264	170
TUE. 8.30P 30 ABC CS		98	99	B	19.7	29	1692	1860	751	344	833	321	524	459	363	246	517	200	347	318	242	136	230	144	280	189
HARDCASTLE & MCCORMICK	8	205	205	A	14.2	20	1220	1766	740	272	765	216	415	394	378	293	640	207	361	371	281	226	134	69^	227	141
MON. 8.00P 60 ABC A		99	99	B	13.9	21	1194	1788	721	305	781	259	447	397	361	279	640	193	364	359	307	229	137	60	230	155
8.00 - 8.30				A	13.8	20	1185	1748	746	264	770	215	415	395	385	299	642	205	357	370	283	231	111^	63^	225	143
8.30 - 9.00				A	14.5	21	1246	1787	742	280	766	218	420	395	375	291	641	209	364	373	279	225	155	74^	225	139
HELL TOWN	8	201	197	A	13.9	20	1194	1609	712	257	808	270	458	397	359	303	581	206	349	289	246	192	76^	36^	144	74^
WED. 9.00P 60 NBC GD		99	99	B	14.7	22	1263	1547	698	293	812	231	427	409	386	326	537	169	293	280	263	196	101	50	97	64
9.00 - 9.30				A	13.6	20	1168	1648	713	244	809	265	461	399	361	307	580	190	337	280	252	202	86^	52^	173	95^
9.30 - 10.00				A	14.1	20	1211	1573	713	266	804	271	452	396	358	301	584	222	362	299	241	184	71^	24v	114	55^
HIGHWAY TO HEAVEN	8	208	205	A	20.2	30	1735	1700	766	264	856	212	414	401	393	382	537	158	275	275	229	221	78^	40^	229	136
WED. 8.00P 60 NBC GD		99	99	B	20.2	31	1735	1720	756	277	862	210	419	406	406	387	530	151	282	272	253	208	100	54	228	166
8.00 - 8.30				A	19.7	30	1692	1689	766	264	857	208	406	397	392	390	525	153	265	265	221	220	78^	39^	229	135
8.30 - 9.00				A	20.7	30	1778	1703	765	266	855	216	424	405	390	375	542	164	283	283	233	218	75^	40^	231	137
HILL STREET BLUES	8	208	207	A	16.6	29	1426	1569	750	344	783	312	539	491	378	179	692	287	493	510	328	138	49^	26^	45^	36^
1 THU. 10.21P 60 NBC OP		99	99	B	16.4	27	1409	1548	705	378	768	324	543	488	348	175	652	269	472	475	316	132	67	33	61	46
2 THU. 10.22P 60																										
10.00 - 10.30				A	17.0	27	1460	1606	808	413	832	332	589	533	413	179	659	251	456	485	334	137	71^	36^	44^	22v
10.30 - 11.00				A	16.5	28	1417	1591	765	361	805	337	563	501	383	174	700	286	503	518	339	134	58^	28^	28^	23v
11.00 - 11.30				A	16.4	31	1409	1532	712	293	735	268	493	462	363	187	700	303	498	508	316	149	30^	19v	67^	58^
HOLLYWOOD BEAT	8	204	203	A	8.5	14	730	1627	581	286	664	142^	376	348	388	254	701	267	415	401	322	223	132^	46v	130^	89^
SAT. 8.00P 60 ABC OP		98	97	B	9.9	17	850	1836	666	313	808	265	458	395	384	286	646	202	382	369	321	216	173	57	209	154
8.00 - 8.30				A	8.6	14	739	1622	570	276	649	136^	370	340	380	252	711	278	432	422	329	214	125^	46v	137^	82^
8.30 - 9.00				A	8.3	13	713	1631	594	299	680	145^	381	358	399	256	695	258	401	387	316	230	136^	45v	120^	97^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HUNTER	9	200	198	A	16.9	28	1452	1752	754	337	834	283	513	497	440	246	601	212	352	333	308	203	188	78^	129	103
SAT. 10.00P 60 NBC OP		99	99	B	15.2	26	1306	1740	763	337	847	280	530	513	423	259	583	200	357	348	305	177	166	86	144	120
10.00 - 10.30				A	17.1	28	1469	1758	753	320	823	269	499	483	439	250	598	216	351	334	302	203	192	78^	145	117
10.30 - 11.00				A	16.6	28	1426	1747	757	354	846	299	528	510	442	243	608	209	356	334	318	206	182	77^	111	85^
INSIDERS	8	207	207	A	14.5	22	1246	1892	723	292	856	419	591	426	325	212	581	222	400	361	278	136	181	89^	274	213
WED. 8.00P 60 ABC A		99	99	B	14.0	22	1203	1785	738	315	839	357	525	418	337	250	557	211	364	320	259	162	152	90	237	164
8.00 - 8.30				A	13.9	21	1194	1902	712	278	849	426	581	411	310	215	570	211	386	348	281	139	196	99^	287	218
8.30 - 9.00				A	15.2	22	1306	1862	727	301	854	409	594	436	334	210	583	225	404	369	272	136	167	79^	258	208
KANE & ABEL PART 1(S)		208		A	23.2	34	1993	1441	724	294	817	188	390	421	379	353	526	150	285	285	253	199	57^	34v	41^	31v
1 SUN. 8.00P 180 CBS FF		99																								
8.00 - 8.30				A	22.2	32	1907	1494	712	273	822	190	369	393	344	385	538	119^	246	275	272	233	66^	39^	68^	38^
8.30 - 9.00				A	22.5	31	1933	1493	713	289	823	185	381	406	371	369	530	130^	251	270	261	228	73^	45^	67^	38^
9.00 - 9.30				A	23.5	33	2019	1394	691	278	785	181	376	411	364	331	527	156	291	285	251	193	52^	34^	30v	30v
9.30 - 10.00				A	23.4	33	2010	1417	715	294	805	177	389	417	386	344	522	170	301	285	235	185	56^	30v	34v	34v
10.00 - 10.30				A	23.8	35	2044	1443	757	309	837	195	416	442	410	350	522	159	309	295	254	182	54^	26v	30v	30v
10.30 - 11.00				A	23.6	37	2027	1415	751	316	828	204	414	451	398	337	525	164	311	303	249	178	44^	27v	18v	18v
KANE & ABEL PART 2(S)			209	A	23.4	34	2010	1433	772	337	864	168	421	440	491	377	468	62^	182	232	294	218	59^	32v	42^	21v
2 MON. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	23.1	31	1984	1517	773	319	858	160	409	422	483	385	487	65^	187	247	319	228	80^	48^	92^	47^
9.30 - 10.00				A	23.6	32	2027	1514	799	337	883	162	435	457	517	380	475	70^	192	247	304	213	91^	53^	65^	37^
10.00 - 10.30				A	24.0	35	2062	1359	760	333	849	168	415	443	478	370	467	57^	188	231	284	217	43^	24v	LT	LT
10.30 - 11.00				A	22.8	37	1959	1338	757	362	866	181	423	439	490	373	440	57^	166	207	267	213	19v	LT	13v	LT
KANE & ABEL PART 3(S)			208	A	21.4	32	1838	1523	823	314	888	148	394	426	505	410	539	96^	224	249	311	261	61^	19v	35v	25v
2 TUE. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	20.1	29	1727	1603	829	295	911	157	401	419	508	433	561	112^	222	248	308	278	79^	34v	52^	44^
9.30 - 10.00				A	21.2	31	1821	1567	837	319	915	147	409	441	524	415	544	96^	227	251	312	263	60^	21v	48^	42^
10.00 - 10.30				A	22.2	35	1907	1471	807	311	854	139^	378	412	485	396	540	88^	226	253	322	264	50^	9v	27v	20v
10.30 - 11.00				A	22.1	37	1898	1449	821	328	868	148	391	430	504	393	513	89^	215	242	300	245	58^	12v	10v	LT
KATE & ALLIE	7	209		A	20.0	27	1718	1857	753	311	831	255	485	496	371	294	468	174	336	304	219	125^	258	117^	300	237
1 MON. 9.00P 30 CBS CS		99		B	20.0	28	1718	1769	798	349	902	288	541	518	423	303	478	159	301	293	237	144	190	107	199	143
KNIGHT RIDER	7	197		A	15.4	25	1323	1929	701	199^	836	180^	415	407	453	351	570	132^	269	348	335	222	115^	58^	408	312
1 FRI. 8.00P 60 NBC A		99		B	14.0	24	1203	1980	712	260	814	269	473	412	370	301	626	204	358	343	287	218	137	74	403	304
8.00 - 8.30				A	14.7	24	1263	1964	717	191^	858	180^	412	397	444	385	591	133^	281	359	354	232	103^	46v	412	304
8.30 - 9.00				A	16.0	25	1374	1902	686	208	818	177^	417	420	466	320	549	131^	257	335	320	214	128^	69^	407	319
KNOTS LANDING	9	208	207	A	20.6	34	1770	1502	824	330	919	319	527	475	414	338	459	185	279	252	207	156	52^	40^	72^	34^
1 THU. 10.21P 60 CBS GD		99	99	B	19.7	32	1692	1572	854	356	956	333	569	509	430	335	456	168	287	263	225	140	98	60	62	40
2 THU. 10.00P 60																										
10.00 - 10.30				A	19.7	31	1692	1546	831	304	926	315	509	450	415	360	491	181	290	271	246	172	65^	53^	64^	34^
10.30 - 11.00				A	20.8	35	1787	1499	818	346	919	323	530	474	410	337	456	197	281	248	193	151	51^	39^	73^	37^
11.00 - 11.30				A	21.8	39	1873	1420	828	331	910	318	548	520	416	305	419	160	257	230	176	145	15v	15v	76^	35v
LADY BLUE	2	210	209	A	10.6	17	911	1566	587	338	708	179	359	356	355	294	711	262	426	398	295	238	99^	33v	48^	37v
SAT. 9.00P 60 ABC OP		99	98	B	10.6	17	911	1566	587	338	708	179	359	356	355	294	711	262	426	398	295	238	99	33	48	37
9.00 - 9.30				A	9.9	16	850	1555	580	320	694	164	344	344	353	294	714	277	428	389	283	238	98^	28v	49^	29v
9.30 - 10.00				A	11.2	18	962	1579	596	353	720	191	374	367	361	295	716	251	428	409	307	240	98^	37^	45^	45^
LOVE BOAT	6	209	207	A	12.9	21	1108	1589	751	336	901	240	464	413	394	399	444	174	274	242	179	156	132	80^	112^	76^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT-CONT'D																										
SAT. 10.00P 60 ABC CS		99	97	B	13.1	22	1125	1557	764	313	868	255	426	383	356	390	436	150	251	236	191	162	149	85	104	90
10.00 - 10.30				A	12.8	21	1100	1552	725	328	863	217	433	398	379	395	441	172	270	234	174	157	137	83^	111^	83^
10.30 - 11.00				A	13.0	22	1117	1618	774	341	935	262	490	424	404	403	442	171	273	250	185	152	127	77^	114^	69^
MACGYVER	6	206		A	15.8	22	1357	1940	664	288	741	190^	426	398	394	270	707	287	458	398	307	210	266	61^	226	170^
1 SUN. 8.00P 60 ABC A		99		B	13.6	20	1168	1970	617	314	733	294	487	436	329	185	711	262	479	453	347	187	215	85	311	214
8.00 - 8.30				A	14.8	21	1271	1978	687	300	773	209	467	411	404	269	710	295	463	401	302	208^	260	64^	235	178^
8.30 - 9.00				A	16.7	23	1435	1911	648	277	715	170^	393	386	390	272	704	283	453	398	308	210	273	58^	219	166^
MAGNUM, P.I.	8	208		A	15.6	23	1340	1627	689	231	708	181^	348	363	350	303	672	239	420	411	312	196^	129^	28v	118^	69^
1 THU. 8.21P 60 CBS PD		99		B	15.6	23	1340	1655	754	292	832	233	435	420	414	331	594	179	351	350	313	192	95	34	134	86
8.00 - 8.30				A	12.9	20	1108	1539	613	165^	613	134^	241^	284	271	329	708	243	440	452	314	214^	137^	37v	81^	61v
8.30 - 9.00				A	14.7	22	1263	1637	677	230	699	178^	347	363	349	298	686	246	421	424	319	193^	136^	35v	116^	68^
9.00 - 9.30				A	17.9	26	1538	1658	729	258	751	201	383	388	375	301	652	235	419	387	304	194	120^	20v	135^	76^
MIAMI VICE	8	210	210	A	22.9	37	1967	1842	742	347	818	346	604	549	404	166	641	245	447	424	331	151	185	87	198	160
FRI. 10.00P 60 NBC OP		99	99	B	21.7	36	1864	1816	716	362	796	371	592	520	358	156	696	314	521	476	307	140	165	80	159	128
10.00 - 10.30				A	22.6	36	1941	1868	736	346	816	346	598	541	405	170	651	241	449	432	340	159	189	92	212	164
10.30 - 11.00				A	23.2	38	1993	1809	747	346	816	347	612	550	400	161	628	250	445	414	318	141	179	80	186	155
MISFITS OF SCIENCE	6	195		A	13.3	20	1142	2073	697	152^	802	298	518	510	423	189^	541	219^	404	334	276	131^	250	92^	480	335
1 FRI. 9.00P 60 NBC A		99		B	13.2	21	1134	2045	628	267	713	274	488	451	347	180	618	238	452	411	323	133	232	101	482	364
9.00 - 9.30				A	12.9	20	1108	2102	691	148^	808	297	518	502	433	196^	566	229^	425	341	290	141^	237^	82^	491	340
9.30 - 10.00				A	13.7	21	1177	2036	700	153^	792	295	517	513	412	183^	515	212^	383	330	256	118^	261	100^	468	329
MR. BELVEDERE	9	200	201	A	16.4	26	1409	1793	725	304	782	223	395	367	349	323	430	104	217	208	204	181	230	176	351	242
FRI. 8.30P 30 ABC CS		98	98	B	14.0	23	1203	1792	741	303	815	270	433	396	330	317	439	132	231	235	194	179	157	112	381	232
MOONLIGHTING	7	207	211	A	17.6	26	1512	1668	718	376	822	410	625	517	327	163	573	270	430	411	240	106	168	114	105	71^
TUE. 9.00P 60 ABC PD		99	99	B	18.2	27	1563	1813	775	397	885	393	649	555	392	187	608	278	454	422	268	115	183	104	137	94
9.00 - 9.30				A	17.5	25	1503	1684	715	378	825	409	625	514	325	166	554	259	411	396	229	106	186	125	119	85^
9.30 - 10.00				A	17.7	26	1520	1647	720	372	818	408	624	519	329	161	593	280	450	425	252	107	149	103	87^	55^
MURDER, SHE WROTE	8		206	A	25.0	34	2148	1428	704	286	804	119^	307	360	451	411	495	114^	270	281	254	193	55^	26v	74^	41^
2 SUN. 8.22P 60 CBS SM			99	B	24.5	35	2105	1596	796	323	891	174	388	399	453	436	531	124	265	276	286	231	80	37	94	63
8.00 - 8.30				A	24.3	34	2087	1482	708	298	817	143	304	356	431	412	521	112^	282	304	265	203	59^	15v	85^	44^
8.30 - 9.00				A	24.7	34	2122	1455	707	298	823	126	308	361	457	424	513	120^	283	288	260	200	50^	21v	69^	34^
9.00 - 9.30				A	25.7	35	2208	1373	696	267	773	99^	305	361	452	391	465	107^	248	261	244	184	60^	36^	75^	46^
NBC MONDAY NIGHT MOVIES	8	198	201	A	21.3	30	1830	1852	820	346	894	353	609	544	425	237	424	128	276	259	233	126	153	86	381	222
1 MON. 9.00P 120 NBC FF		99	99	B	20.6	31	1770	1698	815	356	929	367	601	518	404	279	455	158	273	250	220	148	145	94	169	103
2 MON. 8.00P 120																										
8.00 - 8.30				A	18.7	26	1606	2228	698	320	766	358	559	530	317	165^	401	154^	294	303	189	76^	246	110^	815	485
8.30 - 9.00				A	19.1	26	1641	2288	703	334	780	389	595	552	309	139^	414	146^	311	318	213	73^	248	99^	846	494
9.00 - 9.30				A	21.1	29	1812	1859	784	343	870	359	593	519	387	230	416	132	262	246	225	124	179	110	394	228
9.30 - 10.00				A	21.1	29	1812	1850	833	369	918	370	644	550	429	235	424	130	278	257	242	121	161	104	347	190
10.00 - 10.30				A	24.0	35	2062	1563	944	371	1001	329	629	569	538	314	446	105^	266	235	264	169	56^	40^	60^	40^
10.30 - 11.00				A	23.9	38	2053	1502	935	327	985	309	614	564	543	317	437	97^	270	239	266	167	43^	35^	37^	25v
NBC MOVIE OF THE WEEK-FRI(S)			188	A	13.7	21	1177	1876	686	296	868	287	547	452	441	281	685	210^	375	362	340	250	125^	29v	198^	163^
2 FRI. 8.00P 120 NBC FF			97																							
8.00 - 8.30				A	12.5	20	1074	1893	653	287	895	326	566	441	403	295	655	165^	343	348	335	250	118^	27v	225^	179^
8.30 - 9.00				A	13.3	20	1142	1930	679	307	855	261	521	442	446	285	667	206^	370	355	321	243	134^	31v	274	216^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC MOVIE OF THE W-CONT'D																										
9.00 - 9.30				A	14.2	21	1220	1843	703	277	861	280	550	464	459	273	700	234	389	376	346	247	133^	26v	149^	127^
9.30 - 10.00				A	14.9	22	1280	1830	704	308	858	282	545	456	446	272	699	225	388	366	346	250	114^	28v	159^	135^
NBC NEWS DIGEST-M-F	40	147	157	A	14.3	21	1228	1853	692	304	782	276	459	428	343	267	573	213	347	324	245	191	141	60	357	242
1 MTUWF 8.58P 1 NBC N		77	80	B	13.6	21	1168	1828	709	294	795	281	460	415	340	285	598	205	347	334	272	209	138	72	297	206
1 THU. 9.19P 1																										
2 MON. 8.55P 1																										
2 TU-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	17	162	158	A	11.8	17	1014	1796	754	328	849	350	576	451	368	231	595	230	412	388	297	146	130	60^	222	132
1 TUE. 9.58P 1 NBC N		85	84	B	12.2	18	1048	1702	752	318	857	321	544	461	383	265	543	195	352	339	271	153	136	74	166	114
1 THU. 10.19P 1																										
2 MWF 9.58P 1																										
NBC NEWS DIGEST-SAT	8	153	158	A	16.3	26	1400	1894	798	376	928	320	517	466	371	364	559	246	344	298	191	182	122	63^	285	219
SAT. 8.58P 1 NBC N		78	80	B	13.8	23	1185	1929	775	337	895	342	527	455	345	320	499	179	281	272	195	183	184	116	351	271
NBC NEWS DIGEST-2-SAT.	3	170		A	14.0	22	1203	1544	782	286	846	183^	428	434	494	355	423	138^	183^	178^	214^	210^	86^	48v	189^	138^
1 SAT. 9.58P 1 NBC N		85		B	12.7	20	1091	1763	765	298	852	233	461	462	413	330	474	127	222	254	252	193	162	97	275	218
NBC NEWS DIGEST-SUN	8	156	150	A	11.4	16	979	2097	759	319	798	266	501	516	423	228	832	279	528	474	406	266	138^	66^	329	209
1 SUN. 8.58P 1 NBC N		80	79	B	11.3	16	971	2031	752	328	820	355	585	495	364	195	762	307	510	468	349	199	194	92	255	178
2 SUN. 9.14P 1																										
NBC NEWS DIGEST-2-SUN.	4		175	A	15.5	23	1331	1935	807	474	887	318	536	433	385	271	875	227	498	437	484	310	91^	33v	102^	63^
2 SUN. 10.03P 1 NBC N			87	B	15.5	23	1331	1888	801	388	891	370	648	572	433	190	674	253	460	440	330	165	171	91	152	107
NBC NIGHTLY NEWS-SAT.	8	162	163	A	10.4	19	893	1455	617	171	678	100^	247	303	297	367	634	147^	253	269	272	313	37v	11v	106^	72^
SAT. 6.30P 30 NBC N		90	93	B	10.3	20	885	1504	648	200	714	111	249	287	328	399	589	117	219	238	271	302	48	16	153	103
NBC NIGHTLY NEWS-SUN	1		122	A	7.8	13	670	1461	582	147^	582	57v	190^	227^	402	355^	749	202^	448	484	353^	265^	95v	LT	35v	35v
2 SUN. 6.30P 30 NBC N			72	B	7.8	13	670	1461	582	147	582	57	190	227	402	355	749	202	448	484	353	265	95	LT	35	35
NBC NIGHTLY NEWS	39	201	200	A	12.3	21	1057	1488	679	209	738	143	275	292	367	399	598	136	250	268	273	297	42^	20^	110	65
M-F 6.30P 30 NBC N		99	99	B	11.5	21	988	1515	694	232	751	160	303	307	346	394	612	142	260	274	278	303	45	25	107	62
NBC SUNDAY NIGHT MOVIE	8	200	200	A	19.2	28	1649	1843	710	345	770	247	490	464	394	230	816	235	488	460	446	273	134	65^	123	77^
1 SUN. 9.00P 120 NBC FF		99	99	B	19.6	29	1684	1881	727	348	826	346	593	514	380	184	709	277	499	461	348	167	188	98	158	105
2 SUN. 8.00P 180																										
8.00 - 8.30				A	15.7	22	1349	1837	634	288	717	206	401	377	356	252	839	211	453	406	467	319	127^	72^	154^	108^
8.30 - 9.00				A	17.1	24	1469	1844	663	317	734	201	411	409	378	253	845	179^	421	425	496	339	120^	78^	145^	99^
9.00 - 9.30				A	18.7	26	1606	1913	711	318	767	230	480	476	402	235	830	249	514	484	453	258	150	71^	166	101
9.30 - 10.00				A	20.1	29	1727	1858	719	334	771	249	501	488	399	218	814	245	506	475	445	253	136	66^	137	83
10.00 - 10.30				A	20.7	31	1778	1812	732	377	787	270	522	484	397	221	808	250	495	464	426	263	125	58^	92	56^
10.30 - 11.00				A	20.4	32	1752	1776	728	380	787	277	518	469	389	224	782	233	471	457	421	261	128	54^	79	51^
NEWHART	6	208		A	20.0	27	1718	1634	697	323	786	260	464	477	358	262	531	219	374	346	230	139^	169	79^	148^	107^
1 MON. 9.30P 30 CBS CS		99		B	19.5	28	1675	1650	805	383	912	300	556	534	443	287	490	173	310	312	240	145	146	78	102	67
NEWSBREAK-M-F	45	173	173	A	13.7	20	1177	1588	792	322	877	223	431	418	417	383	515	128	253	247	263	226	79	40^	117	80
1 M & F 9.58P 1 CBS N		82	82	B	14.0	21	1203	1617	813	334	912	261	485	451	433	365	518	151	282	274	258	202	94	47	93	63
1 TUE. 9.55P 1																										
1 WED. 8.57P 2																										
1 THU. 10.19P 1																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-M-F-CONT'D																										
2 MON. 9.54P 1																										
2 TUE. 9.53P 1																										
2 W-F 9.58P 1																										
NEWSBREAK-SAT.	9	173	176	A	10.4	17	893	1887	646	338	774	240	429	381	347	285	730	287	466	385	355	194	200	55^	183	154
1 SAT. 9.52P 1 CBS N		86	85	B	10.6	17	911	1745	726	344	841	257	480	438	413	300	603	199	389	365	319	181	179	56	122	87
2 SAT. 10.01P 1																										
NEWSBREAK-SUN.	9	180	180	A	18.7	28	1606	1450	760	316	850	172	393	416	448	387	535	150	294	306	270	205	47^	16v	18v	18v
1 SUN. 10.05P 1 CBS N		86	86	B	14.6	21	1254	1549	790	343	894	209	407	406	431	429	512	124	266	275	286	213	75	33	68	48
2 SUN. 10.19P 1																										
NFL MONDAY NIGHT FOOTBALL	10	210	208	A	19.7	31	1692	1534	452	184	471	167	302	285	229	149	902	317	578	563	433	264	73^	31^	88	73^
1 MON. 9.00P 211 ABC SE		99	99	B	18.6	30	1598	1527	428	192	457	166	283	262	210	149	919	339	597	576	444	261	75	31	76	47
2 MON. 9.00P 172																										
9.00 - 9.30				A	17.9	24	1538	1627	485	231	515	179	327	306	252	159	911	307	553	551	436	290	104	40^	97	58^
9.30 - 10.00				A	20.3	27	1744	1599	467	210	487	158	307	295	249	156	929	307	573	558	458	291	100	44^	83	62^
10.00 - 10.30				A	21.5	30	1847	1598	457	192	473	176	304	291	225	148	932	339	608	583	449	262	80	37^	113	92
10.30 - 11.00				A	20.1	30	1727	1558	446	179	460	165	285	270	225	154	922	349	608	573	425	254	89	36^	87	79
11.00 - 11.30				A	19.2	33	1649	1502	443	157	457	153	302	273	242	142	898	328	598	577	416	244	63^	35^	84	79^
11.30 - 12.00				A	19.6	39	1684	1444	427	157	445	184	312	278	198	128	872	306	563	556	421	251	28^	3v	99	90
12.00 - 12.30				A	18.8	43	1615	1302	443	143^	468	174	282	276	188	160^	796	255	509	521	407	251	12v	LT	26v	26v
NIGHT COURT	7	201		A	21.7	33	1864	1680	765	371	829	339	571	507	381	210	591	221	388	400	304	156	153	90^	107^	47^
1 THU. 9.51P 30 NBC CS		99		B	20.7	31	1778	1756	763	385	853	384	569	519	343	211	613	271	443	423	272	137	156	71	135	82
NORTH BEACH & RAWHIDE PT1(S)		203		A	9.6	14	825	1583	750	196^	787	120^	326	343	466	412	525	33v	240^	288^	424	237^	105^	75v	166^	125^
1 TUE. 8.00P 60 CBS GD		97																								
8.00 - 8.30				A	9.3	14	799	1625	760	209^	799	122^	330^	351	471	414	512	26v	233^	267^	416	245^	111^	77v	203^	152^
8.30 - 9.00				A	9.8	14	842	1545	743	184^	778	120^	324	339	459	409	534	38v	248^	305^	434	229^	99^	72v	134^	98^
NORTH BEACH & RAWHIDE PT2(S)		203		A	11.4	17	979	1542	683	265^	782	175^	397	343	401	362	469	76^	236^	210^	308	216^	88^	88^	203^	152^
1 WED. 8.00P 60 CBS GD		97																								
8.00 - 8.30				A	11.7	18	1005	1477	677	271	764	191^	378	316	366	365	433	87^	223^	179^	264	210^	74^	74^	206^	144^
8.30 - 9.00				A	11.1	16	953	1601	692	255^	797	157^	411	370	432	358	503	59v	244^	240^	353	223^	103^	103^	198^	158^
OUR FAMILY HONOR	3	207	203	A	6.0	10	515	1449	555	188^	670	235^	319	275	235^	276	526	106^	256^	272	265	212^	90^	64v	163^	76^
FRI. 10.00P 60 ABC GD		99	99	B	6.1	10	524	1444	597	213	689	241	352	337	306	257	548	123	267	302	284	211	65	41	142	76
10.00 - 10.30				A	6.2	10	533	1492	567	207^	682	252^	340	289	239^	273	478	94^	233^	233^	230^	203^	109^	63v	223^	92^
10.30 - 11.00				A	5.8	10	498	1386	536	166^	651	217^	291	252^	228^	280	570	116^	277	310	297	218^	66v	66v	99^	59v
PUNKY BREWSTER	8	186	156	A	9.0	14	773	2044	682	268	728	229	424	388	362	268	568	204	394	341	291	137^	219	137^	529	353
1 SUN. 7.18P 30 NBC CS		95	83	B	8.9	14	765	2155	688	252	746	263	487	429	349	224	605	237	416	380	282	148	261	164	543	362
2 SUN. 7.00P 30																										
REMINGTON STEELE	6	206	202	A	14.5	24	1246	1494	730	253	812	305	527	451	349	246	535	218	348	342	218	153	124	62^	23v	LT
TUE. 10.00P 60 NBC PD		99	99	B	15.9	26	1366	1553	752	310	836	320	573	483	368	229	574	250	406	364	250	137	89	36	54	35
10.00 - 10.30				A	14.5	23	1246	1503	727	272	815	320	546	457	343	233	531	224	354	345	209	147	129	68^	28v	6v
10.30 - 11.00				A	14.5	24	1246	1472	732	235	807	286	505	441	356	262	537	213	343	340	227	156	111	53^	17v	LT
RIPLEY'S BELIEVE IT-NOT	9	192	190	A	11.4	17	979	1894	604	283	727	267	465	366	306	231	765	322	523	496	341	188	162	54^	240	166
SUN. 7.00P 60 ABC U		94	94	B	11.0	17	945	1993	670	330	774	299	493	398	339	232	787	325	536	506	367	195	161	54	271	189
7.00 - 7.30				A	10.5	16	902	1861	593	263	711	255	435	344	286	248	754	315	508	487	335	190	147^	51^	249	160
7.30 - 8.00				A	12.3	18	1057	1910	610	300	737	279	489	380	323	216	769	322	531	498	348	187	173	52^	231	171

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
RIPTIDE	6	202	200	A	14.9	22	1280	1623	682	288	766	303	496	399	289	244	657	253	424	428	283	182	98^	30^	102^	56^
TUE. 9.00P 60 NBC PD		99	99	B	15.0	22	1289	1611	680	304	753	289	498	419	317	224	643	255	441	428	306	155	111	39	104	49
9.00 - 9.30				A	14.9	22	1280	1632	665	274	737	298	475	386	270	236	657	248	427	431	294	177	101^	27v	137	76^
9.30 - 10.00				A	14.8	22	1271	1620	700	299	795	307	516	414	310	250	661	257	423	430	276	188	100^	35^	64^	32^
ST. ELSEWHERE	7	202	201	A	13.5	21	1160	1517	813	364	870	292	544	558	451	247	581	290	428	337	208	133	45^	16v	21v	9v
WED. 10.00P 60 NBC GD		99	99	B	13.9	23	1194	1516	799	387	870	302	538	528	444	263	556	247	388	356	242	126	54	23	36	27
10.00 - 10.30				A	13.6	21	1168	1543	809	373	874	295	545	554	446	249	579	281	419	338	209	139	55^	25v	35^	15v
10.30 - 11.00				A	13.4	22	1151	1482	817	353	865	290	542	561	452	246	581	297	433	335	206	129	32^	5v	LT	LT
SCARECROW & MRS. KING	9	209	204	A	18.3	25	1572	1702	737	304	856	187	426	410	412	379	514	101	240	283	280	207	157	133	175	88
MON. 8.00P 60 CBS GD		99	99	B	18.1	27	1555	1730	746	340	860	249	450	420	396	357	511	132	281	288	268	192	147	89	212	134
8.00 - 8.30				A	17.7	25	1520	1692	731	301	850	187	420	404	409	381	510	90	237	281	286	210	157	132	175	84^
8.30 - 9.00				A	19.0	26	1632	1697	737	305	855	189	426	410	409	375	513	109	239	283	275	204	155	131	174	91
SHADOW CHASERS	2	203	204	A	6.5	10	558	1581	704	266	767	227^	468	449	420	246	475	158^	291	300	242^	135^	136^	38v	203^	158^
1 THU. 8.20P 120 ABC PD		99	99	B	6.5	10	558	1581	704	266	767	227	468	449	420	246	475	158	291	300	242	135	136	38	203	158
2 THU. 8.00P 60																										
8.00 - 8.30				A	5.8	8	498	1608	633	254^	717	245^	439	430	381	210^	468	154^	295	318	270^	118^	186^	63v	237^	168^
8.30 - 9.00				A	6.0	9	515	1641	682	271	751	231^	482	468	423	221^	449	161^	310	309	231^	116^	172^	50v	269	198^
9.00 - 9.30				A	6.9	10	593	1514	786	282^	837	219^	495	453	459	304^	449	112v	247^	271^	235^	146^	70v	22v	158^	137^
9.30 - 10.00				A	7.0	11	601	1544	732	281^	780	241^	487	473	431^	239^	478	176^	282^	274^	211^	139^	104v	25v	182^	159^
10.00 - 10.30				A	8.3	13	713	1477	687	205^	730	178^	414	404	382	264^	548	198^	308^	316^	248^	164^	112^	9v	87v	72v
SILVER SPOONS	7	186	186	A	11.3	17	971	2284	770	382	841	380	574	509	340	222	600	249	431	349	276	146	279	176	564	365
1 SUN. 7.48P 12 NBC CS		95	95	B	10.8	17	928	2261	696	329	778	310	523	470	337	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2 SUN. 7.30P 30																										
SIMON & SIMON	8	208	207	A	17.4	26	1495	1672	766	285	826	214	439	436	396	332	617	216	368	343	303	207	102	26^	127	90^
1 THU. 9.21P 60 CBS PD		99	99	B	18.1	27	1555	1630	767	327	870	269	505	468	419	309	559	182	352	336	295	173	104	38	97	66
2 THU. 8.00P 60																										
8.00 - 8.30				A	14.6	21	1254	1636	707	260	777	154^	376	396	389	355	674	229	388	378	355	237	87^	25v	98^	65^
8.30 - 9.00				A	16.6	24	1426	1595	697	239	771	153^	358	385	402	354	679	204	391	388	378	237	67^	13v	78^	59^
9.00 - 9.30				A	17.0	25	1460	1710	764	293	809	214	431	434	390	306	614	242	407	361	277	172^	135^	24v	152^	111^
9.30 - 10.00				A	18.3	28	1572	1709	802	305	846	246	475	459	386	310	584	224	360	313	247	188	129^	35v	150^	107^
10.00 - 10.30				A	21.1	32	1812	1736	867	337	927	306	557	513	411	318	536	203	321	290	236	182	103^	23v	170	119^
60 MINUTES	10	209	209	A	26.3	39	2259	1611	690	302	770	155	331	331	374	369	717	192	384	412	353	264	55^	34^	69	35^
1 SUN. 7.00P 60 CBS DN		99	99	B	23.0	36	1976	1603	714	284	786	157	338	348	383	382	693	184	356	375	343	279	56	26	68	40
2 SUN. 7.22P 60																										
7.00 - 7.30				A	23.9	36	2053	1583	661	273	720	141	307	311	340	350	736	223	404	413	336	266	64^	48^	63^	26^
7.30 - 8.00				A	26.9	40	2311	1623	703	300	775	156	331	330	367	375	737	192	390	425	363	274	48^	31^	63	32^
8.00 - 8.30				A	28.8	41	2474	1608	699	344	830	177	364	365	431	383	635	137	331	383	350	233	55^	18v	88^	56^
SPENSER: FOR HIRE	3	207	207	A	13.2	21	1134	1481	654	338	751	268	446	413	341	240	613	214	386	365	311	185	57^	42^	60^	45^
TUE. 10.00P 60 ABC PD		99	99	B	13.8	23	1185	1540	703	363	808	282	496	455	397	244	613	202	395	372	316	182	70	36	49	35
10.00 - 10.30				A	13.9	22	1194	1473	656	343	757	268	457	426	348	232	607	217	388	363	306	178	55^	40^	54^	42^
10.30 - 11.00				A	12.7	21	1091	1456	638	326	731	263	426	393	329	242	606	209	377	358	309	188	53^	40^	66^	49^
SPORTSBREAK-SAT	9	196	202	A	10.8	17	928	1976	596	252	704	225	399	314	305	271	761	298	427	375	366	214	180	28v	331	254
SAT. 8.58P 1 CBS SN		97	97	B	11.6	19	996	1960	676	265	760	235	445	402	370	268	721	247	447	425	382	212	152	38	327	231
SPORTSBREAK-SUN	9	202	200	A	22.1	31	1898	1373	699	300	790	138	346	391	430	365	496	128	264	270	250	191	49^	27^	38^	26^
1 SUN. 9.00P 1 CBS SN		94	94	B	20.8	29	1787	1593	782	329	874	191	404	410	439	406	537	136	289	290	296	215	82	36	100	73
2 SUN. 9.20P 1																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SUMMIT: ANALYSIS(S)			207	A	8.4	12	722	1650	641	158^	713	162^	317^	292^	341^	345^	660	206^	485	449	386	175^	131^	45v	146^	117^
2 THU. 9.49P 11 ABC N			98																							
TV BLOOPERS & PRAC. JOKES	8	201	197	A	15.3	23	1314	1704	699	298	774	315	487	422	334	239	524	235	352	302	228	129	188	106	218	139
1 MON. 8.00P 60 NBC CV		98	98	B	16.2	24	1392	1833	716	300	801	304	477	405	332	280	574	224	365	330	269	167	200	125	258	179
2 MON. 10.00P 60																										
8.00 - 8.30				A	16.6	24	1426	1827	684	254	701	239	376	337	331	279	534	230	322	268	232	180^	255	169^	337	235
8.30 - 9.00				A	16.9	23	1452	1753	670	283	685	238	394	368	331	249	554	277	350	284	210	167^	231	150^	283	196
10.00 - 10.30				A	14.1	21	1211	1648	724	354	880	425	638	506	325	197^	488	206^	371	313	224	74^	129^	48v	151^	67^
10.30 - 11.00				A	13.6	22	1168	1516	709	306	847	386	576	505	340	213^	497	214^	366	348	241	72^	116^	34v	56v	21v
20/20	7	203	204	A	11.4	19	979	1522	639	138^	711	173	344	363	324	306	662	221	399	378	309	219	87^	19v	62^	48^
1 THU. 10.20P 60 ABC DN		98	99	B	13.7	22	1177	1564	754	250	821	204	428	441	429	315	639	194	364	354	320	231	62	15	42	26
2 THU. 10.00P 60																										
10.00 - 10.30				A	11.0	17	945	1507	619	163	690	177	343	358	306	296	674	247	427	393	296	201	97^	25v	46^	40^
10.30 - 11.00				A	11.7	19	1005	1532	649	132^	720	175	351	376	330	306	670	225	400	382	311	222	83^	19v	59^	45^
11.00 - 11.30				A	11.2	20	962	1500	643	100^	716	155^	321	319	337	326	610	159^	340	330	322	243^	66v	LT	108^	75^
TWILIGHT ZONE	9	205	205	A	13.6	22	1168	1923	706	341	786	271	517	477	394	231	617	250	466	428	296	125	222	74^	298	205
FRI. 8.00P 60 CBS SF		99	99	B	14.7	25	1263	1888	741	343	821	311	540	502	383	236	659	274	480	448	315	141	142	48	266	181
8.00 - 8.30				A	13.2	21	1134	1877	703	333	779	272	511	465	393	229	597	249	447	411	276	126	209	79^	292	213
8.30 - 9.00				A	14.2	22	1220	1931	698	341	780	265	514	480	388	230	622	242	470	438	311	122	232	68^	297	196
227	9	200	201	A	19.9	32	1709	1805	835	355	912	260	518	507	455	331	479	185	257	265	193	172	227	114	187	142
SAT. 9.30P 30 NBC CS		99	99	B	17.9	29	1538	1876	804	348	907	286	528	493	409	331	495	158	268	274	238	180	202	122	272	213
WE ARE THE WORLD(S)			203	A	11.0	16	945	1812	768	349	864	251^	456	468	412	299	479	156^	283	296	279^	136^	229^	184^	240^	190^
2 TUE. 8.00P 60 CBS GV			97																							
8.00 - 8.30				A	10.5	15	902	1881	759	347	857	240^	449	459	407	304	440	141^	250^	256^	255^	132^	282^	221^	302	238^
8.30 - 9.00				A	11.4	16	979	1748	779	352	872	262^	463	474	414	295	512	167^	309	330	299	142^	183^	151^	181^	145^
WEBSTER	10	209	205	A	16.5	27	1417	1854	747	284	823	239	420	393	372	343	441	120	222	211	202	186	218	153	372	253
FRI. 8.00P 30 ABC CS		98	98	B	14.5	25	1246	1814	771	301	854	265	430	404	353	354	441	127	220	225	200	187	155	106	364	212
WHO'S THE BOSS?	8	205	206	A	20.9	31	1795	1987	784	380	874	371	570	457	356	248	565	225	362	340	244	153	207	114	341	220
TUE. 8.00P 30 ABC CS		99	99	B	21.6	33	1855	1918	763	368	850	332	535	474	368	249	547	205	361	337	259	148	211	125	310	197
WRLD FUNNIEST COM'L GOOFS(S)			205	A	16.7	26	1435	1887	801	351	900	442	699	552	389	151^	619	287	495	449	291	104^	206	70^	162^	83^
2 SUN. 10.00P 60 ABC U			98																							
10.00 - 10.30				A	16.7	26	1435	1944	810	342	896	449	698	556	377	145^	628	302	511	463	287	97^	226	82^	194	103^
10.30 - 11.00				A	16.7	27	1435	1823	792	359	902	430	694	549	399	158^	607	274	480	438	291	107^	183^	59^	131^	60^
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	8	193	197	A	3.9	19	335	988	385^	77v	424	104^	242^	236^	213^	134^	564	176^	349^	313^	296^	215^	LT	LT	LT	LT
1 MON. 1.00A 30 ABC N		96	97	B	4.2	21	361	995	357	100	386	151	230	194	144	118	588	199	389	343	293	191	LT	LT	13	LT
2 MON. 12.35A 31																										
ABC NEWS:NIGHTLINE	29	194	198	A	5.3	15	455	1286	559	131^	614	114^	235	248	277	316	574	206	356	308	303	198	59^	51^	39^	33v
1 TU & W 11.30P 31 ABC N		97	97	B	5.3	15	455	1249	602	176	652	146	288	317	321	288	543	143	291	297	300	216	32	22	22	16
1 FRI. 11.30P 30																										
2 TU&TH 11.30P 30																										
2 W & F 11.30P 31																										
ABC NEWS:NIGHTLINE THU(B)			200	A	3.3	12	283	1237	600^	180v	600^	35v	96v	184v	293^	381^	605^	114v	297^	304^	322^	272^	LT	LT	32v	LT
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																												
ABC NEWS:NIGHTLINE-CONT'D																												
2 THU. 12.00M 45 ABC N			97																									
12.00 - 12.30				A	3.5	12	301	1332	681^	233^	681^	30v	86v	229^	338^	422^	608^	100v	259^	292^	334^	316^	LT	LT	43v	LT
12.30 - 1.00				A	2.9	12	249	976^	398^	53v	398^	44v	113v	69v	181v	285^	578^	140v	377^	321^	277^	161v	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-THU(B)		190		A	3.6	12	309	1113	286^	110v	418^	133v	159v	217v	107v	178v	663^	239^	375^	530^	291^	133v	32v	LT	LT	LT
1 THU. 12.00M 26 ABC N		97																										
ABC WEEKEND REPORT-SAT.	8	155	156	A	3.2	8	275	815	335^	109v	364^	88v	145^	156^	127^	182^	433^	106v	182^	178^	214^	149^	18v	18v	LT	LT
SAT. 11.30P 15 ABC N		84	84	B	3.2	8	275	1074	514	203	564	131	290	263	293	245	444	142	235	240	199	161	44	LT	22	18
ABC WEEKEND REPORT-SUN.	8	164	163	A	3.2	13	275	1491	585	440^	810	345^	509	492^	349^	228^	644	215^	331^	346^	353^	258^	LT	LT	37v	LT
1 SUN. 11.31P 15 ABC N		90	88	B	3.6	14	309	1234	574	259	679	223	373	363	288	254	488	114	214	221	252	225	32	19	35	LT
2 SUN. 11.30P 15																												
CBS LATE NIGHT I	45	182	182	A	5.0	16	430	1163	611	197	658	214	372	333	319	237	411	100^	218	247	237	153	36v	19v	58^	41^
1 M & TU 11.30P 67 CBS FF		90	91	B	5.1	17	438	1221	590	223	683	226	404	346	343	231	458	143	264	249	237	168	49	26	31	19
1 WED. 11.30P 65																												
1 THU. 11.52P 66																												
1 FRI. 11.30P 68																												
2 MTUTH 11.30P 67																												
2 WED. 11.30P 64																												
2 FRI. 11.30P 71																												
11.30 - 12.00				A	5.3	15	455	1248	639	180	692	232	393	332	335	252	423	99^	208	245	234	168	51^	24v	82^	62^
12.00 - 12.30				A	4.9	18	421	1097	588	216	647	210	367	344	314	229	396	92^	211	243	241	142^	18v	11v	36v	21v
12.30 - 1.00				A	4.7	21	404	1129	578	210	612	186	344	314	299	214	428	114^	282	301	269	121^	20v	20v	69^	53^
CBS LATE NIGHT II	45	182	182	A	3.1	17	266	1049	556	173^	578	196^	319	320	263	209^	444	140^	275	308	275	127^	LT	LT	27v	23v
1 MON. 12.37A 48 CBS FF		90	91	B	3.2	18	275	1097	522	228	608	193	369	333	318	191	454	155	297	277	252	136	20	LT	LT	LT
1 TUE. 12.37A 51																												
1 WED. 12.35A 50																												
1 THU. 12.58A 50																												
1 FRI. 12.38A 52																												
2 MON. 12.37A 41																												
2 TUE. 12.37A 49																												
2 WED. 12.34A 47																												
2 THU. 12.37A 45																												
2 FRI. 12.41A 48																												
12.30 - 1.00				A	3.3	16	283	996	533	156^	568	191^	311	315	251	204^	428	139^	269	297	250	120^	LT	LT	LT	LT
1.00 - 1.30				A	3.0	18	258	1047	558	178^	577	202^	318	314	259	209^	431	132^	261	294	276	128^	LT	LT	39v	31v
1.30 - 2.00				A	2.8	22	241	1473	768^	270v	768^	224v	494^	502^	403^	221v	489^	178v	352^	352^	311^	137v	LT	LT	216v	182v
CBS NEWS NIGHTWATCH-1	45	59	59	A	1.0	10	86	814	406^	186v	430^	105v	210^	267^	325^	151v	384^	70v	82v	128v	314^	244^	LT	LT	LT	LT
1 M-WSU 2.00A 30 CBS N		58	57	B	1.1	12	94	700	321	157	425	138	276	261	273	117	275	68	105	119	205	154	LT	LT	LT	LT
1 THU. 2.22A 8																												
2 M-THSU 2.00A 30																												
CBS NEWS NIGHTWATCH-2	45	82	81	A	1.1	14	94	968	384^	181^	415^	85v	191^	255^	330^	139v	522^	117v	138v	192^	405^	309^	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		74	73	B	1.2	16	103	678	284	109	372	123	236	222	223	108	300	95	140	143	183	140	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	45	97	99	A	1.1	19	94	660^	267^	138v	277^	96v	160v	181^	181^	75v	308^	85v	159v	138v	191^	149v	LT	LT	64v	LT
1 M-TH 3.00A 180 CBS N		85	85	B	1.1	22	94	496	225	87	246	82	150	146	122	74	210	59	105	88	119	98	LT	LT	LT	LT
1 SUN. 3.00A 169																												
2 MTUTHS 3.00A 180																												
CONT'D																												

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
2 WED. 3.00A 61																										
& 4.24A 39																										
3.00 - 3.30				A	1.2	17	103	913	408^	185^	447^	204^	233^	263^	243^	155v	398^	88v	117v	126v	310^	272^	LT	LT	68v	49v
3.30 - 4.00				A	1.1	18	94	755	351^	202^	351^	149v	170v	212^	202^	117v	330^	64v	96v	85v	212^	224^	LT	LT	74v	53v
4.00 - 4.30				A	1.1	20	94	734	298^	159v	298^	85v	127v	159v	213^	107v	330^	127v	149v	96v	149v	181^	LT	LT	106v	85v
4.30 - 5.00				A	1.0	20	86	674^	267^	116v	267^	81v	163v	209^	186v	LT	291^	70v	140v	116v	151v	140v	LT	LT	116v	70v
5.00 - 5.30				A	.9	18	77	468^	182v	91v	182v	LT	182v	182v	182v	LT	234^	65v	234^	234^	169v	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.0	19	86	535^	163v	117v	221^	LT	174v	174v	174v	LT	267^	104v	267^	267^	163v	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	9	123	121	A	5.2	11	447	1345	660	266^	752	127^	309	365	394	387	579	193^	406	373	310	154^	14v	LT	LT	LT
1 SUN. 11.00P 15 CBS N		65	65	B	4.9	10	421	1335	617	263	736	186	364	338	356	332	497	108	289	280	299	187	68	45	34	30
2 SUN. 11.22P 15																										
DAVID LETTERMAN I	32	195	195	A	4.2	22	361	1302	558	233	628	230	372	362	299	177^	604	324	413	355	214	152^	LT	LT	61^	36v
1 MON. 1.00A 30 NBC GV		99	99	B	3.8	19	326	1189	549	257	605	242	353	308	263	165	554	282	366	291	202	144	LT	LT	21	LT
1 TU & W 12.30A 30																										
1 THU. 12.51A 30																										
2 M-W 12.30A 30																										
2 THU. 12.52A 30																										
DAVID LETTERMAN II	32	195	195	A	3.1	21	266	1286	568	206^	624	271	447	331	248	154^	647	383	425	290	211^	184^	LT	LT	LT	LT
1 MON. 1.30A 30 NBC GV		99	99	B	2.8	18	241	1146	535	245	582	274	392	278	223	132	550	312	381	268	185	125	LT	LT	LT	LT
1 TU & W 1.00A 30																										
1 THU. 1.21A 30																										
2 M-W 1.00A 30																										
2 THU. 1.22A 30																										
EYE ON HOLLYWOOD	30	75	70	A	1.5	7	129	736	356^	170^	387^	193^	240^	170^	140^	147^	256^	86v	140^	101v	170^	93v	93v	39v	LT	LT
1 TUE. 12.01A 30 ABC GV		52	51	B	1.2	6	103	724	374	153	428	165	255	231	208	118	246	81	133	116	133	90	LT	LT	LT	LT
1 WED. 12.31A 29																										
1 THU. 12.26A 30																										
1 FRI. 1.30A 31																										
2 TUE. 12.00M 31																										
2 WED. 12.31A 30																										
2 FRI. 1.30A 30																										
FRIDAY NIGHT VIDEOS	8	183	178	A	3.9	19	335	1415	613	221^	754	482	597	355^	234^	119^	418	224^	245^	164^	131^	111^	207^	84v	36v	15v
FRI. 12.30A 90 NBC PC		97	96	B	3.6	18	309	1207	574	245	629	379	511	329	204	86	350	199	259	211	117	61	192	68	36	LT
12.30 - 1.00				A	5.3	21	455	1354	663	317	744	386	573	447	318	121^	374	149^	169^	195^	179^	106^	199^	87^	37v	17v
1.00 - 1.30				A	3.7	18	318	1403	526	182^	689	471	522	266^	187^	117^	459	249^	271^	139^	150^	129^	223^	72v	32v	LT
1.30 - 2.00				A	2.8	16	241	1510	630	78v	834	664	722	295^	124v	112v	431^	314^	336^	133v	22v	95v	199^	91v	46v	LT
G MICHAELS SPORTS MACHINE	10	76	76	A	1.6	6	137	1007	562^	263^	657^	387^	387^	438^	248v	44v	350^	88v	255^	299^	247v	51v	LT	LT	LT	LT
1 SUN. 12.00M 15 NBC SC		51	51	B	1.5	6	129	946	355	123	426	172	227	232	107	151	454	132	305	283	244	127	LT	LT	43	LT
2 SUN. 12.05A 15																										
SATURDAY NIGHT	3	197	195	A	8.4	24	722	1476	532	270	607	350	490	324	220	94^	512	264	391	343	194	93^	270	68^	87^	69^
1 SAT. 11.30P 82 NBC GV		99	98	B	8.8	25	756	1512	608	313	679	377	544	399	260	98	535	303	436	366	186	72	233	73	65	52
2 SAT. 11.30P 78																										
11.30 - 12.00				A	10.0	24	859	1607	600	278	702	390	567	407	275	111^	567	292	440	410	224	103^	279	86^	59^	40v
12.00 - 12.30				A	8.0	23	687	1415	523	288	553	334	457	287	183^	81^	471	256	359	280	156^	82^	295	66^	96^	82^
12.30 - 1.00				A	6.6	23	567	1326	408	221^	498	288	379	209^	168^	89^	480	224^	341	316	193^	101^	221^	44v	127^	111^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18–34	W 18–49	W 25–54	W 35–64	W 55+	MEN TOTAL	M 18–34	M 18–49	M 25–54	M 35–64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
TONIGHT SHOW					37	200	199	A	7.3	23	627	1477	681	250	755	234	395	381	353	285	573	245	350	338	248	173	76^	34^	73^	51^
1 MON.	12.00M	60	NBC	GV		99	99	B	7.2	23	618	1386	665	250	743	229	389	358	331	284	537	209	324	301	242	173	59	27	47	31
1 TUWF	11.30P	60																												
1 THU.	11.51P	60																												
2 MTUWF	11.30P	60																												
2 THU.	11.52P	60																												
11.30 - 12.00								A	8.3	23	713	1515	713	265	772	223	400	396	359	307	597	229	356	346	272	191	77^	31^	69^	65^
12.00 - 12.30								A	6.9	24	593	1420	648	242	721	231	378	347	334	272	554	252	335	326	227	165	83^	39^	62^	34^
12.30 - 1.00								A	6.2	27	533	1396	633	172	739	259	394	419	363	232	492	258	333	318	201	121^	38^	28v	127	62^
•WEEKDAY DAYTIME																														
ABC DAYTIME NEWSBRIEF-M-F					40	202	202	A	7.8	26	670	1287	778	209	865	374	654	514	412	194	238	116	149	132	42^	89^	71^	52^	113	48^
1 MON.	2.57P	2	ABC	N		96	96	B	7.7	28	661	1271	799	220	899	424	653	548	370	208	234	120	145	117	43	87	62	53	76	24
1 TU-F	2.58P	1																												
2 M-F	2.58P	1																												
ABC WORLD NEWS-MORN-615A					40	127	125	A	1.7	18	146	1062	507	260^	521	LT	315^	350^	363^	171^	424^	157^	287^	295^	186^	109v	48v	LT	69v	69v
M-F	6.15A	15	ABC	N		79	79	B	1.7	18	146	1067	553	277	563	154	386	421	336	132	390	127	280	284	207	90	50	LT	64	56
ABC WORLD NEWS-MORN-645A					40	173	173	A	2.6	17	223	1269	588	309	655	143^	430	391	409	206^	485	179^	301	310	202^	148^	71v	22v	58v	58v
M-F	6.45A	15	ABC	N		93	93	B	2.5	17	215	1278	631	352	710	195	452	428	407	222	443	157	287	285	204	138	55	29	70	47
ALL MY CHILDREN					40	211	211	A	7.8	26	670	1219	874	257	946	423	698	581	436	204	161	99	119	84^	36^	42^	50^	50^	62^	19v
M-F	1.00P	60	ABC	DD		99	99	B	7.7	27	661	1248	838	257	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1.00 - 1.30								A	7.3	24	627	1206	885	243	952	410	699	605	453	199	150	98^	114	74^	31^	36^	48^	48^	56^	16v
1.30 - 2.00								A	8.2	27	704	1236	870	269	951	438	701	567	425	211	168	101	121	93^	35^	47^	52^	52^	65^	22v
ALL STAR BLITZ					40	172	171	A	2.4	10	206	1311	681	223^	754	302^	510	447	335	233^	355	127^	179^	199^	155^	156^	66v	33v	136^	53v
M-F	11.30A	30	ABC	QP		81	81	B	2.2	9	189	1201	671	249	778	336	515	405	300	245	285	86	141	165	133	117	42	LT	96	43
AMERICAN TREASURY					24	198	197	A	5.9	18	507	1247	781	189	846	195	462	444	458	326	194	71^	106^	71^	86^	72^	131	75^	76^	29v
MWF	3.58P	1	CBS	DO		93	93	B	5.5	17	472	1211	743	178	861	223	445	395	433	360	187	65	103	84	84	65	101	65	62	33
ANOTHER WORLD					37	202	202	A	5.0	17	430	1384	884	113^	970	296	500	406	425	454	299	116^	132^	107^	118^	137^	49^	39^	66^	23v
M-F	2.00P	60	NBC	DD		99	99	B	4.6	17	395	1303	897	165	1001	326	541	444	417	438	213	83	98	73	78	97	33	25	56	16
2.00 - 2.30								A	5.1	18	438	1395	892	122^	982	304	516	425	437	449	308	126^	141^	109^	118^	138^	48^	38^	57^	20v
2.30 - 3.00								A	4.9	17	421	1349	864	97^	941	280	473	379	409	454	288	104^	122^	103^	118^	135^	50^	40^	70^	24v
AS THE WORLD TURNS					45	205	205	A	6.3	21	541	1137	776	160	854	183	384	380	407	403	199	41^	51^	53^	103^	119^	39^	22v	45^	17v
M-F	1.30P	60	CBS	DD		99	99	B	6.2	22	533	1150	787	140	885	210	402	367	402	425	193	39	73	69	86	103	29	12	43	16
1.30 - 2.00								A	6.4	21	550	1156	802	165	869	181	385	387	419	415	210	48^	59^	57^	108^	121	37^	24v	40^	11v
2.00 - 2.30								A	6.2	21	533	1096	747	158	827	179	376	370	390	389	182	30v	40^	45^	97^	116^	38^	20v	49^	23v
BODY LANGUAGE					45	92	93	A	2.0	6	172	1238	790	239^	860	232^	413	372^	431	372^	243^	75v	105^	134^	116^	92v	41v	LT	94v	58v
M-F	4.00P	30	CBS	PV		50	50	B	1.9	6	163	1285	777	186	849	203	411	384	385	370	271	82	157	146	126	88	47	LT	118	51
CAPITOL					45	195	195	A	5.0	17	430	1070	732	191	819	181	414	402	442	349	137^	22v	46^	46^	79^	75^	54^	28v	60^	28v
M-F	2.30P	30	GBS	DD		94	94	B	5.0	18	430	1119	750	153	871	234	450	382	423	368	162	44	85	65	77	67	38	16	48	20
CBS EARLY MORNING NEWS					45	137	137	A	1.6	15	137	1234	490	190^	548	44v	168^	235^	286^	313^	599	124^	226^	235^	255^	343^	58v	LT	LT	LT
M-F	6.30A	30	CBS	N		88	88	B	1.6	16	137	1154	548	238	574	81	247	280	303	275	514	106	208	237	260	262	LT	LT	42	LT
CBS MORNING NEWS 1					45	200	199	A	2.9	13	249	1305	659	141^	679	132^	225^	252^	225^	427	522	52v	124^	122^	180^	373	LT	LT	96^	76^
M-F	7.30A	30	CBS	N		99	99	B	3.0	14	258	1330	702	242	725	176	353	354	323	340	510	59	154	150	216	336	26	LT	69	37

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A—CURRENT REPORT B—SEASON AVERAGE

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
CBS MORNING NEWS 2	45	200	199	A	3.2	14	275	1276	639	97^	679	117^	233^	224^	268	411	502	117^	182^	152^	173^	306	19v	LT	76^	33v
M-F 8.30A 30 CBS N		99	99	B	3.2	14	275	1210	691	142	752	147	309	311	325	386	402	74	140	137	162	236	LT	LT	45	LT
DAYS OF OUR LIVES	40	208	208	A	6.7	22	576	1425	826	164	929	351	529	382	353	380	362	126	155	140	143	168	56^	43^	78^	34^
M-F 1.00P 60 NBC DD		99	99	B	6.3	22	541	1395	885	216	982	355	563	468	396	385	303	102	149	123	123	130	41	33	69	19
1.00 - 1.30				A	6.5	22	558	1410	817	167	911	336	508	368	352	384	373	127	161	138	146	175	45^	37^	81^	35^
1.30 - 2.00				A	6.8	23	584	1452	842	160	961	373	560	402	360	382	354	124	150	142	145	162	63^	46^	74^	31^
GENERAL HOSPITAL	40	208	208	A	9.4	29	807	1401	782	212	898	398	633	500	382	231	227	110	150	123	56^	77^	125	117	151	85
M-F 3.00P 60 ABC DD		99	99	B	9.0	30	773	1364	783	231	907	430	649	516	354	222	229	117	153	119	53	75	118	104	110	57
3.00 - 3.30				A	9.1	30	782	1382	785	204	901	392	640	509	391	229	231	111	152	128	54^	79^	104	96	146	85
3.30 - 4.00				A	9.7	29	833	1405	770	215	886	400	624	489	370	230	216	104	144	116	59^	72^	146	137	157	82
GOOD MORNING, AMERICA-730	40	207	207	A	5.2	24	447	1134	684	275	720	224	414	449	357	244	354	78^	172	182	195	152	36v	11v	24v	18v
M-F 7.30A 30 ABC N		99	99	B	4.9	23	421	1141	697	251	754	259	433	427	339	268	316	77	145	158	152	145	25	LT	46	28
GOOD MORNING, AMERICA-830	40	205	205	A	5.9	25	507	1099	683	151	715	188	377	405	373	288	349	79^	124^	122^	191	203	21v	9v	14v	LT
M-F 8.30A 30 ABC N		99	99	B	5.4	24	464	1074	735	176	770	221	422	422	361	302	262	42	97	105	155	144	LT	LT	32	LT
GUIDING LIGHT	45	206	206	A	6.7	21	576	1210	764	192	842	191	439	412	448	352	157	52^	80^	49^	71^	68^	146	71^	65^	31^
M-F 3.00P 60 CBS DD		99	99	B	6.5	21	558	1204	763	164	876	230	451	396	425	375	190	56	96	75	78	80	86	52	52	31
3.00 - 3.30				A	6.5	21	558	1165	756	190	832	187	423	396	441	360	146	47^	70^	42^	68^	66^	132	62^	55^	27v
3.30 - 4.00				A	7.0	21	601	1223	756	193	835	187	441	417	449	343	166	55^	87^	56^	73^	69^	155	78^	67^	31^
LOVING	40	184	184	A	4.2	15	361	1194	802	249	883	346	642	574	449	202	200	80^	111^	103^	59^	84^	20v	20v	91^	58^
M-F 12.30P 30 ABC DD		94	94	B	4.2	16	361	1214	763	252	879	367	613	530	396	217	234	102	144	119	70	87	32	28	69	29
NBC NEWS AT SUNRISE	40	190	189	A	2.4	18	206	1359	636	296^	680	97^	291^	446	398	234^	626	238^	340	407	300^	156^	53v	LT	LT	LT
M-F 6.30A 30 NBC N		97	97	B	2.4	18	206	1335	620	338	678	138	349	432	363	233	537	182	303	322	256	171	51	LT	69	34
NBC NEWS DIGEST-DAYTIME	21	194	195	A	4.4	15	378	1344	803	93^	896	287	404	326	331	478	296	103^	126^	111^	127^	135^	75^	64^	77^	34v
MWF 2.57P 1 NBC N		96	96	B	4.1	15	352	1233	837	123	934	306	474	387	360	442	200	64	79	66	83	101	43	34	56	22
NEWSBREAK-11.57	45	179	177	A	5.8	23	498	1291	663	145	759	209	414	357	332	318	342	107^	144	105^	131	181	32v	LT	158	27v
M-F 11.57A 2 CBS N		82	82	B	6.1	25	524	1287	707	168	811	247	437	372	326	345	333	87	150	128	142	168	30	13	113	14
NEWSBREAK-3.44	40	207	206	A	7.0	21	601	1236	754	190	832	185	435	414	448	344	171	53^	87^	55^	76^	74^	157	81^	76^	38^
M-F 3.45P 1 CBS N		99	99	B	6.5	21	558	1186	741	173	851	216	436	385	418	367	177	53	88	70	76	75	102	63	56	30
ONE LIFE TO LIVE	40	209	209	A	7.8	27	670	1281	795	210	879	370	651	525	432	199	238	112	144	130	43^	94^	57^	49^	107	49^
M-F 2.00P 60 ABC DD		99	99	B	7.6	27	653	1253	789	227	891	410	643	540	377	204	235	121	148	121	45	85	52	48	75	23
2.00 - 2.30				A	7.5	26	644	1269	805	213	892	380	660	533	434	201	233	110	144	133	43^	89^	42^	42^	102	45^
2.30 - 3.00				A	8.1	28	696	1276	779	206	865	364	643	517	427	193	238	113	145	129	42^	93^	66^	55^	107	51^
PRESS YOUR LUCK	45	169	168	A	3.9	16	335	1376	799	121^	874	256	445	385	403	385	305	66^	150^	166^	173^	104^	24v	18v	173^	55^
M-F 10.30A 30 CBS QP		81	81	B	3.7	16	318	1264	744	122	852	254	407	354	355	401	253	57	137	139	138	91	23	LT	136	46
PRICE IS RIGHT 1	45	209	208	A	5.9	24	507	1331	724	107^	786	195	426	377	381	335	345	120^	172	116^	139	154	38^	LT	162	39^
M-F 11.00A 30 CBS AP		99	99	B	5.9	25	507	1295	725	142	814	230	436	387	362	351	320	87	150	130	142	141	32	11	129	23
PRICE IS RIGHT 2	45	209	208	A	7.6	31	653	1329	688	131	770	210	414	365	351	323	348	105	157	123	137	171	32^	8v	179	34^
M-F 11.30A 30 CBS AP		99	99	B	7.5	31	644	1287	715	156	802	230	420	370	342	353	329	83	142	128	141	163	27	12	129	20
RYAN'S HOPE	40	170	169	A	3.3	12	283	1194	894	282	979	410	742	601	491	216^	144^	49v	56v	38v	53v	85^	LT	LT	57v	32v
M-F 12.00N 30 ABC DD		90	90	B	3.2	12	275	1208	848	287	968	430	696	552	433	234	161	51	87	81	69	70	23	21	56	28
SALE OF THE CENTURY	39	154	155	A	4.3	18	369	1295	673	103^	762	203	323	268	263	412	323	84^	119^	92^	109^	190	53^	38v	157^	60^
M-F 10.30A 30 NBC QG		82	82	B	4.1	18	352	1210	644	128	779	212	338	284	279	420	262	72	104	102	90	141	47	27	122	37

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SANTA BARBARA	37	191	191	A	4.0	13	344	1291	781	82^	845	276	409	305	332	413	247	100^	111^	63^	81^	128^	82^	50^	117^	73^
M-F 3.00P 60 NBC DD		96	96	B	3.6	12	309	1307	752	107	852	302	424	338	321	386	227	92	107	66	77	105	113	78	115	70
3.00 - 3.30				A	3.8	12	326	1267	794	89^	855	279	420	328	337	408	270	110^	128^	84^	89^	132^	72^	37v	70^	31v
3.30 - 4.00				A	4.2	13	361	1294	762	75^	832	272	398	283	325	415	216	84^	86^	41v	71^	122^	85^	57^	161^	113^
SCRABBLE	40	200	200	A	5.2	21	447	1275	674	114^	821	210	349	253	286	450	306	112^	143^	83^	90^	143^	40^	34v	108^	47^
M-F 11.30A 30 NBC QG		98	98	B	5.0	21	430	1249	684	119	835	246	361	287	290	434	269	82	108	85	76	146	34	19	111	39
SEARCH FOR TOMORROW	40	151	151	A	2.8	10	241	1481	755	128^	884	221^	350	315	332	493	445	171^	196^	194^	124^	221^	24v	24v	128^	66v
M-F 12.30P 30 NBC DD		77	77	B	2.7	10	232	1300	732	145	837	252	341	325	310	463	331	101	126	128	107	179	31	29	101	45
SUPER PASSWORD	40	147	147	A	3.8	14	326	1279	574	98^	757	114^	224	204	281	505	320	102^	153^	86^	126^	160^	43v	43v	159^	111^
M-F 12.00N 30 NBC QG		73	73	B	3.6	14	309	1170	649	79	781	176	273	260	274	459	242	54	100	80	101	133	29	20	118	53
THREE'S A CROWD DAYTIME	45	173	172	A	2.6	11	223	1390	786	202^	929	462	705	538	376	194^	359	139^	243^	220^	135^	111^	61v	31v	41v	23v
M-F 11.00A 30 ABC CS		84	84	B	2.5	11	215	1275	751	269	886	458	647	470	320	213	273	109	176	166	109	80	41	LT	75	28
TODAY SHOW-7.30AM	40	204	204	A	5.0	23	430	1377	795	307	818	197	504	502	428	274	468	117^	275	288	271	147^	28v	14v	63^	38v
M-F 7.30A 30 NBC N		99	99	B	4.8	23	412	1359	753	303	791	207	462	481	397	276	427	109	218	216	208	166	49	26	92	55
TODAY SHOW-8.30AM	40	204	204	A	5.2	22	447	1253	809	160	836	186	432	396	420	362	327	45^	152	190	186	130^	LT	LT	85^	58^
M-F 8.30A 30 NBC N		99	99	B	5.0	22	430	1237	798	179	842	209	423	402	395	365	318	66	132	145	134	154	17	LT	60	30
$25,000 PYRAMID	45	185	184	A	4.9	21	421	1323	780	159	859	198	408	360	427	406	308	69^	177	180	185	102^	20v	LT	136^	43^
M-F 10.00A 30 CBS QP		94	94	B	4.6	20	395	1260	746	145	840	184	389	355	407	416	300	74	169	175	164	101	20	LT	100	26
WHEEL OF FORTUNE	40	208	208	A	7.1	29	610	1305	728	98^	857	197	346	266	301	488	292	83^	109	87^	79^	169	48^	36^	108	56^
M-F 11.00A 30 NBC QG		99	99	B	6.9	29	593	1246	744	122	860	222	357	305	304	462	255	66	87	80	74	154	33	20	98	36
YOUNG AND THE RESTLESS	45	209	208	A	7.8	28	670	1251	856	176	912	287	547	484	460	320	219	82^	105	66^	84^	99	37^	29^	83^	18v
M-F 12.30P 60 CBS DD		99	99	B	7.6	29	653	1242	800	195	894	310	523	451	400	328	233	71	116	97	102	101	34	23	81	14
12.30 - 1.00				A	7.7	29	661	1233	829	180	879	281	528	460	443	313	220	79^	102	68^	87^	102	38^	30^	96^	18v
1.00 - 1.30				A	7.9	28	679	1253	879	164	935	289	560	500	471	327	209	85^	106	60^	75^	92^	37^	29^	72^	18v
YOUR NUMBER'S UP	44	127	127	A	2.1	9	180	1411	782	61v	810	167^	394	417	361^	371	329^	112^	112^	115^	77v	168^	LT	LT	272^	67v
M-F 10.00A 30 NBC QG		77	77	B	2.1	9	180	1157	666	92	734	196	353	345	287	338	236	74	102	100	87	105	29	LT	158	31
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	4	203	203	A	3.1	17	266	1368	139^	41v	139^	83v	94v	94v	30v	45v	98v	23v	23v	LT	30v	75v	LT	LT	1131	797
SAT. 8.25A 4 ABC CN		98	98	B	3.1	16	266	1483	164	98	246	123	168	147	97	59	190	78	115	110	57	70	87	18	960	631
ABC FUN FIT-10:55AM	4	196	196	A	4.1	13	352	1679	265^	86v	321^	165^	259^	220^	123^	62v	267^	142^	189^	173^	47v	78v	375^	136^	716	397
SAT. 10.55A 4 ABC CN		96	96	B	3.9	13	335	1819	264	112	302	175	224	173	91	71	336	207	260	211	53	76	408	135	773	422
ABC WEEKEND SPECIALS	10	179	172	A	4.3	13	369	2144	553	195^	607	345^	521	471	193^	86v	431	364^	388	251^	67v	43v	365^	191^	741	611
SAT. 12.00N 30 ABC FV		89	86	B	4.1	14	352	1693	410	151	464	243	350	317	149	97	315	196	244	197	92	69	278	182	636	455
ALVIN AND THE CHIPMUNKS	10	197	197	A	8.4	28	722	1569	312	124^	361	206	312	174^	146^	49^	184^	127^	127^	39v	38v	57^	204	176^	820	484
SAT. 11.00A 30 NBC CA		99	99	B	7.6	26	653	1721	299	96	337	210	260	161	86	70	210	147	161	92	38	44	274	178	900	533
AMERICAN BANDSTAND	10	149	145	A	2.3	7	198	1641	404^	177^	449^	252^	333^	308^	173v	95v	566^	293^	394^	352^	258^	117v	328^	247^	298^	196^
SAT. 12.30P 60 ABC PC		73	74	B	2.3	7	198	1573	486	185	529	307	385	340	189	95	453	281	353	264	145	81	227	175	364	229
12.30 - 1.00				A	2.3	7	198	1677	449^	182^	520^	273^	384^	319^	196^	121v	545^	312^	424^	308^	218^	111v	339^	222^	273^	207^
1.00 - 1.30				A	2.2	7	189	1624	365^	175v	365^	232^	281^	302^	133v	63v	602^	285^	375^	412^	301^	122v	318^	280^	339^	191^
BERENSTAIN BEARS	10	194	193	A	3.6	21	309	2239	242^	210^	394^	226^	300^	217^	117^	78v	238^	105v	146^	100v	133^	68v	316^	146^	1291	855
SAT. 8.00A 30 CBS CA		96	96	B	3.3	21	283	1787	212	100	256	125	191	161	97	56	195	79	116	105	73	74	186	72	1150	777

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
BUGS BUNNY/LOONEY TUNES-1	4	207	207	A	4.1	19	352	1403	158^	73v	158^	102^	110^	110^	25v	48v	307^	185^	185^	142^	83v	74v	43v	43v	895	594
SAT. 8.30A 30 ABC CA		99	99	B	4.0	18	344	1625	200	162	283	174	200	161	78	60	332	190	239	222	95	64	151	57	859	528
BUGS BUNNY/LOONEY TUNES-2	4	207	207	A	5.3	21	455	1629	233^	40v	233^	145^	213^	213^	88^	20v	333	210^	248^	172^	98^	66v	155^	48v	908	653
SAT. 9.00A 30 ABC CA		99	99	B	5.4	21	464	1624	238	93	268	159	196	147	84	72	312	190	235	201	79	64	202	77	842	576
CBS COLLEGE FOOTBALL PRE	9	187	179	A	4.9	14	421	1789	445	242^	449	193^	297^	198^	175^	124^	837	329	485	501	369	231^	151^	99^	352	252^
1 SAT. 2.30P 5 CBS SC		95	95	B	4.6	14	395	1535	410	182	449	194	286	216	150	151	692	290	434	442	275	195	138	63	256	145
2 SAT. 1.30P 12																										
CBS COLLEGE FOOTBALL	10	193	190	A	7.5	19	644	1516	402	206^	467	165^	254	170^	215	187^	814	224	418	450	396	312	99^	28v	136^	119^
1 SAT. 2.35P 115 CBS SE		96	96	B	6.8	18	584	1424	390	145	437	143	220	184	185	189	763	217	404	426	351	298	105	23	119	79
& 4.41P 87																										
2 SAT. 1.42P 205																										
1.30 - 2.00				A	6.3	18	541	2152	751	500	751	383^	553	264^	247^	162^	1065	454^	652	584	432^	284^	128^	74v	208^	131^
2.00 - 2.30				A	7.7	21	661	1726	414	245^	544	263^	366^	188^	193^	157^	998	456	640	571	322^	289^	64v	LT	120^	53v
2.30 - 3.00				A	7.1	19	610	1598	341	180^	429	203^	277	131^	162^	141^	862	288	478	490	384	301	124^	64^	183^	174^
3.00 - 3.30				A	7.1	19	610	1611	432	219^	503	171^	284	218^	269	182^	844	250	445	483	417	319	103^	44v	161^	146^
3.30 - 4.00				A	7.2	19	618	1545	445	239	521	166^	282	224	258	205^	813	244	447	476	363	292	82^	14v	129^	122^
4.00 - 4.30				A	7.5	19	644	1320	411	230	468	141^	239	183^	238	203^	723	129^	321	391	399	296	93^	14v	36v	36v
4.30 - 5.00				A	8.0	20	687	1290	362	201	424	133^	238	176^	207	171^	742	149^	364	402	405	308	91^	13v	33v	33v
5.00 - 5.30				A	8.0	19	687	1339	327	138^	366	113^	153^	102^	172^	186^	724	120^	317	388	418	325	134^	23v	115^	104^
5.30 - 6.00				A	8.5	18	730	1575	289^	88v	320^	55v	55v	46v	156^	219^	777	137^	306^	389	427	388	88v	32v	390	363^
6.00 - 6.30				A	8.8	18	756	1545	574	151^	636	117^	229^	237^	328^	373	825	198^	334^	388	454	403	41v	13v	43v	LT
CBS COLLEGE FOOTBALL POST	2		190	A	7.5	18	644	1207	369^	198^	434	150^	272^	234^	237^	134^	668	132^	342^	356^	345^	263^	72v	LT	33v	33v
2 SAT. 5.07P 13 CBS SC			96	B	5.5	14	472	1240	360	156	399	121	225	224	193	137	644	156	343	338	323	239	57	LT	140	35
CBS NFL TODAY	10	195	197	A	9.2	26	790	1633	560	333	589	281	442	371	253	109^	887	395	588	570	405	219	81^	17v	76^	24v
SUN. 12.30P 30 CBS SC		98	98	B	7.1	21	610	1557	483	247	523	220	344	294	212	143	844	319	579	569	413	202	111	8	79	52
CBS NFL FOOTBALL GAME 1	10	206	208	A	21.0	47	1804	1417	411	208	456	147	267	248	220	157	816	271	500	489	425	246	80	25^	65^	49^
1 SUN. 1.00P 197 CBS SE		99	99	B	16.8	40	1443	1430	417	202	452	153	274	249	214	152	808	270	506	508	419	233	89	25	81	57
2 SUN. 1.00P 194																										
1.00 - 1.30				A	16.9	42	1452	1481	461	246	507	188	319	289	236	147	787	282	470	465	391	228	87^	27^	100	62^
1.30 - 2.00				A	21.2	49	1821	1445	444	208	483	160	292	272	236	159	809	284	487	478	409	240	74^	12v	79	59^
2.00 - 2.30				A	22.4	50	1924	1411	399	208	436	130	248	247	217	154	813	259	497	486	433	240	72	16v	90	67^
2.30 - 3.00				A	22.0	49	1890	1409	412	221	448	165	282	254	200	140	828	254	494	487	435	263	72	17v	61^	61^
3.00 - 3.30				A	21.8	48	1873	1391	404	204	459	160	273	234	207	161	810	261	495	491	429	252	84	31^	38^	29^
3.30 - 4.00				A	22.3	48	1916	1395	381	191	432	116	237	230	229	160	833	280	527	511	441	247	89	34^	41^	29^
4.00 - 4.30				A	19.7	41	1692	1475	406	191	463	124	234	212	236	192	896	325	599	550	450	250	80	48^	36^	25^
CBS NFL FOOTBALL GAME 2	5		200	A	15.2	28	1306	1658	525	240	574	161^	352	318	310	186^	923	323	592	522	471	290	108^	70^	53v	14v
2 SUN. 4.20P 179 CBS SE			91	B	14.0	28	1203	1594	470	223	511	162	323	279	249	162	891	312	562	535	424	270	86	39	106	52
4.00 - 4.30				A	11.2	22	962	1659	445	173^	481	116^	295	286	305	159^	1005	433	706	574	448	277	132^	67v	41v	13v
4.30 - 5.00				A	13.9	27	1194	1622	479	206^	500	130^	307	271	300	167^	957	393	633	516	435	293	110^	65^	55v	12v
5.00 - 5.30				A	14.6	28	1254	1668	460	248	512	165^	337	304	293	147^	924	340	584	494	444	309	181^	136^	51v	15v
5.30 - 6.00				A	14.9	28	1280	1707	511	254	563	159^	333	304	310	198^	971	351	626	529	485	309	102^	50v	71^	17v
6.00 - 6.30				A	15.6	27	1340	1599	522	264	576	173^	377	335	312	159^	903	289	582	542	518	270	93^	50v	27v	LT
6.30 - 7.00				A	15.7	26	1349	1566	547	232	595	168^	379	348	310	167^	892	266	575	541	525	267	43v	33v	36v	LT
7.00 - 7.30				A	18.9	31	1624	1849	669	248	739	170	382	364	355	307	893	274	529	507	438	314	114^	84^	103^	53^
CBS NFL FOOTBALL POST	5	179		A	12.3	27	1057	1542	398	229^	471	133^	264	220^	219^	184^	911	319	589	581	478	237^	100^	51v	60v	27v
1 SUN. 4.18P 20 CBS SC		95		B	10.3	23	885	1323	369	144	434	109	241	210	209	175	704	245	454	447	352	200	85	19	100	66

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SPECIAL-SAT.(S)			176	A	5.8	13	498	1367	555	234^	631	215^	348^	333^	315^	248^	582	39v	262^	274^	330^	269^	108v	LT	46v	46v
2 SAT. 5.20P 40 CBS SC			90																							
5.00 - 5.30				A	6.2	14	533	1310	505	231^	556	223^	336^	324^	273^	182^	565	41v	265^	276^	324^	248^	131^	LT	58v	58v
5.30 - 6.00				A	5.6	12	481	1395	578	237^	663	214^	353^	339^	332^	275^	592	41v	262^	272^	330^	279^	99v	LT	41v	41v
CBS STORYBREAK	8	203	201	A	4.7	15	404	2542	298^	305^	605	363	485	267^	166^	102^	374	89^	226^	216^	234^	100^	448	232^	1115	627
SAT. 11.00A 30 CBS CL		98	98	B	4.8	16	412	2098	341	201	481	313	390	244	113	84	273	153	212	172	95	36	365	122	979	648
CFA COLLEGE FOOTBALL-PRE	10	179	171	A	3.3	9	283	1527	311^	81v	420^	173^	272^	183^	156^	134^	804	258^	436^	479	382^	242^	194^	162^	109v	109v
1 SAT. 3.00P 23 ABC SC		89	86	B	2.9	9	249	1419	334	121	413	165	248	194	186	145	673	267	413	396	299	195	114	60	219	143
2 SAT. 3.00P 26																										
CFA COLLEGE FOOTBALL GAME	10	205	204	A	8.9	21	765	1418	377	148^	466	211	307	192	178	150^	811	238	433	444	403	310	96^	35v	45v	31v
1 SAT. 3.23P 197 ABC SE		99	97	B	6.6	17	567	1336	365	143	423	144	231	183	187	172	770	223	402	403	380	304	65	17	78	56
2 SAT. 3.26P 186																										
3.00 - 3.30				A	5.9	16	507	1533	285^	74v	468^	190^	288^	124v	192^	154^	730	166^	348^	378^	340^	307^	213^	169^	122v	122v
3.30 - 4.00				A	7.3	19	627	1364	299	96^	383	169^	266	181^	146^	110^	785	234	413	396	369	298	132^	84^	64^	60^
4.00 - 4.30				A	8.9	23	765	1435	374	140^	458	229	326	207	165^	123^	828	252	435	436	394	324	106^	69^	43v	17v
4.30 - 5.00				A	9.6	24	825	1515	432	151^	520	250	358	212	193	153^	830	242	427	453	437	324	138^	73^	27v	13v
5.00 - 5.30				A	8.8	21	756	1392	368	156^	489	240	323	197	186	152^	795	226	411	454	412	314	72^	LT	36v	23v
5.30 - 6.00				A	9.6	21	825	1417	346	151^	436	200	287	181	177	137^	805	235	444	454	408	308	117^	LT	59^	42^
6.00 - 6.30				A	9.8	19	842	1414	419	187	493	184	292	177	200	201	848	249	475	472	408	307	35v	LT	38v	22v
6.30 - 7.00				A	9.6	19	825	1358	464	194^	589	178^	259^	217^	227^	287^	708	213^	376	382	366	278^	LT	LT	61v	39v
CFA COLLEGE FOOTBALL POST	9	205	203	A	8.2	16	704	1405	532	229	600	230	319	213	243	257	784	269	426	440	372	269	LT	LT	21v	18v
1 SAT. 6.40P 20 ABC SC		99	96	B	6.2	13	533	1443	491	184	537	144	257	213	253	256	778	274	410	394	334	291	39	LT	89	37
2 SAT. 6.32P 28																										
CHARLIE BROWN&SNOOPY SHOW	8	135	135	A	3.7	11	318	2123	403^	236^	484	312^	399^	244^	119^	66v	459	253^	306^	221^	184^	100v	440	213^	740	507
SAT. 12.30P 30 CBS CA		68	68	B	3.9	12	335	1800	403	208	450	270	333	254	122	85	369	229	295	164	115	50	290	134	691	433
DROIDS: ADVENTURES	4	210	210	A	4.7	16	404	1599	244^	62v	321^	225^	259^	185^	52v	62v	271^	147^	175^	149^	28v	96^	314^	114^	693	406
SAT. 10.00A 30 ABC CA		99	99	B	4.6	16	395	1738	240	106	289	171	193	136	74	85	370	256	287	257	43	83	318	108	761	436
DUNGEONS AND DRAGONS	8	186	164	A	3.5	11	301	2040	312^	302^	465	244^	387^	279^	180^	78v	223^	68v	164^	190^	139^	33v	351^	160^	1001	599
SAT. 11.30A 30 CBS CA		93	78	B	4.2	14	361	1882	348	233	465	275	358	235	143	107	275	177	239	213	87	15	367	115	775	517
EWOKS	4	210	210	A	5.0	18	430	1753	228^	40v	244^	168^	223^	223^	76v	21v	333	259^	291^	156^	32v	42v	211^	111^	965	681
SAT. 9.30A 30 ABC CA		99	99	B	5.0	18	430	1856	233	62	258	156	195	156	78	63	334	273	293	226	20	41	253	125	1011	636
FACE THE NATION	9	133	126	A	3.1	10	266	1079	467^	94v	467^	26v	161^	188^	229^	279^	586	270^	338^	312^	173^	176^	26v	LT	LT	LT
SUN. 10.30A 30 CBS CC		85	84	B	2.9	9	249	1105	537	165	587	128	257	250	270	284	486	152	276	260	219	184	25	LT	LT	LT
GET ALONG GANG	8	118	115	A	3.5	10	301	1797	424^	109v	431^	368^	368^	203^	33v	43v	259^	149^	189^	226^	83v	27v	157^	103v	950	582
SAT. 1.00P 30 CBS CA		59	57	B	3.9	12	335	1780	400	161	454	340	377	242	76	41	260	126	197	186	105	33	282	168	784	500
GUMMI BEARS	10	198	198	A	5.4	25	464	1821	245^	115^	297	173^	224^	162^	111^	73v	116^	43v	69v	85^	42v	31v	192^	19v	1216	813
SAT. 8.30A 30 NBC CA		98	98	B	4.9	23	421	1780	210	54	239	120	157	105	78	71	140	59	87	82	55	37	164	73	1237	854
IN THE NEWS-11.56AM	8	185	164	A	3.5	11	301	1900	309^	252^	372^	226^	304^	211^	114v	68v	226^	63v	143^	192^	146^	34v	295^	132^	1007	549
SAT. 11.56A 3 CBS CN		93	78	B	4.0	14	344	1811	354	192	434	270	327	206	115	107	275	178	237	206	85	16	318	95	784	503
IN THE NEWS-12.26PM	8	160	141	A	2.9	9	249	2325	470^	137v	470^	205^	289^	249^	205^	121v	535^	326^	358^	282^	193^	109v	437^	228^	883	671
SAT. 12.26P 3 CBS CN		82	68	B	3.3	11	283	1951	495	263	587	357	451	300	172	107	349	203	263	170	115	64	307	172	708	462
IN THE NEWS-12.56PM	8	134	135	A	3.5	10	301	2100	431^	262^	527	359^	437^	281^	118^	63v	476	256^	310^	224^	197^	124^	339^	166^	758	550
SAT. 12.56P 3 CBS CN		68	68	B	3.9	12	335	1737	393	200	441	271	330	252	111	76	372	233	294	164	111	55	266	127	658	416

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 1.26PM	8	118	115	A	3.6	10	309	1845	439	110v	439	369^	369^	188^	39v	44v	291^	175^	210^	255^	87v	29v	156^	100v	959	625
SAT. 1.26P 3 CBS CN		59	57	B	4.0	13	344	1790	367	144	426	324	347	208	63	43	270	143	206	193	97	34	296	183	798	511
IT'S PUNKY BREWSTER	10	199	199	A	8.0	26	687	1630	408	141^	463	318	400	235	113^	63^	168^	98^	132^	83^	52^	36v	170^	103^	829	490
SAT. 10.30A 30 NBC CA		97	97	B	7.3	26	627	1655	320	132	348	223	276	177	95	50	164	103	121	74	40	35	233	161	910	514
KAPALUA GOLF(S)		178		A	3.3	8	283	1463	591^	96v	591^	107v	301^	290^	289^	269^	512^	95v	149v	220v	167v	275^	52v	49v	308^	184v
1 SAT. 3.30P 166 NBC SE		94																								
3.30 - 4.00				A	3.1	8	266	1718	713^	165v	713^	172v	405^	361^	342^	273^	579^	75v	215v	297^	222v	282^	102v	102v	324^	192v
4.00 - 4.30				A	2.7	7	232	1375	539^	108v	539^	152v	255v	194v	180v	284v	435^	61v	160v	202v	141v	233v	73v	73v	328^	195v
4.30 - 5.00				A	2.8	7	241	1465	573^	108v	573^	149v	283v	220v	208v	290^	466^	63v	113v	183v	120v	283v	24v	24v	402^	257v
5.00 - 5.30				A	2.9	7	249	1498	547^	28v	547^	64v	289^	318^	330^	229v	557^	100v	100v	224v	151v	333^	32v	32v	362^	226v
5.30 - 6.00				A	3.9	8	335	1263	535^	LT	535^	56v	290^	290^	293^	245^	521^	149v	149v	212^	157v	250^	33v	33v	174v	89v
6.00 - 6.30				A	5.2	10	447	1548	642	182^	642	49v	268^	337^	378^	305^	522^	118v	155^	197^	212^	286^	75v	47v	309^	170^
KIDD VIDEO	10	174	172	A	6.5	21	558	1742	312	116^	374	256	348	193^	92^	26v	256	188^	188^	66^	68^	68^	222^	222^	890	590
SAT. 11.30A 30 NBC CA		94	93	B	5.9	20	507	1890	347	131	382	242	299	185	91	78	282	212	227	108	53	47	274	180	952	612
LAND OF THE LOST	8	161	141	A	3.2	10	275	2520	511	146^	660	390^	458^	305^	207^	111v	550	336^	373^	274^	196^	124v	401^	162^	909	685
SAT. 12.00N 30 CBS CL		82	68	B	3.6	12	309	2069	508	259	635	400	489	321	175	113	364	223	285	180	114	64	299	143	771	517
LITTLES	9	193	190	A	4.6	15	395	1699	378	64v	418	253^	364	286^	111^	54v	213^	155^	187^	144^	32v	26v	316^	177^	752	477
SAT. 11.30A 30 ABC CA		93	91	B	4.2	14	361	1535	329	106	366	184	257	224	115	93	232	132	174	126	66	58	236	159	701	420
MEET THE PRESS	8	137	150	A	2.4	8	206	1388	563^	223^	573^	101v	224^	286^	292^	287^	431^	155v	194^	171^	175^	237^	165v	24v	219^	38v
1 SUN. 11.30A 60 NBC CC		89	89	B	2.1	7	180	1376	564	248	599	139	258	272	273	299	588	163	262	253	235	304	67	LT	122	46
2 SUN. 12.00N 30																										
11.30 - 12.00				A	2.2	7	189	1212^	418^	180v	418^	LT	207v	255v	313v	163v	418^	164v	164v	85v	212v	254v	334v	84v	42v	42v
12.00 - 12.30				A	2.6	8	223	1413	597^	238^	619	139v	215^	287^	274^	332^	423^	145v	202^	202^	156^	221^	89v	LT	282^	36v
MR. T	10	162	159	A	5.4	17	464	2032	288^	113^	368	238^	341	197^	103^	27v	168^	134^	134^	79^	34v	34v	348	159^	1148	707
SAT. 12.00N 30 NBC CA		89	89	B	4.7	16	404	1773	318	122	345	204	264	189	94	69	198	147	163	79	32	34	280	116	950	569
MUPPET BABIES & MONSTERS	10	205	204	A	6.2	23	533	2231	410	240^	491	279	419	326	165^	65^	125^	36v	96^	100^	89^	9v	335	170^	1280	827
SAT. 9.00A 60 CBS CA		98	98	B	5.6	21	481	1993	342	126	391	225	319	251	124	64	186	94	146	138	74	32	241	108	1175	709
9.00 - 9.30				A	5.8	23	498	2124	458	257^	527	321	451	321	149^	76^	81^	15v	59v	55v	66v	11v	251^	153^	1265	841
9.30 - 10.00				A	6.6	24	567	2317	366	224^	456	241	389	329	176^	58v	167^	58v	132^	137^	109^	12v	402	184^	1292	820
NFL '85-NBC	10	195	201	A	4.7	13	404	1866	702	303^	799	252^	445	388	364	295^	754	298^	487	521	379	155^	90^	LT	223^	149^
SUN. 12.30P 30 NBC SC		98	99	B	5.0	15	430	1736	638	290	712	271	431	341	304	229	844	340	561	531	396	193	99	16	81	52
NFL FOOTBALL GAME 1-NBC	10	197	208	A	10.5	23	902	1613	477	250	516	171	314	300	232	173	920	283	575	579	469	247	89^	70^	88^	58^
1 SUN. 1.00P 193 NBC SE		81	99	B	11.2	26	962	1565	480	228	509	193	312	278	219	163	885	337	583	562	410	243	92	33	79	46
2 SUN. 1.00P 213																										
1.00 - 1.30				A	7.6	19	653	1608	492	295	529	146^	326	338	277	156^	913	233	566	656	538	214	83^	73^	83^	35v
1.30 - 2.00				A	9.5	22	816	1692	484	295	523	154^	323	303	257	164^	950	278	608	634	523	236	76^	63^	143^	101^
2.00 - 2.30				A	9.9	22	850	1559	488	279	528	134^	310	293	268	189	934	279	581	604	489	243	51^	43^	46^	32v
2.30 - 3.00				A	10.6	24	911	1636	498	254	533	177	321	312	243	180	995	340	638	638	485	242	58^	43^	50^	22v
3.00 - 3.30				A	11.4	25	979	1623	450	198	490	177	273	269	198	185	883	277	529	513	426	260	163	124^	87^	68^
3.30 - 4.00				A	11.8	25	1014	1609	482	239	529	188	330	319	225	173	880	264	539	525	437	262	146	110^	54^	32v
4.00 - 4.30				A	11.8	24	1014	1699	493	249	529	216	354	311	197	172	958	311	606	600	448	265	63^	34^	149	110^
4.30 - 5.00				A	12.1	24	1039	1621	432	171^	451	175^	290	271	164^	161^	885	269	606	548	431	245^	20v	20v	265	183^
NFL FOOTBALL GAME 2-NBC	5	211		A	16.6	32	1426	1492	415	152^	461	155^	264	246	201	187^	801	237	489	483	403	270	129^	20v	101^	77^
1 SUN. 4.19P 182 NBC SE		98		B	15.5	31	1331	1633	477	226	539	203	332	299	248	170	893	300	563	553	441	265	97	20	104	70
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
4.00 - 4.30				A	11.4	25	979	1577	435	163^	479	184^	285	262^	191^	176^	831	227^	416	484	403	336	148^	48v	119^	108^
4.30 - 5.00				A	14.0	32	1203	1519	388	165^	428	167^	281	257	167^	147^	846	278	492	460	390	302	136^	25v	109^	92^
5.00 - 5.30				A	16.6	36	1426	1473	365	137^	398	126^	213	199	163^	179^	864	243	526	523	467	299	133^	LT	78^	61^
5.30 - 6.00				A	16.6	33	1426	1405	372	164^	426	128^	218	201	201	196	794	207	472	476	432	284	104^	LT	81^	64^
6.00 - 6.30				A	17.5	32	1503	1409	409	145^	463	125^	239	238	236	212	784	238	500	505	389	239	108^	LT	54^	54^
6.30 - 7.00				A	18.0	31	1546	1422	409	124^	443	138^	242	248	204	180	798	249	499	495	372	263	115^	3v	66^	56^
7.00 - 7.30				A	19.1	31	1641	1834	589	186	657	272	444	351	275	207	711	236	471	418	329	214	215	112^	251	155^
NFL FOOTBLL POST-NBC(B)			89	A	3.6	7	309	1259	444^	143v	460^	110v	291^	291^	259^	169v	632^	226^	447^	404^	295^	117v	38v	19v	129v	81v
2 SUN. 4.41P 17 NBC SC			57																							
ONE TO GROW ON-8:28AM	10	194	194	A	4.6	25	395	1861	216^	111^	269^	184^	242^	192^	71v	27v	160^	74v	102^	124^	50v	36v	290^	107^	1142	733
SAT. 8.28A 2 NBC CN		96	96	B	4.1	24	352	1714	184	57	232	131	162	101	56	64	162	81	105	99	57	35	176	84	1144	766
ONE TO GROW ON-8:58AM	10	197	197	A	5.8	25	498	1751	258^	102^	303	168^	217^	161^	121^	86^	123^	41v	63v	79^	38v	44v	191^	18v	1134	735
SAT. 8.58A 2 NBC CN		98	98	B	5.4	25	464	1781	246	56	275	130	175	118	104	82	151	64	92	86	57	41	173	75	1182	806
ONE TO GROW ON-10:28AM	10	200	201	A	8.5	28	730	1601	335	135^	418	220	359	309	170^	59^	231	163^	205	109^	68^	26v	106^	LT	846	469
SAT. 10.28A 2 NBC CN		99	99	B	8.0	28	687	1627	282	100	331	204	267	204	106	44	158	104	125	90	42	23	218	140	920	501
ONE TO GROW ON-11:28AM	10	196	195	A	8.4	28	722	1582	294	132^	349	191	302	171^	143^	47v	176^	127^	127^	42v	33v	49^	191	159^	866	526
SAT. 11.28A 2 NBC CN		98	98	B	7.6	26	653	1706	285	98	333	208	259	157	85	67	196	135	149	87	37	41	290	178	887	547
ONE TO GROW ON-11:58AM	10	174	171	A	5.8	19	498	1733	328	131^	407	270^	379	222^	109^	28v	267^	198^	198^	65v	69^	69^	207^	207^	852	564
SAT. 11.58A 2 NBC CN		93	93	B	5.4	19	464	1871	347	126	383	241	299	189	98	78	309	239	256	103	55	47	265	154	914	585
PBA FALL TOUR	4	139	148	A	4.1	11	352	1318	597	188^	597	157^	355^	322^	258^	238^	426	28v	156^	182^	224^	224^	99^	45v	196^	164^
SAT. 2.00P 90 NBC SE		81	85	B	3.9	11	335	1347	596	189	636	176	314	297	226	308	489	124	241	226	179	225	65	31	157	137
2.00 - 2.30				A	3.7	10	318	1186	487	47v	491	67v	259^	215^	280^	232^	356^	LT	95v	117^	170^	239^	106v	56v	233^	201^
2.30 - 3.00				A	4.2	11	361	1355	631	235^	631	188^	390	351^	278^	241^	441	57v	174^	169^	209^	231^	109^	36v	174^	142^
3.00 - 3.30				A	4.3	12	369	1431	677	268^	677	213^	419	396	231^	249^	470	13v	186^	246^	281^	211^	88v	49v	196^	160^
POLE POSITION	7	109		A	3.4	10	292	3216	248^	97v	248^	248^	248^	58v	LT	LT	393^	219v	312^	312^	135v	81v	508^	187v	2067	1759
1 SAT. 1.30P 30 CBS CA		53		B	3.1	10	266	1828	317	124	338	214	239	179	80	55	287	148	221	189	112	47	313	147	890	606
ROCK N WRESTLING	9	206	203	A	6.2	21	533	2265	302	181^	383	184^	279	229^	136^	88^	278	106^	165^	170^	132^	86^	381	229^	1223	756
SAT. 10.00A 60 CBS CA		99	99	B	5.6	20	481	1937	318	113	358	198	271	204	118	75	234	106	161	151	93	52	338	140	1007	670
10.00 - 10.30				A	6.0	20	515	2307	285	198^	367	196^	277	235^	122^	72^	274	108^	166^	168^	127^	81^	356	208^	1310	812
10.30 - 11.00				A	6.3	21	541	2253	314	169^	392	169^	280	227^	149^	99^	288	108^	171^	176^	135^	92^	413	257	1160	711
SCOOBY'S MYSTERY FUNHOUSE	4	203	203	A	2.6	15	223	1480	188^	54v	188^	111v	120v	120v	27v	68v	103v	23v	23v	LT	40v	80v	LT	LT	1189	856
SAT. 8.00A 30 ABC CA		98	98	B	2.8	16	241	1472	183	89	266	135	172	150	85	77	201	81	119	113	60	78	85	23	920	616
SMURFS I	10	202	202	A	6.3	25	541	1725	271	65^	332	225^	271	193^	98^	61v	192^	119^	148^	110^	29v	44v	229^	LT	972	581
SAT. 9.00A 30 NBC CA		99	99	B	6.2	25	533	1631	267	62	289	162	207	154	99	65	188	92	123	109	52	56	207	98	947	580
SMURFS II	10	201	202	A	7.4	27	636	1681	312	92^	378	193^	303	251	172^	75^	206^	128^	160^	128^	44v	46v	207^	14v	890	517
SAT. 9.30A 30 NBC CA		99	99	B	7.6	28	653	1632	278	80	310	168	222	178	101	72	191	101	128	111	49	54	219	118	912	558
SMURFS III	10	201	202	A	9.0	31	773	1693	392	142^	476	263	415	328	183	61^	244	168^	210	110^	64^	34v	122^	LT	851	492
SAT. 10.00A 30 NBC CA		99	99	B	8.7	31	747	1636	294	98	334	197	262	198	108	55	167	100	122	90	47	33	223	144	912	510
SNORKS	10	195	195	A	3.4	20	292	1736	223^	106v	250^	151^	219^	191^	82v	31v	193^	80v	104v	144^	64v	49v	245^	82v	1048	664
SAT. 8.00A 30 NBC CA		97	97	B	3.1	19	266	1658	185	51	224	118	148	96	56	68	156	71	89	88	56	40	168	75	1110	754

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPIDERMAN AND FRIENDS	9	138	135	A	4.9	15	421	2026	273^	119^	363	217^	286^	136^	110^	77v	197^	69v	69v	57v	128^	111^	259^	144^	1207	707
SAT. 12.30P 30 NBC CA		78	76	B	4.0	13	344	1756	280	170	343	141	223	167	152	109	183	93	114	109	86	55	288	125	942	537
SPORTSBEAT	5	80		A	.9	2	77	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 SUN. 12.30P 30 ABC SC		54		B	.8	2	69	690	196	LT	255	153	153	LT	LT	102	346	LT	159	166	270	180	LT	LT	LT	LT
SUNDAY MORNING	9	171	171	A	5.2	20	447	1257	568	196^	604	78^	239^	262^	296^	324	604	215^	383	343	246^	176^	22v	LT	27v	LT
SUN. 9.00A 90 CBS N		96	96	B	4.9	19	421	1327	622	235	699	146	313	309	338	333	462	133	253	244	195	181	42	LT	124	71
9.00 - 9.30				A	4.1	18	352	1344	574	201^	608	88v	221^	250^	267^	358^	679	230^	454	400	270^	199^	28v	LT	29v	29v
9.30 - 10.00				A	5.6	21	481	1324	613	218^	633	49v	247^	300	351	333	634	221^	404	351	260^	178^	40v	LT	17v	LT
10.00 - 10.30				A	5.7	21	490	1165	540	171^	585	98^	246^	241^	271^	299	546	204^	327	308	233^	164^	LT	LT	34v	LT
SUPERPOWERS TEAM	4	196	196	A	4.4	14	378	1664	256^	82v	296^	148^	233^	210^	105^	63v	273^	142^	181^	161^	39v	92^	380	127^	715	397
SAT. 10.30A 30 ABC CA		96	96	B	4.2	14	361	1816	255	112	285	158	202	169	87	72	338	206	251	205	52	87	407	122	786	430
13 GHOSTS OF SCOOBY-DOO	4	194	195	A	4.6	15	395	1830	299^	107^	372	277^	339^	264^	62v	33v	291^	181^	268^	227^	87v	23v	362	154^	805	481
SAT. 11.00A 30 ABC CA		94	95	B	4.1	14	352	1728	237	104	282	185	220	177	68	48	329	201	272	213	71	57	335	128	782	470
THIS WEEK-DAVID BRINKLEY	7	191	191	A	3.8	11	326	1064	460	60v	524	37v	129^	199^	254^	306^	504	93v	135^	177^	214^	320^	LT	LT	30v	30v
SUN. 11.30A 60 ABC N		98	98	B	3.8	11	326	1230	483	107	536	82	130	149	167	349	586	113	226	252	271	312	29	LT	79	52
11.30 - 12.00				A	3.7	11	318	978	430	91v	481	63v	110^	157^	189^	299^	497	97v	186^	174^	230^	311^	LT	LT	LT	LT
12.00 - 12.30				A	3.8	11	326	1163	494	34v	570	LT	147^	240^	319^	318^	519	89v	89v	187^	202^	332^	LT	LT	61v	61v
WUZZLES	10	200	197	A	4.6	21	395	2035	337^	208^	395	218^	309^	309^	114^	86v	116^	25v	72v	47v	91^	44v	295^	139^	1229	765
SAT. 8.30A 30 CBS CA		97	96	B	4.3	21	369	1834	250	99	278	159	211	174	75	66	161	60	102	97	66	59	209	76	1186	753

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. NOV.11, 1985

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					16,320 19.0				32,810 38.2							
	ABC TV program					HARDCASTLE & MCCORMICK (SD)				NFL MONDAY NIGHT FOOTBALL SAN FRANCISCO VS DENVER (9:00-12:31AM) (SD)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,460 14.5	14.3*		14.7*	17,090 19.9	18.6*		20.3*		22.4*		20.6*
	SHARE OF AUDIENCE %					21	21 *		21 *	32	26 *		27 *		32 *		30 *
	AVG. AUD. BY ¼ HR. %					13.9	14.6	14.9	14.5	17.8	19.5	19.9	20.6	22.7	22.1	21.3	20.0
	CBS TV TOTAL AUDIENCE (Households (000) & %)					19,160 22.3				19,330 22.5		18,900 22.0		16,580 19.3			
	CBS TV program					SCARECROW & MRS. KING (SUS-SD)				KATE & ALLIE		NEWHART (SD)		CAGNEY & LACEY			
	AVERAGE AUDIENCE (Households (000) & %)					15,460 18.0	17.5*		18.5*	17,180 20.0		17,180 20.0		12,970 15.1	15.4*		14.8*
	SHARE OF AUDIENCE %					25	25 *		26 *	27		27		23	22 *		23 *
	AVG. AUD. BY ¼ HR. %					17.2	17.8	18.6	18.5	19.7	20.4	19.7	20.2	15.5	15.3	15.0	14.7
	NBC TV TOTAL AUDIENCE (Households (000) & %)					19,240 22.4				26,800 31.2							
	NBC TV program					TV BLOOPERS & PRAC. JOKES (SD)				NBC MONDAY NIGHT MOVIES AN EARLY FROST							
	AVERAGE AUDIENCE (Households (000) & %)					14,350 16.7	16.6*		16.9*	20,010 23.3	22.0*		23.3*		24.0*		23.9*
	SHARE OF AUDIENCE %					23	24 *		23 *	33	30 *		32 *		35 *		38 *
	AVG. AUD. BY ¼ HR. %					16.3	16.9	16.2	17.6	21.5	22.4	23.2	23.5	24.1	24.0	24.1	23.7
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					[illegible] 18.4				[illegible] 37.7							
	ABC TV program					HARDCASTLE & MCCORMICK (SD)				NFL MONDAY NIGHT FOOTBALL NEW YORK GIANTS VS WASHINGTON (9:00-11:52PM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					11,850 13.8	13.3*		14.2*	16,660 19.4	17.2*		20.2*		20.6*		19.6*
	SHARE OF AUDIENCE %					20	19 *		20 *	29	23 *		27 *		29 *		29 *
	AVG. AUD. BY ¼ HR. %					13.1	13.6	14.1	14.3	16.3	18.1	19.5	20.8	21.3	19.9	19.4	19.9
	CBS TV TOTAL AUDIENCE (Households (000) & %)					20,790 24.2				27,750 32.3							
	CBS TV program					SCARECROW & MRS. KING (SD)				KANE & ABEL PART 2 (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					15,980 18.6	17.8*		19.4*	20,100 23.4	23.1*		23.6*		24.0*		22.8*
	SHARE OF AUDIENCE %					26	25 *		26 *	34	31 *		32 *		35 *		37 *
	AVG. AUD. BY ¼ HR. %					17.4	18.2	18.8	20.1	22.6	23.5	23.5	23.8	24.2	23.7	23.5	22.1
	NBC TV TOTAL AUDIENCE (Households (000) & %)					26,540 30.9								16,410 19.1			
	NBC TV program					NBC MONDAY NIGHT MOVIES DUMBO (SD)								TV BLOOPERS & PRAC. JOKES			
	AVERAGE AUDIENCE (Households (000) & %)					16,490 19.2	18.7*		19.1*		20.1*		18.9*	11,850 13.8	14.1*		13.6*
	SHARE OF AUDIENCE %					26	26 *		26 *		27 *		26 *	21	21 *		22 *
	AVG. AUD. BY ¼ HR. %					18.4	18.9	19.1	19.0	20.3	19.8	19.5	18.3	14.0	14.1	13.9	13.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	65.9	67.9	67.5	68.0	69.9	70.7	71.7	72.6	73.5	74.4	73.0	72.8	69.6	67.4	64.9	62.5
	WK. 2	65.9	67.2	68.1	69.7	70.2	71.8	73.0	74.1	73.3	73.5	73.2	72.2	68.5	66.8	63.5	60.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. NOV.18, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. NOV.12, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,440 23.8		17,440 20.3		19,330 22.5				15,290 17.8			
ABC TV program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000) & %)					18,210 21.2		15,980 18.6		15,200 17.7	17.4*		18.0*	11,850 13.8	14.3*		13.4*
SHARE OF AUDIENCE %					31		27		26	26 *		27 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					20.6	21.8	18.7	18.5	17.3	17.5	17.7	18.3	14.3	14.3	13.5	13.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,420 13.3				20,440 23.8							
CBS TV program					NORTH BEACH & RAWHIDE PT1 (SD)				CBS TUESDAY NIGHT MOVIES WILD HORSES (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,250 9.6	9.3*		9.8*	14,350 16.7	16.4*		17.0*		16.9*		16.6*
SHARE OF AUDIENCE %					14	14 *		14 *	26	24 *		25 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					9.7	8.9	9.5	10.1	15.9	16.8	17.3	16.8	17.0	16.8	16.7	16.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,480 25.0				15,380 17.9				15,720 18.3			
NBC TV program					A TEAM (SD)				RIPTIDE (SD)				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000) & %)					17,270 20.1	19.3*		20.9*	12,280 14.3	14.5*		14.1*	12,970 15.1	14.9*		15.4*
SHARE OF AUDIENCE %					30	29 *		30 *	21	21 *		21 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %					19.1	19.6	21.1	20.7	14.9	14.1	14.2	13.9	14.6	15.2	15.5	15.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,190 23.5		17,950 20.9		18,980 22.1				15,030 17.5			
ABC TV program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000) & %)					17,700 20.6		16,150 18.8		14,950 17.4	17.6*		17.3*	10,820 12.6	13.4*		11.9*
SHARE OF AUDIENCE %					30		27		25	25 *		25 *	20	21 *		20 *
AVG. AUD. BY ¼ HR. %					19.8	21.4	18.8	18.9	17.6	17.5	17.3	17.2	14.0	12.8	11.7	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,950 17.4				23,280 27.1							
CBS TV program					WE ARE THE WORLD A YEAR OF GIVING (SD)				KANE & ABEL PART 3 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					9,450 11.0	10.5*		11.4*	18,380 21.4	20.1*		21.2*		22.2*		22.1*
SHARE OF AUDIENCE %					16	15 *		16 *	32	29 *		31 *		35 *		37 *
AVG. AUD. BY ¼ HR. %					11.1	10.0	11.0	11.9	19.7	20.4	21.0	21.4	22.0	22.3	22.6	21.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,790 24.2				17,350 20.2				15,290 17.8			
NBC TV program					A TEAM (SD)				RIPTIDE				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000) & %)					16,580 19.3	18.6*		20.0*	13,230 15.4	15.2*		15.5*	11,850 13.8	14.0*		13.6*
SHARE OF AUDIENCE %					28	27 *		29 *	22	22 *		22 *	22	22 *		23 *
AVG. AUD. BY ¼ HR. %					18.0	19.2	20.3	19.6	15.0	15.4	15.6	15.4	14.1	13.8	13.7	13.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.4	64.2	64.3	66.0	67.0	68.0	68.3	68.9	67.8	68.0	68.2	67.7	63.7	62.7	60.5	57.6
WK. 2	62.7	64.6	65.2	66.2	67.5	69.0	69.4	69.5	70.0	70.6	69.7	69.0	65.1	62.7	61.2	58.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.TUE. NOV.19, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. NOV.13, 1985

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,120 21.1				27,750 32.3							
	Program					INSIDERS (SD)				DYNASTY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					13,310 15.5	14.9*		16.2*	20,790 24.2	24.1*		24.9*		24.2*		23.5*
	SHARE OF AUDIENCE %					23	23 *		24 *	37	35 *		36 *		37 *		38 *
	AVG. AUD. BY ¼ HR. %					14.6	15.2	15.5	16.8	23.4	24.7	25.0	24.8	24.4	23.9	23.9	23.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,740 16.0				12,110 14.1		11,000 12.8		14,520 16.9			
	Program					NORTH BEACH & RAWHIDE PT2 (SD)				CHARLIE & COMPANY		GEORGE BURNS COMEDY (SUS-SD)		EQUALIZER			
	AVERAGE AUDIENCE (Households (000) & %)					9,790 11.4	11.7*		11.1*	10,220 11.9		9,530 11.1		11,600 13.5	13.5*		13.4*
	SHARE OF AUDIENCE %					17	18 *		16 *	17		16		21	20 *		22 *
	AVG. AUD. BY ¼ HR. %					12.0	11.4	11.3	11.0	11.7	12.2	10.9	11.2	13.5	13.5	13.6	13.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,220 24.7				16,150 18.8				14,350 16.7			
	Program					HIGHWAY TO HEAVEN (SD)				HELL TOWN				ST. ELSEWHERE			
	AVERAGE AUDIENCE (Households (000) & %)					16,920 19.7	19.1*		20.3*	12,460 14.5	14.1*		14.8*	11,340 13.2	13.1*		13.3*
	SHARE OF AUDIENCE %					29	29 *		30 *	21	21 *		22 *	21	20 *		22 *
	AVG. AUD. BY ¼ HR. %					18.3	19.9	20.4	20.1	14.0	14.1	14.7	15.0	13.0	13.2	13.6	13.0

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,720 16.3				23,450 27.3				21,990 25.6			
	Program					INSIDERS (SD)				DYNASTY (SD)				DYNASTY II: COLBYS SPEC.			
	AVERAGE AUDIENCE (Households (000) & %)					11,600 13.5	12.9*		14.1*	19,240 22.4	21.6*		23.2*	19,160 22.3	23.0*		21.6*
	SHARE OF AUDIENCE %					20	20 *		21 *	32	31 *		33 *	36	35 *		36 *
	AVG. AUD. BY ¼ HR. %					12.6	13.2	13.5	14.6	21.1	22.0	22.9	23.5	23.3	22.7	22.1	21.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,500 22.7								12,710 14.8			
	Program					CBS SPECIAL MOVIE PRESNT LOST IN LONDON (SUS-SD)(SD)								EQUALIZER			
	AVERAGE AUDIENCE (Households (000) & %)					11,170 13.0	12.5*		13.1*		13.2*		13.1*	10,140 11.8	11.5*		12.0*
	SHARE OF AUDIENCE %					19	19 *		19 *		19 *		19 *	19	18 *		20 *
	AVG. AUD. BY ¼ HR. %					12.2	12.9	13.1	13.1	13.5	13.0	13.2	12.9	11.3	11.7	12.3	11.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,820 25.4				14,690 17.1				14,690 17.1			
	Program					HIGHWAY TO HEAVEN (SD)				HELL TOWN (SD)				ST. ELSEWHERE			
	AVERAGE AUDIENCE (Households (000) & %)					17,780 20.7	20.3*		21.1*	11,340 13.2	13.0*		13.4*	11,770 13.7	14.1*		13.4*
	SHARE OF AUDIENCE %					31	31 *		31 *	19	19 *		19 *	22	22 *		22 *
	AVG. AUD. BY ¼ HR. %					20.0	20.6	21.1	21.1	13.2	12.8	13.0	13.8	14.1	14.0	13.4	13.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	62.0	63.2	63.3	64.3	64.6	66.2	67.9	68.5	67.8	68.9	68.6	68.6	66.7	65.1	62.9	60.7
	WK. 2	62.4	64.0	64.3	65.1	65.6	66.6	67.5	69.2	69.8	69.6	69.9	69.8	66.0	64.4	61.7	58.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. NOV.20, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. NOV.14, 1985

WEEK 1 (EVE.THU. NOV.14, 1985)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		13,310 15.5								14,000 16.3		
ABC TV program	(1) (SUS) (-OP)	SHADOW CHASERS (8:20-10:20PM) (SD)(OP)(-OP)									20/20 (10:20-11:20PM) (OP)(-OP)	
AVERAGE AUDIENCE (Households (000) & %)		5,930 6.9		6.1*		6.9*		7.0*		10,220 11.9		12.3*
SHARE OF AUDIENCE %		10		9 *		10 *		11 *		20		21 *
AVG. AUD. BY ¼ HR. %		6.3	5.8	6.5	6.8	7.1	6.8	7.2	8.1	12.0	12.9	11.8
CBS TV TOTAL AUDIENCE (Households (000) & %)		18,470 21.5				21,480 25.0				21,560 25.1		
CBS TV program	(2) (SUS) (-OP)	MAGNUM, P.I. (8:21-9:21PM) (SD)(OP)(-OP)				SIMON & SIMON (9:21-10:21PM) (OP)(-OP)				KNOTS LANDING (10:21-11:21PM) (SD)(OP)(-OP)		
AVERAGE AUDIENCE (Households (000) & %)		13,400 15.6		14.7*		16,410 19.1		18.3*		18,300 21.3		21.1*
SHARE OF AUDIENCE %		23		22 *		29		28 *		36		35 *
AVG. AUD. BY ¼ HR. %		12.9	13.7	15.8	18.0	17.0	17.7	18.8	21.0	20.7	20.7	21.4
NBC TV TOTAL AUDIENCE (Households (000) & %)		30,840 35.9		27,750 32.3		23,190 27.0		21,050 24.5		18,470 21.5		
NBC TV program	(3) (SUS) (-OP)	BILL COSBY SHOW (8:21-8:51PM) (OP)(-OP)		FAMILY TIES (8:51-9:21PM) (SD)(OP)(-OP)		CHEERS (9:21-9:51PM) (OP)(-OP)		NIGHT COURT (9:51-10:21PM) (SD)(OP)(-OP)		HILL STREET BLUES (10:21-11:21PM) (OP)(-OP)		
AVERAGE AUDIENCE (Households (000) & %)		27,400 31.9		25,430 29.6		21,220 24.7		18,640 21.7		14,430 16.8		16.8*
SHARE OF AUDIENCE %		47		43		37		33		29		28 *
AVG. AUD. BY ¼ HR. %		28.2	33.1	29.9	29.8	25.1	24.8	21.4	22.5	17.5	16.8	16.9

WEEK 2 (EVE.THU. NOV.21, 1985)

TIME	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	7,560 8.8							7,130 8.3	13,140 15.3			
ABC TV program	SHADOW CHASERS (SD)				REAGAN ADDRESS-ABC (SUS)(9:00-9:49PM) (-OP)			(4) (OP)	20/20			
AVERAGE AUDIENCE (Households (000) & %)	4,900 5.7	5.6*		5.8*				7,220 8.4	9,360 10.9	10.7*		11.0*
SHARE OF AUDIENCE %	8	8 *		8 *				12	17	16 *		18 *
AVG. AUD. BY ¼ HR. %	6.1	5.1	5.8	5.8				8.4	9.8	11.5	11.7	10.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	17,350 20.2								20,870 24.3			
CBS TV program	SIMON & SIMON (SD)				REAGAN ADDRESS-CBS (SUS)			RGN NWS ANLYSS-CBS (SUS)(SD)	KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)	13,400 15.6	14.6*		16.6*					17,090 19.9	19.4*		20.4*
SHARE OF AUDIENCE %	23	21 *		24 *					32	30 *		35 *
AVG. AUD. BY ¼ HR. %	14.4	14.8	16.2	17.0					18.7	20.2	20.7	20.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	33,500 39.0		30,150 35.1					21,900 25.5		18,210 21.2		
NBC TV program	BILL COSBY SHOW		FAMILY TIES (SD)		PRE ADDRESS (SUS) (-OP)	REAGAN ADR-NBC (SUS)(OP) (-OP)	REAGAN ADR ANL (SUS)(OP) (-OP)	CHEERS (9:52-10:22PM) (OP)(-OP)		HILL STREET BLUES (10:22-11:22PM) (OP)(-OP)		
AVERAGE AUDIENCE (Households (000) & %)	30,320 35.3		27,920 32.5					18,640 21.7		14,000 16.3		16.1*
SHARE OF AUDIENCE %	51		46					33		29		27
AVG. AUD. BY ¼ HR. %	33.8	36.8	32.8	32.1				20.7	22.3	16.5	16.0	16.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	62.4	63.1	63.6	64.3	65.0	65.9	67.1	68.3	68.0	67.6	66.3	65.0	64.6	61.6	59.7	58.1
WK. 2	62.0	62.8	64.1	65.2	68.5	70.4	70.0	71.0	69.1	68.6	67.8	65.9	64.7	62.8	60.0	57.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

(1)REAGAN ADDRESS-ABC,ABC,(8:00-8:20PM)(S)
(2)REAGAN ADDRESS-CBS,CBS,(8:00-8:21PM)(S)
(3)REAGAN ADDRESS-NBC,NBC,(8:00-8:21PM)(S)
(4)SUMMIT: ANALYSIS,ABC,(9:49-10:00PM)(S)

EVE.THU. NOV.21, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. NOV.15, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					15,980 18.6		14,600 17.0		12,710 14.8		11,250 13.1		7,130 8.3			
	Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		BENSON (SD)		← OUR FAMILY HONOR →			
	AVERAGE AUDIENCE (Households (000) & %)					13,920 16.2		13,400 15.6		11,340 13.2		10,050 11.7		5,500 6.4	6.6*		6.1*
	SHARE OF AUDIENCE %					27		25		20		18		10	10 *		10 *
	AVG. AUD. BY ¼ HR. %					15.6	16.9	15.5	15.6	13.1	13.2	12.1	11.3	6.9	6.4	6.1	6.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					15,810 18.4				23,020 26.8				18,900 22.0			
	Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					10,910 12.7	12.1*		13.4*	19,840 23.1	22.1*		24.0*	16,240 18.9	19.1*		18.6*
	SHARE OF AUDIENCE %					20	20 *		21 *	35	34 *		36 *	31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					12.4	11.8	12.5	14.2	21.1	23.0	24.2	23.9	19.0	19.3	18.9	18.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,270 20.1				15,030 17.5				23,540 27.4			
	Program					← KNIGHT RIDER (SD) →				← MISFITS OF SCIENCE →				← MIAMI VICE →			
	AVERAGE AUDIENCE (Households (000) & %)					13,230 15.4	14.7*		16.0*	11,420 13.3	12.9*		13.7*	18,980 22.1	22.0*		22.1*
	SHARE OF AUDIENCE %					25	24 *		25 *	20	20 *		21 *	36	35 *		37 *
	AVG. AUD. BY ¼ HR. %					14.0	15.5	16.0	16.1	13.3	12.6	12.9	14.4	21.9	22.2	22.3	22.0

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					[illegible] 19.5		[illegible] 19.3		[illegible] 17.4				[illegible] 7.9			
	Program					WEBSTER		MR. BELVEDERE (SD)		← AMERICAN VIDEO AWARDS (SD) →				← OUR FAMILY HONOR →			
	AVERAGE AUDIENCE (Households (000) & %)					14,430 16.8		14,770 17.2		10,910 12.7	12.8*		12.7*	4,810 5.6	5.7*		5.4*
	SHARE OF AUDIENCE %					27		26		19	19 *		19 *	9	9 *		9 *
	AVG. AUD. BY ¼ HR. %					16.1	17.6	17.2	17.2	12.6	12.9	12.9	12.4	6.0	5.4	5.4	5.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,840 19.6				22,080 25.7				19,330 22.5			
	Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					12,460 14.5	14.2*		14.9*	18,980 22.1	21.7*		22.4*	16,750 19.5	19.8*		19.2*
	SHARE OF AUDIENCE %					23	22 *		23 *	33	32 *		33 *	31	31 *		31 *
	AVG. AUD. BY ¼ HR. %					13.9	14.6	14.6	15.1	20.8	22.6	22.6	22.2	19.9	19.6	19.5	18.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,670 22.9								24,480 28.5			
	Program					← NBC MOVIE OF THE WEEK-FRI BRIDGE ACROSS TIME (SD) →								← MIAMI VICE →			
	AVERAGE AUDIENCE (Households (000) & %)					11,770 13.7	12.5*		13.3*		14.2*		14.9*	20,360 23.7	23.2*		24.2*
	SHARE OF AUDIENCE %					21	20 *		20 *		21 *		22 *	38	36 *		39 *
	AVG. AUD. BY ¼ HR. %					12.6	12.3	13.3	13.2	14.5	13.8	14.5	15.4	22.8	23.7	24.4	23.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.5	57.0	58.2	60.1	60.4	61.3	62.2	64.5	64.9	65.6	66.1	66.2	63.2	62.5	60.9	58.9
	WK. 2	58.8	60.6	61.2	62.1	62.6	63.8	64.8	65.4	66.8	67.4	67.4	66.9	64.0	63.3	62.6	60.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. NOV.22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.16, 1985

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,570 12.3				13,490 15.7				14,350 16.7			
Program					← HOLLYWOOD BEAT (SD) →				← LADY BLUE (SD) →				← LOVE BOAT →			
AVERAGE AUDIENCE (Households (000) & %)					7,560 8.8	8.9*		8.6*	9,880 11.5	10.8*		12.2*	11,080 12.9	12.8*		13.1*
SHARE OF AUDIENCE %					14	15 *		14 *	18	17 *		19 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					9.1	8.7	8.5	8.7	10.6	11.0	12.0	12.5	13.0	12.5	12.8	13.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,660 15.9				20,100 23.4							
Program					← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE ROCKY III (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					10,650 12.4	11.8*		13.0*	12,460 14.5	12.6*		14.0*		15.2*		16.2*
SHARE OF AUDIENCE %					20	19 *		21 *	23	20 *		22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %					11.4	12.1	13.0	13.1	12.2	13.0	13.7	14.2	15.1	15.3	16.2	16.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,470 21.5		19,670 22.9		21,560 25.1		18,470 21.5		18,040 21.0			
Program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (SD)		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)					16,240 18.9		17,870 20.8		19,930 23.2		16,920 19.7		15,030 17.5	17.6*		17.3*
SHARE OF AUDIENCE %					31		33		36		31		29	29 *		29 *
AVG. AUD. BY ¼ HR. %					17.9	19.9	20.3	21.4	23.0	23.4	19.8	19.5	17.5	17.8	17.4	17.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					9,710 11.3				11,000 12.8				14,600 17.0			
Program					← HOLLYWOOD BEAT (SD) →				← LADY BLUE (SD) →				← LOVE BOAT →			
AVERAGE AUDIENCE (Households (000) & %)					7,040 8.2	8.3*		8.0*	8,250 9.6	9.0*		10.1*	11,000 12.8	12.7*		12.9*
SHARE OF AUDIENCE %					13	14 *		13 *	15	14 *		16 *	22	21 *		22 *
AVG. AUD. BY ¼ HR. %					8.6	8.1	8.0	7.9	8.8	9.1	10.1	10.2	12.4	13.1	12.7	13.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,770 17.2				16,060 18.7							
Program					← AIRWOLF (SD) →				← CBS SATURDAY NIGHT MOVIE CHASE (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					11,250 13.1	12.9*		13.3*	10,050 11.7	10.9*		11.7*		11.8*		12.4*
SHARE OF AUDIENCE %					21	21 *		21 *	19	17 *		19 *		20 *		21 *
AVG. AUD. BY ¼ HR. %					12.8	13.1	13.8	12.9	10.9	10.9	11.8	11.6	11.9	11.7	12.0	12.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,210 21.2		19,670 22.9		22,250 25.9		18,980 22.1		17,270 20.1			
Program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227		← HUNTER →			
AVERAGE AUDIENCE (Households (000) & %)					16,150 18.8		18,120 21.1		20,270 23.6		17,270 20.1		13,920 16.2	16.6*		15.8*
SHARE OF AUDIENCE %					31		34		37		32		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					17.8	19.8	20.6	21.5	23.5	23.7	19.8	20.4	17.1	16.1	16.0	15.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.4	58.1	58.7	58.9	60.3	61.5	62.0	62.9	64.0	64.2	63.9	63.3	61.7	61.4	60.5	60.1
WK. 2	56.3	57.4	58.4	59.9	61.0	61.7	62.3	63.0	62.9	63.2	62.6	62.0	60.8	60.1	58.4	57.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. NOV.23, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.16, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,260 3.8													
Program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,090 3.6													
SHARE OF AUDIENCE %			9													
AVG. AUD. BY ¼ HR. %			3.6													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			13,310 15.5													
Program			← SATURDAY NIGHT (11:30-12:52AM) (SUSTAINING 12:52-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			7,560 8.8	10.4*		8.4*		7.1*								
SHARE OF AUDIENCE %			24	25 *		24 *		25 *								
AVG. AUD. BY ¼ HR. %			10.7	10.1	8.8	7.9	7.3	6.5								

EVE.SAT. NOV.23, 1985

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,490 2.9													
Program			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,320 2.7													
SHARE OF AUDIENCE %			7													
AVG. AUD. BY ¼ HR. %			2.7													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			11,340 13.2													
Program			← SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)			6,870 8.0	9.5*		7.6*		6.0*								
SHARE OF AUDIENCE %			23	24 *		22 *		21 *								
AVG. AUD. BY ¼ HR. %			9.7	9.3	8.0	7.2	6.1	5.8								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	55.1	49.5	43.5	40.7	36.8	34.1	29.8	26.4	23.8	21.3	18.8	17.0	15.2	13.8	11.9	10.2
WK. 2	51.5	46.9	41.6	38.8	35.5	32.4	29.0	26.5	23.0	20.4	17.7	15.7	13.8	12.8	11.7	10.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.17, 1985 (WEEK 1) / EVE.SUN. NOV.24, 1985 (WEEK 2)

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		12,890 15.0				16,750 19.5				14,950 17.4							
Program		RIPLEY'S BELIEVE IT-NOT				MACGYVER (SD)				ABC THEATRE THE EXECUTION OF RAYMOND GRAHAM (9:00-11:01PM)(SD)							
AVERAGE AUDIENCE (Households (000) & %)		9,190 10.7	9.6*		11.8*	13,570 15.8	14.8*		16.7*	9,280 10.8	11.2*		10.6*		10.7*		10.7*
SHARE OF AUDIENCE	%	16	15 *		17 *	22	21 *		23 *	16	16 *		15 *		16 *		17 *
AVG. AUD. BY ¼ HR.	%	8.9	10.3	11.6	11.9	14.1	15.6	16.4	17.0	11.5	10.8	10.7	10.5	10.6	10.7	10.6	10.7
WEEK 1 — CBS TV																	
TOTAL AUDIENCE (Households (000) & %)		29,640 34.5				31,180 36.3											
Program		60 MINUTES				KANE & ABEL PART 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)		21,730 25.3	23.9*		26.8*	19,930 23.2	22.2*		22.5*		23.5*		23.4*		23.8*		23.6*
SHARE OF AUDIENCE	%	38	36 *		40 *	34	32 *		31 *		33 *		33 *		35 *		37 *
AVG. AUD. BY ¼ HR.	%	22.0	25.8	26.9	26.6	22.2	22.1	22.5	22.4	23.6	23.4	23.2	23.5	23.9	23.8	23.9	23.2
WEEK 1 — NBC TV																	
TOTAL AUDIENCE (Households (000) & %)			9,280 10.8		8,680 10.1	16,150 18.8		15,120 17.6		25,000 29.1							
Program		(1) (→OP)	PUNKY BREWSTER (7:18-7:48PM)(OP)(→OP)		SILVER SPOONS (7:48-8PM)(OP)	AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE HOSTAGE FLIGHT							
AVERAGE AUDIENCE (Households (000) & %)			7,820 9.1		8,930 10.4	14,260 16.6		13,660 15.9		18,470 21.5	19.5*		21.5*		22.5*		22.6*
SHARE OF AUDIENCE	%		14		15	24		22		32	28 *		31 *		33 *		35 *
AVG. AUD. BY ¼ HR.	%	19.0	8.5	9.5	10.4	16.5	16.7	15.9	16.0	18.9	20.0	20.9	22.1	22.3	22.7	23.1	22.1
WEEK 2 — ABC TV																	
TOTAL AUDIENCE (Households (000) & %)		15,380 17.9				23,540 27.4								18,550 21.6			
Program		RIPLEY'S BELIEVE IT-NOT				ABC SUNDAY NIGHT MOVIE EWOKS: THE BATTLE FOR ENDOR (SD)								WRLD FUNNIEST COM'L GOOFS			
AVERAGE AUDIENCE (Households (000) & %)		10,390 12.1	11.3*		12.8*	16,060 18.7	16.2*		18.5*		19.8*		20.4*	14,350 16.7	16.7*		16.7*
SHARE OF AUDIENCE	%	18	17 *		19 *	26	23 *		26 *		28 *		29 *	26	26 *		27 *
AVG. AUD. BY ¼ HR.	%	10.9	11.7	12.5	13.2	15.5	17.0	18.0	18.9	19.7	19.9	20.9	19.9	16.6	16.9	16.7	16.7
WEEK 2 — CBS TV																	
TOTAL AUDIENCE (Households (000) & %)			32,470 37.8				26,290 30.6				26,970 31.4						
Program		(4) (→OP)	60 MINUTES (7:22-8:22PM)(OP)(→OP)				MURDER, SHE WROTE (8:22-9:22PM)(SD)(OP)(→OP)				CBS SPECIAL MOVIE PRSNT. DOUBLETAKE (9:22-11:22PM)(SD)(OP)						
AVERAGE AUDIENCE (Households (000) & %)			23,360 27.2		27.0*		21,480 25.0		24.7*		18,210 21.2		21.0*		21.2*		21.3*
SHARE OF AUDIENCE	%		40		40 *		34		34 *		33		30 *		32 *		34 *
AVG. AUD. BY ¼ HR.	%	19.4	23.9	26.0	27.9	29.3	24.3	24.7	24.7	25.9	21.0	21.1	20.8	21.2	21.2	21.4	21.3
WEEK 2 — NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		9,360 10.9		12,110 14.1		24,650 28.7											
Program		PUNKY BREWSTER		SILVER SPOONS		NBC SUNDAY NIGHT MOVIE MUSSOLINI: THE UNTOLD STORY, PART 1 (SD)											
AVERAGE AUDIENCE (Households (000) & %)		7,650 8.9		10,050 11.7		15,200 17.7	15.7*		17.1*		17.8*		18.6*		18.8*		18.2*
SHARE OF AUDIENCE	%	14		17		26	22 *		24 *		25 *		26 *		29 *		29 *
AVG. AUD. BY ¼ HR.	%	8.2	9.6	10.6	12.8	14.9	16.6	17.0	17.1	17.6	18.0	18.3	18.9	19.0	18.6	18.3	18.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	65.2	66.0	67.1	68.0	69.6	70.5	71.4	72.3	70.5	70.4	69.8	70.2	68.1	67.0	65.7	63.5
	WK. 2	64.9	66.2	67.2	68.2	70.5	71.1	71.7	72.8	72.6	71.5	70.6	69.9	66.3	64.3	62.6	60.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

(1)NFL FOOTBALL GAME 2-NBC,VARIOUS TEAMS AND TIMES~,NBC,MULTI-SEGMENT TELECAST

(2)CBS NFL FOOTBALL GAME 2,VARIOUS TEAMS AND TIMES~,CBS,MULTI-SEGMENT TELECAST

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.17, 1985

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,660 3.1													
		Program	(1)		ABC WEEKEND REPORT-SUN. (11:31-11:46PM)													
		AVERAGE AUDIENCE (Households (000) & %)			2,580 3.0													
		SHARE OF AUDIENCE %			12													
		AVG. AUD. BY ¼ HR. %	10.0		3.0	3.0												
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,240 6.1															
		Program	CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	4,980 5.8															
		SHARE OF AUDIENCE %	11															
		AVG. AUD. BY ¼ HR. %	5.8															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,550 1.8											
		Program					G MICHAELS SPORTS MACHINE											
		AVERAGE AUDIENCE (Households (000) & %)					1,550 1.8											
		SHARE OF AUDIENCE %					6											
		AVG. AUD. BY ¼ HR. %					1.8											
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)			[illegible] 3.6													
		Program			ABC WEEKEND REPORT-SUN.													
		AVERAGE AUDIENCE (Households (000) & %)			2,920 3.4													
		SHARE OF AUDIENCE %			14													
		AVG. AUD. BY ¼ HR. %			3.4													
	CBS TV	TOTAL AUDIENCE (Households (000) & %)		4,120 4.8														
		Program	(2) (-OP)	CBS SUNDAY NEWS-OSGOOD (11:22-11:37PM) (OP)														
		AVERAGE AUDIENCE (Households (000) & %)		3,950 4.6														
		SHARE OF AUDIENCE %		12														
		AVG. AUD. BY ¼ HR. %	22.1	4.8	4.3													
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,200 1.4											
		Program					G MICHAELS SPORTS MACHINE											
		AVERAGE AUDIENCE (Households (000) & %)					1,200 1.4											
		SHARE OF AUDIENCE %					6											
		AVG. AUD. BY ¼ HR. %					1.4	1.5										
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	52.4	46.0	37.9	33.7	29.1	25.5	21.6	19.0	16.4	14.3	12.8	11.3	9.6	8.5	7.4	7.1
		WK. 2	53.2	44.7	36.0	31.2	26.3	22.7	19.6	17.8	15.4	13.3	11.7	10.1	8.8	7.6	7.0	6.7

For explanation of symbols, See page A.

U.S. TV Households: 85,900,000

(1)ABC THEATRE,THE EXECUTION OF RAYMOND GRAHAM,ABC,(9:00-11:001PM)(S)
(2)CBS SPECIAL MOVIE PRSNT.,DOUBLETAKE,CBS,(9:22-11:22PM)(S)

EVE.SUN. NOV.24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1 — DAY MON.–FRI. NOV.11–15, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,500 6.4				6,100 7.1									
ABC TV program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
ABC TV AVERAGE AUDIENCE (Households (000) & %)			4,300 5.0				5,070 5.9									
ABC TV SHARE OF AUDIENCE %			23				25									
ABC TV AVG. AUD. BY ¼ HR. %			4.9	5.1			5.9	5.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,180 3.7				3,440 4.0						5,150 6.0		4,300 5.0	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
CBS TV AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8				2,750 3.2						4,380 5.1		3,440 4.0	
CBS TV SHARE OF AUDIENCE %			13				14						22		16	
CBS TV AVG. AUD. BY ¼ HR. %			2.7	3.0			3.2	3.3					4.8	5.4	3.9	4.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,410 6.3				5,330 6.2						2,060 2.4		4,300 5.0	
NBC TV program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								YOUR NUMBER'S UP		SALE OF THE CENTURY	
NBC TV AVERAGE AUDIENCE (Households (000) & %)			4,210 4.9				4,380 5.1						1,630 1.9		3,690 4.3	
NBC TV SHARE OF AUDIENCE %			22				22						8		18	
NBC TV AVG. AUD. BY ¼ HR. %			4.8	5.0			5.0	5.1					1.9	2.0	4.1	4.5

WEEK 2 — DAY MON.–FRI. NOV.18–22, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,760 6.7				6,180 7.2									
ABC TV program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
ABC TV AVERAGE AUDIENCE (Households (000) & %)			4,550 5.3				5,070 5.9									
ABC TV SHARE OF AUDIENCE %			24				25									
ABC TV AVG. AUD. BY ¼ HR. %			5.2	5.5			5.9	5.9								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,350 3.9				3,520 4.1						4,900 5.7		3,780 4.4	
CBS TV program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
CBS TV AVERAGE AUDIENCE (Households (000) & %)			2,580 3.0				2,750 3.2						4,120 4.8		3,180 3.7	
CBS TV SHARE OF AUDIENCE %			14				13						20		15	
CBS TV AVG. AUD. BY ¼ HR. %			2.9	3.1			3.2	3.3					4.6	4.9	3.7	3.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,670 6.6				5,580 6.5						2,230 2.6		4,380 5.1	
NBC TV program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								YOUR NUMBER'S UP		SALE OF THE CENTURY	
NBC TV AVERAGE AUDIENCE (Households (000) & %)			4,380 5.1				4,550 5.3						1,890 2.2		3,690 4.3	
NBC TV SHARE OF AUDIENCE %			23				22						9		18	
NBC TV AVG. AUD. BY ¼ HR. %			5.3	4.9			5.3	5.4					2.1	2.3	4.2	4.5

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.7	16.3	18.0	20.0	21.2	22.4	22.8	23.1	23.2	23.6	24.1	24.2	23.5	23.7	24.0	24.2
WK. 2	15.0	17.1	18.5	20.2	21.6	23.0	23.4	23.2	23.4	23.7	23.8	23.8	23.4	23.4	23.5	23.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.11-15, 1985

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,410		2,320		3,090		3,780		8,420				8,760			
TOTAL AUDIENCE (%)	2.8		2.7		3.6		4.4		9.8				10.2			
Program	THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (SD)→			
AVERAGE AUDIENCE (Households (000))	2,060		1,890		2,660		3,350		6,360				6,530			
AVERAGE AUDIENCE (%)	2.4		2.2		3.1		3.9		7.4	7.0*		7.9*	7.6	7.4*		7.9*
SHARE OF AUDIENCE %	10		9		11		14		25	24 *		26 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %	2.3	2.4	2.2	2.2	3.1	3.1	3.7	4.0	6.6	7.4	7.7	8.0	7.3	7.4	7.9	7.9
CBS TV																
TOTAL AUDIENCE (Households (000))	6,100		7,820				9,020				7,220				4,810	
TOTAL AUDIENCE (%)	7.1		9.1				10.5				8.4				5.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				←YOUNG AND THE RESTLESS→				←AS THE WORLD TURNS→				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,240		6,790				6,870				5,580				4,300	
AVERAGE AUDIENCE (%)	6.1		7.9				8.0	7.9*		8.0*	6.5	6.6*		6.4*	5.0	
SHARE OF AUDIENCE %	25		32				29	29 *		29 *	22	22 *		22 *	17	
AVG. AUD. BY ¼ HR. %	5.8	6.4	7.6	8.1			7.7	8.0	8.1	8.0	6.7	6.6	6.5	6.2	4.9	5.1
NBC TV																
TOTAL AUDIENCE (Households (000))	7,130		4,900		3,520		2,660		7,040				5,240			
TOTAL AUDIENCE (%)	8.3		5.7		4.1		3.1		8.2				6.1			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		←DAYS OF OUR LIVES→				←ANOTHER WORLD (SD)→			
AVERAGE AUDIENCE (Households (000))	6,100		4,300		3,090		2,230		5,500				4,120			
AVERAGE AUDIENCE (%)	7.1		5.0		3.6		2.6		6.4	6.2*		6.7*	4.8	4.9*		4.8*
SHARE OF AUDIENCE %	29		20		13		9		21	21 *		22 *	17	17 *		17 *
AVG. AUD. BY ¼ HR. %	7.0	7.2	5.0	5.1	3.5	3.6	2.7	2.6	6.0	6.2	6.7	6.7	4.9	4.9	4.8	4.7

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,830		2,490		3,610		4,380		9,020				8,930			
TOTAL AUDIENCE (%)	3.3		2.9		4.2		5.1		10.5				10.4			
Program	THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE (SD)→			
AVERAGE AUDIENCE (Households (000))	2,410		2,150		3,010		3,780		6,960				6,870			
AVERAGE AUDIENCE (%)	2.8		2.5		3.5		4.4		8.1	7.7*		8.6*	8.0	7.7*		8.3*
SHARE OF AUDIENCE %	12		10		13		16		27	26 *		29 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	2.7	2.9	2.5	2.5	3.5	3.6	4.3	4.6	7.3	8.1	8.6	8.5	7.7	7.7	8.1	8.3
CBS TV																
TOTAL AUDIENCE (Households (000))	5,500		7,220				8,850				6,700				4,810	
TOTAL AUDIENCE (%)	6.4		8.4				10.3				7.8				5.6	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				←YOUNG AND THE RESTLESS→				←AS THE WORLD TURNS→				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,810		6,270				6,530				5,240				4,300	
AVERAGE AUDIENCE (%)	5.6		7.3				7.6	7.5*		7.8*	6.1	6.2*		6.0*	5.0	
SHARE OF AUDIENCE %	23		30				28	28 *		27 *	21	21 *		21 *	17	
AVG. AUD. BY ¼ HR. %	5.4	5.8	7.1	7.6			7.3	7.6	7.7	8.0	6.2	6.1	6.0	5.9	4.9	5.0
NBC TV																
TOTAL AUDIENCE (Households (000))	7,040		5,150		3,950		3,090		7,390				5,580			
TOTAL AUDIENCE (%)	8.2		6.0		4.6		3.6		8.6				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		←DAYS OF OUR LIVES→				←ANOTHER WORLD (SD)→			
AVERAGE AUDIENCE (Households (000))	6,180		4,550		3,350		2,580		5,930				4,380			
AVERAGE AUDIENCE (%)	7.2		5.3		3.9		3.0		6.9	6.8*		6.9*	5.1	5.2*		5.0*
SHARE OF AUDIENCE %	30		22		14		11		23	23 *		23 *	18	18 *		17 *
AVG. AUD. BY ¼ HR. %	7.0	7.4	5.3	5.4	3.9	3.9	2.9	3.1	6.7	7.0	7.0	6.9	5.3	5.2	5.1	5.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	24.1	24.5	24.5	25.5	27.0	28.1	27.7	28.1	29.0	29.8	29.8	29.9	29.2	29.5	29.2	29.9
WK. 2	23.6	24.3	24.5	25.3	26.8	28.2	28.1	28.5	29.8	30.5	29.9	29.8	29.1	29.2	28.8	29.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.18-22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.11-15, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	10,480														11,510	
TOTAL AUDIENCE (%)	12.2														13.4	
Program	GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,070														9,960	
AVERAGE AUDIENCE (%)	9.4	9.1*		9.7*											11.6	
SHARE OF AUDIENCE %	29	30 *		29 *											20	
AVG. AUD. BY ¼ HR. %	8.8	9.3	9.7	9.6											11.4	11.7
CBS TV																
TOTAL AUDIENCE (Households (000))	7,300				2,230										13,920	
TOTAL AUDIENCE (%)	8.5				2.6										16.2	
Program	GUIDING LIGHT (SD)(SUS-SD)				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,760				1,800										12,030	
AVERAGE AUDIENCE (%)	6.7	6.6*		6.9*	2.1										14.0	
SHARE OF AUDIENCE %	21	21 *		21 *	6										23	
AVG. AUD. BY ¼ HR. %	6.3	6.7	6.9	6.9	1.9	2.2									13.7	14.3
NBC TV																
TOTAL AUDIENCE (Households (000))	4,380														11,940	
TOTAL AUDIENCE (%)	5.1														13.9	
Program	SANTA BARBARA														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,260														10,480	
AVERAGE AUDIENCE (%)	3.8	3.6*		4.0*											12.2	
SHARE OF AUDIENCE %	12	12 *		12 *											21	
AVG. AUD. BY ¼ HR. %	3.6	3.6	3.9	4.2											12.1	12.4

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	10,390														11,770	
TOTAL AUDIENCE (%)	12.1														13.7	
Program	GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,160														9,880	
AVERAGE AUDIENCE (%)	9.5	9.2*		9.8*											11.5	
SHARE OF AUDIENCE %	30	30 *		30 *											19	
AVG. AUD. BY ¼ HR. %	8.9	9.4	9.8	9.8											11.4	11.7
CBS TV																
TOTAL AUDIENCE (Households (000))	7,220				2,060										13,490	
TOTAL AUDIENCE (%)	8.4				2.4										15.7	
Program	GUIDING LIGHT (SD)(SUS-SD)				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,840				1,630										11,600	
AVERAGE AUDIENCE (%)	6.8	6.5*		7.0*	1.9										13.5	
SHARE OF AUDIENCE %	21	21 *		21 *	6										23	
AVG. AUD. BY ¼ HR. %	6.3	6.6	7.0	7.0	1.8	2.0									13.4	13.6
NBC TV																
TOTAL AUDIENCE (Households (000))	4,810														12,370	
TOTAL AUDIENCE (%)	5.6														14.4	
Program	SANTA BARBARA														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,520														10,570	
AVERAGE AUDIENCE (%)	4.1	3.9*		4.3*											12.3	
SHARE OF AUDIENCE %	13	13 *		13 *											21	
AVG. AUD. BY ¼ HR. %	4.0	3.9	4.1	4.4											11.9	12.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.6	32.0	33.4	34.6	34.3	35.9	37.7	39.9	41.9	44.6	46.9	50.0	54.1	56.9	58.7	60.5
WK. 2	30.6	32.4	33.4	34.4	34.1	35.9	37.2	39.9	42.6	45.0	47.8	50.7	54.3	56.8	58.5	60.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.18-22, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.16, 1985

WEEK 1

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	2,580		4,120		5,760		4,980		4,980		4,380	
TOTAL AUDIENCE (%)	3.0		4.8		6.7		5.8		5.8		5.1	
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))	2,060		3,260		4,550		4,380		4,040		3,610	
AVERAGE AUDIENCE (%)	2.4		3.8		5.3		5.1		4.7		4.2	
SHARE OF AUDIENCE %	14		18		21		19		16		14	
AVG. AUD. BY ¼ HR. %	2.1	2.8	3.3	4.4	5.4	5.2	5.0	5.1	4.7	4.8	4.2	4.2
CBS TV TOTAL AUDIENCE (Households (000))	4,120		4,550		7,040				7,650			
TOTAL AUDIENCE (%)	4.8		5.3		8.2				8.9			
Program	BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))	3,260		3,610		4,900				4,810			
AVERAGE AUDIENCE (%)	3.8		4.2		5.7	5.2*		6.3*	5.6	5.6*		5.6*
SHARE OF AUDIENCE %	22		20		22	21 *		23 *	19	19 *		18 *
AVG. AUD. BY ¼ HR. %	3.4	4.3	4.0	4.5	5.0	5.3	6.0	6.6	5.9	5.3	5.5	5.6
NBC TV TOTAL AUDIENCE (Households (000))	3,350		5,760		5,840		7,390		8,850		7,730	
TOTAL AUDIENCE (%)	3.9		6.7		6.8		8.6		10.3		9.0	
Program	SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))	2,660		4,470		5,150		6,100		7,390		6,790	
AVERAGE AUDIENCE (%)	3.1		5.2		6.0		7.1		8.6		7.9	
SHARE OF AUDIENCE %	18		24		24		26		29		26	
AVG. AUD. BY ¼ HR. %	2.7	3.6	4.7	5.6	5.5	6.4	7.1	7.0	8.5	8.7	7.7	8.0

WEEK 2

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	[illegible]		[illegible]		[illegible]		[illegible]		[illegible]		[illegible]	
TOTAL AUDIENCE (%)	3.8		5.1		6.8		5.6		5.7		5.5	
Program	SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
AVERAGE AUDIENCE (Households (000))	2,410		3,690		4,550		4,120		4,040		3,870	
AVERAGE AUDIENCE (%)	2.8		4.3		5.3		4.8		4.7		4.5	
SHARE OF AUDIENCE %	16		19		20		17		16		15	
AVG. AUD. BY ¼ HR. %	2.4	3.2	4.0	4.7	5.4	5.2	4.7	5.0	4.6	4.7	4.4	4.5
CBS TV TOTAL AUDIENCE (Households (000))	3,350		5,150		7,990				8,500			
TOTAL AUDIENCE (%)	3.9		6.0		9.3				9.9			
Program	BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))	2,830		4,210		5,670				5,760			
AVERAGE AUDIENCE (%)	3.3		4.9		6.6	6.3*		6.9*	6.7	6.3*		7.0*
SHARE OF AUDIENCE %	19		22		24	24 *		24 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %	3.1	3.5	4.4	5.3	6.3	6.4	6.9	7.0	6.0	6.6	7.3	6.7
NBC TV TOTAL AUDIENCE (Households (000))	3,950		5,930		6,790		7,560		9,450		7,990	
TOTAL AUDIENCE (%)	4.6		6.9		7.9		8.8		11.0		9.3	
Program	SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))	3,180		4,810		5,580		6,610		7,990		6,870	
AVERAGE AUDIENCE (%)	3.7		5.6		6.5		7.7		9.3		8.0	
SHARE OF AUDIENCE %	22		25		25		27		32		26	
AVG. AUD. BY ¼ HR. %	3.3	4.2	5.3	5.8	6.4	6.7	7.4	8.0	9.2	9.4	7.7	8.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	9.1	10.6	12.3	15.3	17.8	20.3	21.7	23.3	24.4	25.6	27.4	28.7	29.7	30.2	30.6	30.3
WK. 2	8.7	10.8	13.6	15.6	18.2	20.1	22.7	24.4	26.0	27.2	28.3	28.9	28.9	30.4	30.4	31.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. NOV.23, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.16, 1985 (WEEK 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,210 4.9		4,380 5.1		4,810 5.6		3,690 4.3									
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS THE BOLO CAPER		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,610 4.2		3,780 4.4		4,120 4.8		2,230 2.6	2.5*		2.6*						
SHARE OF AUDIENCE %	14		15		15		8	8 *		8 *						
AVG. AUD. BY ¼ HR. %	4.2	4.2	4.2	4.6	4.7	4.9	2.6	2.5	2.7	2.6						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,380 5.1		2,830 3.3		3,520 4.1		3,950 4.6		4,210 4.9		3,520 4.1				19,070 22.2	
Program	CBS STORYBREAK ARNOLD OF THE DUCK		DUNGEONS AND DRAGONS (SD)		LAND OF THE LOST (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)		GET ALONG GANG (SD)		POLE POSITION					(1) (SD)
AVERAGE AUDIENCE (Households (000) & %)	3,520 4.1		2,580 3.0		2,750 3.2		3,260 3.8		3,350 3.9		2,920 3.4				5,670 6.6	5.2*
SHARE OF AUDIENCE %	14		10		10		12		11		10				16	14 *
AVG. AUD. BY ¼ HR. %	4.2	4.0	3.0	3.0	3.2	3.2	3.5	4.0	3.6	4.2	3.4	3.4			4.5	5.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,990 9.3		6,870 8.0		5,410 6.3		5,330 6.2						5,930 6.9			
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS						← PBA FALL TOUR (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	7,040 8.2		6,010 7.0		4,470 5.2		4,550 5.3						3,610 4.2	3.7*		4.7*
SHARE OF AUDIENCE %	28		23		17		16						12	11 *		13 *
AVG. AUD. BY ¼ HR. %	8.2	8.1	7.2	6.7	4.9	5.6	5.3	5.3					3.5	3.9	4.5	4.8

DAY SAT. NOV.23, 1985 (WEEK 2)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,980 5.8		4,810 5.6		4,550 5.3		[illegible] 3.9									
Program	13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS COLUMBUS CIRCLE		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	4,300 5.0		4,120 4.8		3,180 3.7		1,630 1.9	2.0*		1.8*						
SHARE OF AUDIENCE %	16		15		11		6	6 *		5 *						
AVG. AUD. BY ¼ HR. %	4.9	5.1	4.7	4.8	3.8	3.7	2.0	1.9	1.8	1.8						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,150 6.0		4,470 5.2		3,440 4.0		3,780 4.4		3,350 3.9		19,070 22.2					
Program	CBS STORYBREAK DRAGON'S BLOOD		DUNGEONS AND DRAGONS (SD)		LAND OF THE LOST (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)		GET ALONG GANG (SD)			← CBS COLLEGE FOOTBALL OHIO STATE VS MICHIGAN (1:42-5:07PM)(OP) →				
AVERAGE AUDIENCE (Households (000) & %)	4,470 5.2		3,350 3.9		2,750 3.2		3,090 3.6		2,580 3.0		7,220 8.4	6.3*		7.7*		8.6*
SHARE OF AUDIENCE %	17		12		10		10		9		22	18 *		21 *		24 *
AVG. AUD. BY ¼ HR. %	5.5	4.9	3.5	4.3	3.3	3.0	3.6	3.6	2.8	3.3	5.3	6.5	7.7	7.6	8.4	8.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	8,760 10.2		5,760 6.7		5,930 6.9		4,550 5.3						6,960 8.1			
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS						← PBA FALL TOUR (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	7,390 8.6		5,070 5.9		4,810 5.6		3,870 4.5						3,350 3.9	3.7*		3.7*
SHARE OF AUDIENCE %	27		18		17		13						11	10 *		10 ·
AVG. AUD. BY ¼ HR. %	8.5	8.7	6.2	5.6	5.3	5.9	4.4	4.6					3.7	3.7	3.8	3.6

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.9	30.0	30.5	30.5	30.1	31.6	32.5	32.7	33.6	34.4	34.8	34.8	35.5	35.6	36.4	37.5
WK. 2	32.0	32.5	33.2	33.4	32.9	33.5	34.4	34.9	33.5	33.9	34.5	35.8	36.5	37.1	36.5	37.1

U.S. TV Households: 85,900,000

(1)CBS COLLEGE FOOTBALL,IOWA VS PURDUE & MARYLAND VS CLEMSON,CBS,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.16, 1985

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,120 4.8	20,790 24.2													7,820 9.1	
Program	(1) (→OP)	CFA COLLEGE FOOTBALL GAME NOTRE DAME VS PENN STATE AUBURN VS GEORGIA (3:23-6:40PM)(OP)(→OP)														CFA COLLEGE FOOTBALL POST (6:40-7:00PM) (OP)
AVERAGE AUDIENCE (Households (000) & %)	3,440 4.0	8,420 9.8		8.5*		10.2*		11.7*		9.5*		9.3*		10.5*	6,700 7.8	
SHARE OF AUDIENCE %	11	23		23 *		26 *		29 *		22 *		20 *		21 *	15	
AVG. AUD. BY ¼ HR. %	3.9	5.9	8.0	9.0	9.7	10.6	11.7	11.7	9.8	9.3	9.7	8.9	10.2	10.7	8.0	7.7
CBS TV TOTAL AUDIENCE (Households (000) & %)															10,140 11.8	
Program	CBS COLLEGE FOOTBALL IOWA VS PURDUE MARYLAND VS CLEMSON MULTI-SEGMENT TELECAST														CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		6.3*		6.0*		6.2*		5.1*		7.5*		8.5*	8.8*		8,250 9.6	
SHARE OF AUDIENCE %		17 *		16 *		16 *		12 *		17 *		18 *	18 *		17	
AVG. AUD. BY ¼ HR. %	6.4	6.2	5.8	6.2	6.6	5.8	4.8	5.3	7.2	7.7	8.0	9.1	9.4		9.0	10.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,020 10.5												10,140 11.8	
Program	PBA FALL TOUR (2:00-3:30PM)		KAPALUA GOLF (3:30-6:16PM)												NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		4.2*	2,830 3.3	3.1*		2.7*		2.8*		2.9*		3.9*		5.2*	8,420 9.8	
SHARE OF AUDIENCE %		11 *	8	8 *		7 *		7 *		7 *		8 *		10 *	18	
AVG. AUD. BY ¼ HR. %	4.4	4.1	3.4	2.8	2.6	2.7	2.7	2.8	2.9	2.9	3.4	4.4	5.2	5.1	9.2	10.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	[illegible] 3.3	[illegible] 21.4													[illegible] 10.4	
Program	(2) (→OP)	CFA COLLEGE FOOTBALL GAME NEBRASKA VS OKLAHOMA (3:26-6:32PM) (OP)(→OP)													CFA COLLEGE FOOTBALL POST (6:32-7:00PM) (OP)	
AVERAGE AUDIENCE (Households (000) & %)	2,320 2.7	6,790 7.9		6.1*		7.5*		7.4*		8.0*		9.8*		9.1*	7,300 8.5	
SHARE OF AUDIENCE %	7	18		16 *		19 *		18 *		19 *		21 *		18 *	16	
AVG. AUD. BY ¼ HR. %	2.6	4.3	5.3	6.9	7.3	7.8	7.8	6.9	7.6	8.4	9.6	9.9	9.3	9.0	8.7	8.3
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,790 7.9	6,960 8.1					10,570 12.3	
Program	CBS COLLEGE FOOTBALL OHIO STATE VS MICHIGAN (1:42-5:07PM)(→OP)								(3) (OP) (→OP)		CBS SPORTS SPECIAL-SAT. NCAA BASKETBALL PREVIEW (5:20-6:00PM)(OP)				CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		7.8*		8.4*		8.8*		9.8*	6,440 7.5	4,980 5.8		5.6*			9,190 10.7	
SHARE OF AUDIENCE %		21 *		22 *		22 *		24 *	18	13		12 *			19	
AVG. AUD. BY ¼ HR. %	8.2	7.4	8.3	8.6	8.7	8.9	9.3	10.3	7.9	6.2	5.8	5.5			10.2	11.2
NBC TV TOTAL AUDIENCE (Households (000) & %)															11,000 12.8	
Program	PBA FALL TOUR (2:00-3:30PM)															
AVERAGE AUDIENCE (Households (000) & %)		4.3*													9,450 11.0	
SHARE OF AUDIENCE %		11 *													20	
AVG. AUD. BY ¼ HR. %	4.1	4.4													11.0	10.9

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	36.7	36.7	37.3	38.4	39.4	39.5	40.9	43.2	44.9	46.4	48.2	50.8	53.4	55.1	56.1	56.6
WK. 2	38.0	38.5	39.0	39.6	39.8	40.7	41.0	42.9	43.7	45.2	47.7	48.7	52.8	54.4	55.2	55.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:23PM)
(2)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:26PM)
(3)CBS COLLEGE FOOTBALL POST,CBS,(5:07-5:20PM)

DAY SAT. NOV.23, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.17, 1985

WEEK 1

Network / Row	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									7,650 8.9						3,350 3.9	
CBS TV Program							FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,120 4.8	3.7*		5.1*		5.5*	2,660 3.1	
CBS TV SHARE OF AUDIENCE %									20	17 *		20 *		20 *	10	
CBS TV AVG. AUD. BY ¼ HR. %									3.3	4.1	4.8	5.3	5.6	5.5	3.2	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

WEEK 2

Network / Row	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,250 9.6						3,010 3.5	
CBS TV Program							FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,720 5.5	4.5*		6.1*		5.9*	2,580 3.0	
CBS TV SHARE OF AUDIENCE %									21	19 *		22 *		21 *	9	
CBS TV AVG. AUD. BY ¼ HR. %									3.9	5.1	6.0	6.3	6.1	5.8	2.9	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.9	8.1	8.9	10.7	14.1	16.1	18.0	20.0	22.2	24.5	25.6	26.7	28.2	29.1	29.8	30.1
WK. 2	6.9	8.2	10.3	12.7	15.9	18.1	20.2	22.0	24.1	26.4	27.8	29.1	29.4	30.4	30.6	31.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. NOV.24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.17, 1985

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,210 4.9				860 1.0									
ABC TV	Program			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT									
ABC TV	AVERAGE AUDIENCE (Households (000) & %)			2,920 3.4	3.4*		3.4*	770 .9									
ABC TV	SHARE OF AUDIENCE %			10	10 *		10 *	2									
ABC TV	AVG. AUD. BY ¼ HR. %			3.5	3.3	3.5	3.3	.9	.9								
CBS TV	TOTAL AUDIENCE (Households (000) & %)							10,390 12.1		34,530 40.2							
CBS TV	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)							7,990 9.3		19,330 22.5	18.3*		23.0*		24.6*		23.3*
CBS TV	SHARE OF AUDIENCE %							27		51	46 *		53 *		56 *		52 *
CBS TV	AVG. AUD. BY ¼ HR. %							8.3	10.4	17.0	19.6	22.4	23.6	24.0	25.1	24.4	22.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)			3,870 4.5				4,810 5.6		14,600 17.0							
NBC TV	Program			← MEET THE PRESS →				NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
NBC TV	AVERAGE AUDIENCE (Households (000) & %)			1,980 2.3	2.2*		2.5*	3,440 4.0		5,670 6.6	4.7*		6.0*		5.9*		7.4*
NBC TV	SHARE OF AUDIENCE %			8	7 *		8 *	11		15	12 *		14 *		13 *		17 *
NBC TV	AVG. AUD. BY ¼ HR. %			2.1	2.2	2.4	2.6	3.8	4.2	4.5	5.0	5.7	6.2	6.2	5.6	6.5	8.2
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			[illegible] 6.3													
ABC TV	Program			← THIS WEEK-DAVID BRINKLEY →													
ABC TV	AVERAGE AUDIENCE (Households (000) & %)			3,520 4.1	4.0*		4.2*										
ABC TV	SHARE OF AUDIENCE %			12	12 *		12 *										
ABC TV	AVG. AUD. BY ¼ HR. %			3.9	4.0	4.2	4.2										
CBS TV	TOTAL AUDIENCE (Households (000) & %)							10,310 12.0		36,770 42.8							
CBS TV	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
CBS TV	AVERAGE AUDIENCE (Households (000) & %)							7,730 9.0		16,660 19.4	15.5*		19.3*		20.1*		20.7*
CBS TV	SHARE OF AUDIENCE %							25		43	38 *		44 *		45 *		46 *
CBS TV	AVG. AUD. BY ¼ HR. %							7.9	10.1	14.5	16.4	19.0	19.7	20.0	20.1	21.2	20.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,180 3.7		6,100 7.1		25,430 29.6							
NBC TV	Program					MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					2,230 2.6		4,640 5.4		12,030 14.0	10.4*		13.0*		13.8*		13.8*
NBC TV	SHARE OF AUDIENCE %					8		15		31	25 *		30 *		31 *		31 *
NBC TV	AVG. AUD. BY ¼ HR. %					2.5	2.8	4.9	5.9	9.2	11.6	12.5	13.2	13.7	13.9	13.5	14.0
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	30.7	32.0	33.0	32.9	33.2	34.9	36.1	37.9	40.1	40.8	42.6	44.3	44.0	44.5	45.1	45.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 2	32.7	33.3	34.2	34.7	33.8	35.2	36.9	38.3	41.1	42.9	44.5	45.7	45.8	45.3	45.2	46.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. NOV.24, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.17, 1985

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															7,560 8.8 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															6,530 7.6 13 7.4	7.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (-OP)					12,280 14.3 CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)							9,450 11.0 CBS EVENING NEWS-SUNDAY			
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	22.7	23.4* 52 * 24.1	23.7	23.3* 51 * 22.9	21.5	10,570 12.3 27 13.5	10.8						7,650 8.9 16 8.3	9.5		
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (-OP)					29,210 34.0 NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (OP)										
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	8.0	7.7* 17 * 7.4	7.6	7.6* 17 * 7.6	6.7* 15 * 6.6	14,260 16.6 32 11.5	12.8	14.0* 32 * 15.1	16.7	16.6* 36 * 16.6	16.5	16.6* 33 * 16.8	17.6	17.5* 32 * 17.4	17.6	18.0* 31 * 18.4

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)															9,790 11.4 ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %															8,250 9.6 16 9.3	9.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (-OP)					28,430 33.1 CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (OP)										
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	20.1	20.1* 44 * 20.1	20.8	21.3* 45 * 19.0	18.7	13,060 15.2 28 11.2	13.3	13.9* 27 * 14.5	14.7	14.6* 28 * 14.5	14.6	14.9* 28 * 15.3	15.5	15.6* 27 * 15.7	15.9	15.7* 26 * 15.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST (-OP)						3,610 4.2	(1) (OP)							7,990 9.3 NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %	14.8	15.0* 33 * 15.3	15.7	16.1* 34 * 16.0	14.7	14.4* 29 * 12.7	3,090 3.6 7 4.5	3.3							6,700 7.8 13 7.4	8.2

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	45.4	46.4	46.8	47.2	47.2	46.4	45.5	46.0	47.8	49.5	51.4	53.5	56.2	57.8	59.6	62.0
	WK. 2	46.6	46.6	48.2	49.3	51.5	51.5	52.2	52.5	53.9	54.2	55.1	57.2	59.5	61.2	62.7	64.0

For explanation of symbols, See page A.

U.S. TV Households: 85,900,000

(1)NFL FOOTBLL POST-NBC(B),NBC,MULTI-SEGMENT TELECAST

DAY SUN. NOV.24, 1985

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	9,190	10.7	9,190	10.7	16	10.7		9,360	10.9	9,360	10.9	15	10.9	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.31AM	→GRID	32,810	38.2	17,090	19.9	32									
	2	9.00-11.52PM	→GRID								32,380	37.7	16,660	19.4	29		
			11.00						19.6							19.4	
			11.15				19.4*	33*	19.3					19.0*	33*	18.6	
			11.30						19.3							20.2	
			11.45				19.2*	38*	19.1					20.1*	41*	20.1	
			12.00						19.8								
			12.15				18.8*	43*	17.7								
			12.30						10.4								
ABC ABC BUSINESS BRIEF-MON	1	10.51-10.52PM	10.45	14,520	16.9	14,520	16.9	25	16.9								
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	13,140	15.3	13,140	15.3	23	15.3		11,510	13.4	11,510	13.4	19	13.4	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	15,030	17.5	15,030	17.5	26	17.5		12,630	14.7	12,630	14.7	21	14.7	
ABC ABC NEWSBRIEF-WED	2	9.58- 9.59PM	9.45								17,440	20.3	17,440	20.3	29	20.3	
	1	10.02-10.03PM	10.00	18,550	21.6	18,550	21.6	32	21.6								
CBS AMERICAN PORTRAIT SUS(SUS)	2	8.47- 8.48PM	8.45														
	1	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
ABC SHADOW CHASERS	1	8.20-10.20PM	→GRID	13,310	15.5	5,930	6.9	10									
			10.15				8.3*	13*	9.0								
ABC ABC NEWSBRIEF-THU	2	8.57- 8.59PM	8.45								4,550	5.3	4,380	5.1	7	5.1	
	1	10.19-10.20PM	10.15	7,220	8.4	7,220	8.4	13	8.4								
ABC 20/20	1	10.20-11.20PM	→GRID	14,000	16.3	10,220	11.9	20									
			11.00						11.6								
			11.15				11.2*	20*	9.9								
CBS MAGNUM, P.I.	1	8.21- 9.21PM	→GRID	18,470	21.5	13,400	15.6	23									
			9.15				17.9*	26*	17.7								
CBS SIMON & SIMON	1	9.21-10.21PM	→GRID	21,480	25.0	16,410	19.1	29									
			10.15				21.1*	32*	21.4								
CBS KNOTS LANDING	1	10.21-11.21PM	→GRID	21,560	25.1	18,300	21.3	36									
			11.00						22.3								
			11.15				21.8*	39*	20.6								
NBC BILL COSBY SHOW	1	8.21- 8.51PM	→GRID	30,840	35.9	27,400	31.9	47									
			8.45						34.5								
NBC FAMILY TIES	1	8.51- 9.21PM	→GRID	27,750	32.3	25,430	29.6	43									
			9.15						28.7								
NBC CHEERS	1	9.21- 9.51PM	→GRID	23,190	27.0	21,220	24.7	37									
			9.45						23.7								
NBC REAGAN ADDRESS ANALYSIS(SUS)	2	9.42- 9.52PM	9.30														
NBC CHEERS CONT'D	2	9.52-10.22PM	→GRID								21,900	25.5	18,640	21.7	33		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING THURSDAY-CONT'D																	
NBC CHEERS-CONT'D			10.15													21.6	
NBC NIGHT COURT	1	9.51-10.21PM	→GRID	21,050	24.5	18,640	21.7	33									
			10.15						20.2								
NBC HILL STREET BLUES	1	10.21-11.21PM	→GRID	18,470	21.5	14,430	16.8	29									
	2	10.22-11.22PM	→GRID								18,210	21.2	14,000	16.3	29		
			11.00						16.7							16.9	
			11.15				16.4*	30*	15.6					16.4*	32*	15.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.42- 8.43PM	8.30	12,460	14.5	12,460	14.5	23	14.5								
	2	8.41- 8.42PM	8.30								13,490	15.7	13,490	15.7	24	15.7	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	7,300	8.5	7,300	8.5	13	8.5		7,900	9.2	7,900	9.2	14	9.2	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	7,040	8.2	7,040	8.2	13	8.2								
	2	8.57- 8.59PM	8.45								6,360	7.4	5,930	6.9	11	6.9	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	8,850	10.3	8,850	10.3	16	10.3		7,650	8.9	7,650	8.9	14	8.9	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	9,960	11.6	9,960	11.6	18	11.6		8,590	10.0	8,590	10.0	16	10.0	
CBS NEWSBREAK-SAT.	1	9.52- 9.53PM	9.45	9,280	10.8	9,280	10.8	17	10.8								
	2	10.01-10.02PM	10.00								8,500	9.9	8,500	9.9	16	9.9	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	14,260	16.6	14,260	16.6	26	16.6		13,740	16.0	13,740	16.0	25	16.0	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	12,030	14.0	12,030	14.0	22	14.0								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.31- 8.32PM	8.30	11,850	13.8	11,850	13.8	19	13.8								
	2	8.56- 8.57PM	8.45								16,060	18.7	16,060	18.7	26	18.7	
ABC ABC NEWSBRIEF-SUN.	1	9.55- 9.56PM	9.45	8,250	9.6	8,250	9.6	14	9.6								
	2	9.58- 9.59PM	9.45								12,890	15.0	12,890	15.0	21	15.0	
CBS CBS NFL FOOTBALL GAME 2	2	4.20- 7.19PM	→GRID								28,430	33.1	13,060	15.2	28		
			7.15											18.9*	31*	13.1	
CBS 60 MINUTES	2	7.22- 8.22PM	→GRID								32,470	37.8	23,360	27.2	40		
			8.15											28.8*	41*	27.6	
CBS MURDER, SHE WROTE	2	8.22- 9.22PM	→GRID								26,290	30.6	21,480	25.0	34		
			9.15											25.7*	35*	25.1	
CBS SPORTSBREAK-SUN	1	9.00- 9.01PM	9.00	19,070	22.2	19,070	22.2	32	22.2								
CBS CBS SPECIAL MOVIE PRSNT.(S)	2	9.22-11.22PM	→GRID								26,970	31.4	18,210	21.2	33		
			11.15											21.6*	41*	20.6	
CBS SPORTSBREAK-SUN	2	9.20- 9.21PM	9.15								18,810	21.9	18,810	21.9	30	21.9	
CBS NEWSBREAK-SUN.	1	10.05-10.06PM	10.00	17,520	20.4	17,520	20.4	30	20.4								
	2	10.19-10.20PM	10.15								14,600	17.0	14,600	17.0	26	17.0	
NBC NFL FOOTBALL GAME 2-NBC	1	4.19- 7.21PM	→GRID	29,210	34.0	14,260	16.6	32									
			7.15				19.1*	31*	17.1								
			7.30						<<								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
NBC PUNKY BREWSTER	1	7.18- 7.48PM	→GRID	9,280	10.8	7,820	9.1	14									
			7.45						9.8								
NBC NBC NEWS DIGEST-SUN	1	8.58- 8.59PM	8.45	9,020	10.5	9,020	10.5	15	10.5								
	2	9.14- 9.15PM	9.00								10,570	12.3	10,570	12.3	17	12.3	
NBC NBC NEWS DIGEST-2-SUN.	2	10.03-10.04PM	10.00								13,310	15.5	13,310	15.5	23	15.5	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,700	7.8	5,240	6.1	16	6.8	TUWF	5,240	6.1	4,120	4.8	14	5.4	TU-F
			11.45						5.3	TUWF						4.2	TU-F
			12.00						4.6	TU & W						3.5	W & F
ABC ABC NEWS:NIGHTLINE TH-SUS(SUS)	1	11.50-12.00MD	11.45							THU.							
ABC ABC NEWS:NIGHTLINE THU(B)	2	12.00-12.45AM	12.00								3,780	4.4	2,830	3.3	12	3.8	THU.
			12.15											3.5*	12*	3.1	THU.
			12.30											2.9*	12*	2.9	THU.
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.26AM	12.00	3,690	4.3	3,090	3.6	12	3.9	THU.							
			12.15						3.2	THU.							
ABC EYE ON HOLLYWOOD		>	12.00	1,550	1.8	1,290	1.5	7	1.6	TU-F	1,370	1.6	1,200	1.4	7	1.2	TUWF
			12.15						1.5	TU&TH						1.2	TUE.
			12.30						1.6	TU-TH						1.4	TU & W
			12.45						1.6	TU-TH						1.2	TU & W
			1.00													1.2	WED.
			1.30						1.3	FRI.						1.7	FRI.
			1.45						1.3	FRI.						1.5	FRI.
			2.00						1.2	FRI.							
ABC ABC NEWS:NIGHTLINE-MON	2	12.35- 1.06AM	12.30								4,550	5.3	3,780	4.4	20	4.9	MON.
			12.45													4.2	MON.
	1	1.00- 1.30AM	1.00	3,690	4.3	2,920	3.4	17	4.0	MON.						3.8	MON.
			1.15						2.9	MON.							
ABC ABC SPECIAL REPORT-4:00A(SUS)	2	4.00- 4.31AM	4.00														WED.
ABC ABC WRLD NEWS SUMMIT(SUS)	2	4.45- 6.00AM	4.45														WED.
CBS AMERICAN PORTRAIT		>	8.45	12,370	14.4	12,370	14.4	21	12.4	TU&TH	14,170	16.5	14,170	16.5	23	16.5	MTUTH
			9.15						16.4	THU.							
CBS NEWSBREAK-M-F	1	>	8.45	12,030	14.0	11,170	13.0	19	8.7	M-F							
	2	>	9.45						14.8	MTUF	12,460	14.5	12,460	14.5	21	14.5	M-F
			10.15						15.9	THU.							
CBS CBS LATE NIGHT I		>	11.30	6,360	7.4	4,300	5.0	16	5.2	M-F	6,440	7.5	4,380	5.1	17	5.7	M-F
			11.45				5.2*	14*	5.2	M-F				5.4*	15*	5.1	M-F
			12.00						4.9	M-F						4.9	M-F
			12.15				5.0*	18*	5.0	M-F				4.9*	18*	4.8	M-F
			12.30						4.8	M-F				4.5*	20*	4.6	M-F
			12.45				4.9*	22*	4.9	M-F							
CBS CBS LATE NIGHT II		>	12.30	3,780	4.4	2,830	3.3	18	3.9	M-F	3,260	3.8	2,490	2.9	16	3.5	M-F
			12.45				3.6*	17*	3.5	M-F				3.1*	15*	2.9	M-F
			1.00						3.2	M-F						2.7	M-F
			1.15				3.2*	19*	3.1	M-F				2.7*	16*	2.6	M-F
			1.30						2.8	THU.							
			1.45				2.8*	22*	2.7	THU.							

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS LATE NIGHT II-CONT'D		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,030	1.2	940	1.1	11	1.2	M-THSU	1,030	1.2	860	1.0	10	1.1	M-THSU
			2.15						1.0	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,120	1.3	1,030	1.2	15		M-THSU	1,120	1.3	940	1.1	14		M-THSU
			2.30						1.2	M-THSU						1.2	M-THSU
			2.45						1.1	M-THSU						1.1	M-THSU
CBS CBS NEWS NIGHTWATCH-3		>	3.00	1,720	2.0	940	1.1	20	1.3	M-THSU	1,890	2.2	940	1.1	19	1.3	M-THSU
			3.15				1.2*	17*	1.2	M-THSU				1.2*	17*	1.2	M-THSU
			3.30						1.1	M-THSU						1.1	M-THSU
			3.45				1.1*	18*	1.1	M-THSU				1.1*	19*	1.1	M-THSU
			4.00						1.1	M-THSU						1.2	M-THSU
			4.15				1.1*	21*	1.1	M-THSU				1.2*	22*	1.4	M-THSU
			4.30						1.0	M-THSU						1.0	M-THSU
			4.45				1.0*	20*	1.0	M-THSU				1.0*	19*	1.0	M-THSU
			5.00						.9	M-THSU						.9	M-THSU
			5.15				.9*	18*	1.0	M-THSU				1.0*	19*	1.0	M-THSU
			5.30						1.0	M-THSU						1.1	MTUTHS
			5.45				.9*	18*	.9	M-THSU				1.1*	20*	1.0	MTUTHS
NBC NBC NEWS DIGEST-M-F		>	8.45	12,030	14.0	12,030	14.0	20	12.6	M-F	12,540	14.6	12,540	14.6	21	14.6	M-F
			9.15						19.4	THU.							
NBC NBC NEWS DIGEST-2-M-F		>	9.45	10,310	12.0	10,310	12.0	18	10.3	TU&TH	9,960	11.6	9,960	11.6	17	11.6	MWF
			10.15						13.7	THU.							
NBC NBC NEWS SPECIAL(SUS)	1	11.30-12.00MD	11.30							MON.							
NBC TONIGHT SHOW		>	11.30	10,050	11.7	6,440	7.5	24	9.1	M-F	9,960	11.6	6,180	7.2	23	8.5	M-F
			11.45				8.6*	23*	8.3	TU-F				8.0*	22*	7.7	M-F
			12.00						7.6	M-F						7.2	M-F
			12.15				7.1*	23*	6.6	M-F				6.6*	23*	6.0	M-F
			12.30						6.8	M & TH						6.3	THU.
			12.45				6.2*	26*	5.4	M & TH				6.2*	27*	6.0	THU.
NBC DAVID LETTERMAN I		>	12.30	4,300	5.0	3,610	4.2	22	4.5	M-TH	4,040	4.7	3,520	4.1	21	4.0	M-TH
			12.45						4.2	TU-TH						4.2	M-TH
			1.00						4.4	M & TH						4.6	THU.
			1.15						3.7	M & TH						4.1	THU.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,700	7.8	3,610	4.2	19	5.8	FRI.	6,180	7.2	3,090	3.6	18	5.8	FRI.
			12.45				5.3*	20*	4.8	FRI.				5.2*	22*	4.5	FRI.
			1.00						4.3	FRI.						3.7	FRI.
			1.15				4.1*	19*	3.9	FRI.				3.3*	17*	2.9	FRI.
			1.30						3.1	FRI.						2.5	FRI.
			1.45				3.1*	17*	3.1	FRI.				2.4*	15*	2.2	FRI.
NBC DAVID LETTERMAN II		>	1.00	3,260	3.8	2,660	3.1	20	3.5	M-TH	3,180	3.7	2,660	3.1	21	3.4	M-TH
			1.15						3.0	TU-TH						3.0	M-TH
			1.30						3.2	M & TH						3.0	THU.
			1.45						2.8	M & TH						2.6	THU.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,630	1.9	1,460	1.7	18	1.7	M-F	1,630	1.9	1,460	1.7	18	1.7	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,230	2.6	2,060	2.4	17	2.4	M-F	2,490	2.9	2,410	2.8	18	2.8	M-F

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	2.45	6,530	7.6	6,530	7.6	26	7.6	M-F							
	2	2.58- 2.59PM	2.45								6,870	8.0	6,870	8.0	27	8.0	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,800	2.1	1,370	1.6	16	1.4	M-F	1,800	2.1	1,370	1.6	15	1.4	M-F
			6.45						1.8	M-F						1.8	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,330	6.2	5,150	6.0	24	6.0	M-F	4,980	5.8	4,810	5.6	22	5.6	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,980	5.8	4,980	5.8	17	5.8	MWF	5,150	6.0	5,150	6.0	18	6.0	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS NEWSBREAK-3.44		3.45- 3.46PM	3.45	6,010	7.0	6,010	7.0	21	7.0	M-F	6,010	7.0	6,010	7.0	21	7.0	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,660	3.1	1,980	2.3	18	1.8	M-F	3,010	3.5	2,230	2.6	19	2.0	M-F
			6.45						2.7	M-F						3.1	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,610	4.2	3,610	4.2	14	4.2	MWF	3,950	4.6	3,950	4.6	16	4.6	MWF
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,090	3.6	2,490	2.9	16	2.9		3,180	3.7	2,750	3.2	17	3.2	
ABC ABC FUN FIT-10:55AM		10.55-10.59AM	10.45	3,950	4.6	3,440	4.0	13	4.0		4,300	5.0	3,610	4.2	14	4.2	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.00- 3.23PM	→GRID	4,120	4.8	3,440	4.0	11									
	2	3.00- 3.26PM	→GRID								2,830	3.3	2,320	2.7	7		
			3.15						4.2							3.0	
ABC CFA COLLEGE FOOTBALL GAME	1	3.23- 6.40PM	→GRID	20,790	24.2	8,420	9.8	23									
	2	3.26- 6.32PM	→GRID								18,380	21.4	6,790	7.9	18		
			6.30				9.6*	19*	9.6							9.3	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,180	3.7	2,580	3.0	10	3.0		3,690	4.3	3,350	3.9	12	3.9	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,920	3.4	2,580	3.0	9	3.0		2,750	3.2	2,410	2.8	8	2.8	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	3,350	3.9	3,090	3.6	11	3.6		3,090	3.6	2,830	3.3	10	3.3	
CBS IN THE NEWS- 1.26PM		1.26- 1.29PM	1.15	3,690	4.3	3,520	4.1	12	4.1		2,750	3.2	2,660	3.1	9	3.1	
CBS CBS COLLEGE FOOTBALL	2	1.42- 5.07PM	→GRID								19,070	22.2	7,220	8.4	22		
			5.00											9.9*	23*	9.9	
CBS CBS COLLEGE FOOTBALL PRE	2	1.30- 1.42PM	→GRID								4,120	4.8	4,470	5.2	16		
	1	2.30- 2.35PM	2.30	4,640	5.4	3,520	4.1	11	4.3								
CBS CBS COLLEGE FOOTBALL POST	2	5.07- 5.20PM	→GRID								6,790	7.9	6,440	7.5	18		
			5.15													6.8	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,520	4.1	3,440	4.0	22	4.0		4,550	5.3	4,470	5.2	28	5.2	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,980	5.8	4,900	5.7	25	5.7		5,150	6.0	4,980	5.8	25	5.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,220	8.4	7,040	8.2	28	8.2		7,650	8.9	7,470	8.7	29	8.7	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	7,040	8.2	6,870	8.0	27	8.0		7,900	9.2	7,560	8.8	28	8.8	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,240	6.1	5,070	5.9	19	5.9		4,900	5.7	4,810	5.6	17	5.6	
DAY SUNDAY																	
CBS CBS NFL FOOTBALL GAME 1 CONT'D	1	1.00- 4.17PM	→GRID	34,530	40.2	19,330	22.5	51									

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 1-CONT'D																	
	2	1.00- 4.14PM	→GRID								36,770	42.8	16,660	19.4	43		
	2	1.00- 4.14PM	→GRID								36,770	42.8	16,660	19.4	43		
			4.15				21.2*	47*	14.7								
			4.30											18.2*	36*	15.5 <<	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.13PM	→GRID	14,600	17.0	5,670	6.6	15									
	2	1.00- 4.33PM	→GRID								25,430	29.6	12,030	14.0	31		
			4.15						4.4								
			4.30											12.1*	24*	12.2	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).